



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
CC87608	11/29/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202011	12/27/2020

MEDIA BUYING & ANALYTICS LLC - AMP  
 NCC MEDIA  
 BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC698752	Detroit	TV	\$24,639.00	15	15

### INVOICE NOTES

Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC s  
 Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC s

Gross Advertising Total	\$24,639.00
Agency Commission	(\$3,695.85)
Rep Commission	(\$2,722.60)
<b>Net Advertising Total</b>	<b>\$18,220.55</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**  
CC87608

**INVOICE DATE**  
11/29/2020

**BILL CYCLE**  
202011

**INVOICE DUE DATE**  
12/27/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 10.27-11.3 30s  
**Campaign No:**

**Comcast Order No:** CC698752  
**TIM Est No:** 3148352  
**AE Name:** DALLAS NCC - MI -

**Market:** Detroit  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1961942	BFP3020398H	Detroit Interconnect 5557/5557	ESP2, ESPN, FS1, GOLF	12	\$20,382.00
NE1957960	BFP3020405H	Detroit Interconnect 5557/5557	ESPN	3	\$4,257.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
FS1	Detroit Interconnect 5557/5557	NE1961942	2	\$945.00
GOLF	Detroit Interconnect 5557/5557	NE1961942	4	\$1,200.00
ESPN	Detroit Interconnect 5557/5557	NE1961942	4	\$16,257.00
ESP2	Detroit Interconnect 5557/5557	NE1961942	2	\$1,980.00
ESPN	Detroit Interconnect 5557/5557	NE1957960	3	\$4,257.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	ESPN	Detroit Interconnect 5557/5557	8:18PM	BFP3020405H	30	4	\$1,419.00	
10-29-20	GOLF	Detroit Interconnect 5557/5557	2:25PM	BFP3020398H	30	12	\$300.00	
10-30-20	FS1	Detroit Interconnect 5557/5557	8:09PM	BFP3020398H	30	10	\$225.00	
10-30-20	GOLF	Detroit Interconnect 5557/5557	12:11PM	BFP3020398H	30	13	\$300.00	
10-31-20	ESP2	Detroit Interconnect 5557/5557	12:38PM	BFP3020398H	30	1	\$990.00	
10-31-20	ESP2	Detroit Interconnect 5557/5557	4:41PM	BFP3020398H	30	2	\$990.00	
10-31-20	ESPN	Detroit Interconnect 5557/5557	9:19AM	BFP3020405H	30	5	\$1,419.00	
10-31-20	ESPN	Detroit Interconnect 5557/5557	12:33PM	BFP3020405H	30	6	\$1,419.00	
10-31-20	ESPN	Detroit Interconnect 5557/5557	5:26PM	BFP3020398H	30	7	\$1,419.00	
10-31-20	ESPN	Detroit Interconnect 5557/5557	7:36PM	BFP3020398H	30	8	\$1,419.00	
10-31-20	ESPN	Detroit Interconnect 5557/5557	11:58PM	BFP3020398H	30	9	\$1,419.00	
10-31-20	FS1	Detroit Interconnect 5557/5557	5:31PM	BFP3020398H	30	11	\$720.00	
10-31-20	GOLF	Detroit Interconnect 5557/5557	2:19PM	BFP3020398H	30	14	\$300.00	
11-1-20	GOLF	Detroit Interconnect 5557/5557	1:06PM	BFP3020398H	30	15	\$300.00	
11-2-20	ESPN	Detroit Interconnect 5557/5557	10:06PM	BFP3020398H	30	3	\$12,000.00	

**Order# CC698752 Total: \$24,639.00**



**INVOICE NO.**

CC87608

**BILL CYCLE**

202011

**BILL TO**

MEDIA BUYING & ANALYTICS LLC - AMP  
NCC MEDIA  
BLOOMFIELD, NJ 07003

---

## REMITTANCE

---

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

---

**Net Balance Due**

**\$18,220.55**

We accept checks, ACH, money orders and all major credit cards.