



WOW! Eliminates Dead Zones and Slow Zones with Whole-Home WiFi Mesh Internet Solution in Columbus

Columbus customers first to receive WOW!'s innovative new WiFi experience for fast, reliable WiFi across entire home.

Columbus, Ohio – July 10, 2018 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband and communications service provider, today announced the availability of its new WOW! Whole-Home WiFi solution in Columbus. Whole-Home WiFi is WOW!'s new mesh network solution that provides WOW! customers a custom, scalable network to stream, work and browse from every corner of their home. WOW! is rolling out the solution first to Columbus, Ohio and Pinellas, Florida before expanding across the rest of the WOW! footprint later this summer.

WOW!'s Whole-Home WiFi solution, which uses the [eero](#) home WiFi system, ensures fast, secure, and reliable service across the entire home. Instead of using a single router, Whole-Home WiFi is customized to every home using multiple eero access points, learning your space, devices and network usage to deliver fast Internet anywhere you need. In addition, WOW!'s new mesh network solution provides increased security over traditional routers.

“WOW! Whole-Home WiFi means no more slow zones, no more dead zones. Starting today, there are only WOW! zones, meaning hassle-free downloading, streaming and gaming in every corner of the home or backyard,” said Teresa Elder, CEO of WOW!. “So, whether you’re uploading upstairs, livestreaming from the living room or browsing from the office, Columbus customers can now experience our fastest, most reliable and most secure WiFi for all their devices at the same time, no matter where they are.”

WOW!'s Whole-Home WiFi solution is highlighted by its unmatched customer support and comes with a convenient, white-glove set-up from a WOW! technician, ensuring the entire home has seamless connectivity. WOW! technicians will customize the WiFi network to a home's specific needs, giving customers the best and most secure connection possible no matter where they're streaming, downloading, surfing or gaming.

With 50 billion connected devices [expected by 2020](#), and up to [50 devices expected](#) to be connected via WiFi in one home, reliable and secure WiFi is critical for customer satisfaction.

“Home WiFi systems should protect customers from the increasing number of security threats to connected devices in the home,” said Nate Hardison, co-founder and head of product, eero inc. “We built eero hardware and software together to ensure that we can control and improve digital security, and know WOW! customers will benefit from this new offering.”

WOW! Whole-Home WiFi is easily bundled with WOW! residential Internet services. With Whole Home WiFi, customers can choose from a handful of fast Internet speed options alongside TV and phone packages that are best suited to each customer’s needs. WOW! offers three residential Internet speeds: Internet 100 – up to 100Mbps, Internet 500 – up to 500Mbps and Internet 1000, WOW!’s offering with speeds up to 1Gbps – the fastest residential speed in WOW!’s bundles.

For more information on WOW! Whole-Home WiFi, bundles and pricing, and services offered in Columbus, please visit www.wowway.com/WholeHomeWiFi.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

About eero inc

The first home WiFi system, eero blankets customers’ homes in fast, reliable WiFi. Instead of a single router, eero uses multiple access points placed throughout your home to create a wireless mesh network that covers every room so you never think about your WiFi again. Founded in 2014, eero seeks to make technology in the home, just work. eero is privately funded and based in San Francisco. For more information, visit eero.com.

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