

Cablefax Recognizes WOW! For Outstanding Employee Investment in Annual Work Culture List

Englewood, Colo. – April 28, 2020 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, was named as an honoree for employee investment in the [2020 Cablefax Work Culture List](#). Each year, the Cablefax Work Culture List recognizes innovative and engaging companies committed to cultivating an exceptional work environment for all its employees.

WOW! consistently implements initiatives that offer employees opportunities to grow, encourages engagement and recognizes achievements through multiple internal award programs. These initiatives are grounded in WOW!'s core values of respect, integrity, spirit of service and accountability.

WOW!'s work culture empowers employees to pursue professional development opportunities to grow and thrive, personally and professionally. In 2018, the leadership team and the board of directors agreed to invest approximately \$25 million in employee-focused initiatives like career training and development, improved wages and benefits, and recognition programs. WOW! employees are also encouraged to give back to their communities and are given time during the year to participate in the company's volunteer program, WIN (WOW! In the Neighborhood). These opportunities have positively impacted the overall culture and work environment at WOW!, while simultaneously improving the success of the company in meeting operational goals.

“By investing in our employees, we’re investing in the success of WOW!,” said David Brunick, chief human resources officer at WOW!. “Even as we face the impacts of a global pandemic, our employees demonstrate their commitment to each other and to our customers as we continue to deliver essential services. We are proud to be recognized by Cablefax as a company with a work culture that honors its employees.”

In addition to this recognition from Cablefax, WOW! was recently named one of the [2019 Best and Brightest Companies to Work For in the Nation®](#) by the National Association for Business Resources. This is the sixth time and the second year in a row WOW! has won this award, which recognizes companies that are proven leaders in exceptional human resources practices, demonstrate high standards for employee relations, support ethical business practices and live by a defined set of core values.

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia.

With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources' for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit wowway.com for more information.

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