



FOR IMMEDIATE RELEASE

WOW! HONORED WITH MICHIGAN WORKPLACE AWARD

Internet, Cable & Phone Provider Among 2013 "Best and Brightest"

MADISON HEIGHTS, MI – (October 29, 2013) -- WOW! Internet, Cable & Phone is celebrating its recognition by the Michigan Business and Professional Association as one of Metropolitan Detroit's 101 Best and Brightest Companies to Work For™. WOW!'s 435 Michigan employees are located in Madison Heights, Charlotte, Taylor and Livonia.

The Best and Brightest Companies to Work For™ is a program of the Michigan Business and Professional Association and is presented annually in several markets including Detroit, Chicago, Atlanta, Houston, Grand Rapids and nationally. An independent research firm evaluates each company's entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business.

WOW! Vice President and General Manager Robert DiNardo said, "WOW! wholeheartedly believes that our customers are best served by employees who feel supported and motivated to do their best. We work to create that environment every day, and it's an honor when those efforts are confirmed with such a prestigious award."

About WOW!

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 1996, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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