

FOR IMMEDIATE RELEASE



WOW! Announces Changes to Executive Team

Cash Hagen named Chief Operating Officer, Scott Russell named Chief Marketing & Sales Officer

DENVER, Colo. – September 7, 2016 –WOW! Internet, Cable and Phone (WOW!) today announced promotions across its executive leadership team, naming Cash Hagen Chief Operating Officer and Scott Russell Chief Marketing & Sales Officer. Former COO Cathy Kuo, who held the position since April 2014, will assume the role of Executive Vice President of Strategy & Engagement. All three executives will report to WOW! CEO Steven Cochran.

“These changes among our executive team will expand our leadership capacity for growth, enabling us to compete effectively for the opportunity to serve residential and business customers while ensuring our unique WOW! culture continues to thrive,” Cochran said. “I’m delighted to partner with Cash, Scott and Cathy in their new roles. Together with our CFO Rich Fish and General Counsel Craig Martin, this is a team that knows how to operate and innovate. With the recent announcements regarding our acquisition of NuLink and the launch of 600Mbps and 1Gig Internet, we are taking advantage of growth opportunities and broadening our ability to deliver a WOW! experience to our customers.”

Hagen has served as WOW! Chief Technology Officer since 2008. In addition to his current responsibilities for Engineering and IT, he will also assume responsibility for Field and Corporate Operations.

Russell recently joined WOW! as Vice President of Marketing. As Chief Marketing & Sales Officer, Russell’s responsibilities will expand to include all sales channels for residential and business customers, as well as WOW!’s Customer Care organization.

Kuo joined WOW! in December 2001 as Chief Marketing Officer before moving into the COO role in 2014. As EVP Strategy & Engagement, she will be responsible for the company’s strategic planning, program management and human resources teams.

About WOW!

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 20 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Kansas, Maryland, Alabama, Tennessee, South Carolina, Florida, and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services the company is dedicated to provide

outstanding customer service at affordable prices. Visit wowway.com or wowforbusiness.com for more information.

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