



## **WOW! To Bring 1 Gig Internet Speeds To Majority of Network by Early 2018**

*WOW! To Bring Best-in-Class, Data Cap-Free 1 Gig Download Speeds To More Than 95% of Residential and Business Customers in Q1 2018*

**Englewood, Colo. – November 7, 2017 – [WOW! Internet, Cable & Phone](#)** (NYSE: WOW), a leading broadband and communications service provider, today announced its plans to launch broadband speeds up to 1 gigabit per second (Gbps) across more than 95% of company's existing footprint.

Previously, WOW! launched 1 Gig services to selected markets across their network. In 2018, 1 Gig services will be available to nearly all of WOW!'s residential and business customers.

Widespread availability of WOW!'s 1 Gig service is scheduled to launch in early 2018 with full completion of the rollout by February 2018.

The 1 Gig rollout will allow WOW! to provide their fastest Internet speeds, free of data caps, to nearly every residential and business customer across the WOW! footprint. WOW! is one of the first Internet providers to offer 1 Gig services to such a large portion of their footprint.

"Our customers want the fastest Internet speeds available so they can stream, chat, game, browse and enjoy Internet-connected devices without interruption," said WOW! CEO Steven Cochran. "WOW!'s previous network investments have enabled us to provide 1 Gig services through existing coax plants with minimal capital expenditure. We are taking advantage of the opportunity to future-proof our entire network to power the data-hungry devices and connected gadgets our customers love."

Broadband speeds up to 1 gigabit per second allow residential users to stream high-definition video with little to no delay, and download movies, songs and TV shows in a matter of seconds. Customers who have multiple devices on one Internet connection will no longer have to battle for bandwidth. WOW!'s 1 Gig service gives residential customers peace of mind and a reliable data solution to support the growth of personal and smart home devices such as appliances, home automation, home security, telemedicine and more.

Business customers will benefit knowing there is now a more affordable solution that provides easier access to the critical cloud-based applications needed to keep their business connected. Small business customers will now have competitive alternatives to get the Internet speed and services, that before were only available to large enterprise customers, at an affordable price point. WOW!'s 1 Gig service will also enable small businesses to grow, easily adding employees without having to reconfigure their broadband service.

“Having a reliable, fast broadband network is not only great for our customers, but for the community as a whole,” continued Cochran. “Businesses, hospitals, manufacturing, institutions of higher education and even telecommuters are increasingly choosing cities, towns and communities that can offer broadband networks and Internet connectivity that can grow along with their needs.”

Upgrading to 1 gigabit Internet will be easy for existing WOW! customers, requiring only a new modem to enjoy the fastest broadband experience in markets that offer coax-based 1 Gig Internet speed.

For more information on WOW!’s 1 Gig Internet offerings in each market, visit [wowway.com/gigtopia](http://wowway.com/gigtopia).

### **About WOW! Internet, Cable & Phone**

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit [wowway.com](http://wowway.com) for more information.

### **About WOW! Business**

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. For more information, please visit [www.wowforbusiness.com](http://www.wowforbusiness.com).

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