



WOW! Brings Affordability Back to the Landline Phone

New home phone solution cuts costs without cutting features

Englewood, Colo. – December 4, 2018 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband and communications service provider, today announced its new residential phone solution, Home Phone and Home Phone Plus. WOW!'s new offering brings the benefits of a home phone number for only \$9.99 per month, allowing every customer to add a home phone line to any WOW! Internet or TV service.

According to a [recent report](#) by the U.S. Center for Disease Control National Health Information Survey (NHIS), about 42 percent of American households still use a landline phone. However, this number continues to decline as more households look to save money by relying solely on mobile phones. With Home Phone and Home Phone Plus from WOW!, customers no longer have to choose between saving money and having the service they know and love. With reliable, clear call reception, WOW! customers can enjoy a variety of features, including:

- 100 minutes of US and/or Canada long distance with the option for unlimited minutes
- Unlimited local calls
- Voicemail
- Caller ID and Call Waiting
- Optional robocall blocking (not currently available in Auburn, Dothan and Montgomery)
- Choice of listed or unlisted phone number
- Choice of published or unpublished phone number
- Anonymous call rejection
- Location sharing to 911 operators for emergencies

WOW! is dedicated to further enhancements to the Home Phone and Home Phone Plus solution, with plans to bring even more capabilities at the same low cost and no extra fees.

“The \$9.99 price point is a great value for anyone, but particularly people who work from home, young families with children and older customers who value the security and convenience of having a landline in addition to their mobile phones,” said Nancy McGee, chief marketing and sales officer at WOW!. “WOW! is going the extra mile to ensure customers are getting the best value for their dollar by bringing more features, at a lower price than traditional landline offers.”

Home Phone and Home Phone Plus are now available in all WOW! markets except for Anne Arundel, Maryland and Newnan, Georgia. For more information on WOW! products and updates regarding Home Phone and Home Phone Plus, visit <https://www.wowway.com/>.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

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