

Breland Companies Selects WOW! as Preferred Provider of First Completely Fiber-Connected Community in Northern Alabama

WOW! to provide Internet, cable, and phone services for Town Madison

Huntsville, Ala. – August 28, 2018 – WOW! Internet, Cable & Phone (NYSE: WOW), a leading broadband and communications service provider, today announced it has been selected as the preferred Internet, cable, and phone provider for northern Alabama’s new modern urban community – Town Madison. WOW! and Breland Companies, the development company behind Town Madison, have partnered to make Town Madison the first completely fiber-connected community with full mesh WiFi in northern Alabama.

Town Madison, designed as a walkable community that encourages community connections, will include more than 1,500 single-family homes, luxury apartments, major retailers, restaurants, class-A office space, hotels and a minor league baseball stadium. WOW!’s fast, secure and reliable network will allow residents, businesses and visitors to stream, browse and surf using up to 1 Gig speeds, WOW!’s fastest available speeds.

“To have a world-class community today you must have world-class connectivity and Internet service,” said Louis Breland, owner of Breland Companies. “We are committed to providing innovative, cutting-edge technology to Town Madison residents and visitors, and WOW! is the perfect partner for bringing our vision of creating this new connected community to life. WOW!’s service offerings, as well as their ability to provide a fiber-to-the-home solution to individual residences and a mesh wireless network will ensure seamless Internet access for future Town Madison shoppers, residents and baseball fans.”

“We are grateful Breland Companies has put their trust in WOW! in choosing us as their communications partner for Town Madison,” said Teresa Elder, CEO of WOW!. We operate in a very competitive environment; this partnership reinforces WOW!’s ability to go head-to-head with larger competitors and win big. Our consistently reliable services, commitment to award-winning customer service and ability to pleasantly surprise communities like Town Madison make WOW! a natural choice for today’s modern communities.”

WOW! residential customers in Town Madison can choose from a handful of fast Internet speed options alongside TV and phone packages. WOW! offers three residential Internet speeds: Internet 100 – up to 100Mbps, Internet 500 – up to 500Mbps and Internet 1000, WOW!’s offering with speeds up to 1Gbps – the fastest residential speed in WOW!’s bundles. WOW! Business will provide Internet, cable and phone services to all commercial businesses within the development.

For more information on WOW!, bundles and pricing, and services offered, please visit www.wowway.com

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services

including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly service and providing reliable, easy and pleasantly surprising quality products and services at affordable prices. For more information, please visit www.wowforbusiness.com.

WOW! Media Contact

Name: Will McKenna

Email: Will.McKenna@barokas.com