



<b>INVOICE NO.</b> CC88275	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

POLITICAL AGENCY - IN HOUSE (C)  
 30700 TELEGRAPH RD  
 STE 4600  
 BINGHAM FARMS, MI 48025

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
POLITICAL AGENCY - IN HOUSE (C)	A673	NEW JOURNEY PAC - MI	0205228

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC699223	Detroit	TV	\$2,170.00	23	23

**INVOICE NOTES**  
 Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC s

Gross Advertising Total	\$2,170.00
Agency Commission	(\$325.50)
<b>Net Advertising Total</b>	<b>\$1,844.50</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



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CC88275	11/29/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202011	12/27/2020

**AFFIDAVIT**

<b>Product:</b>	<b>Comcast Order No:</b> CC699223	<b>Market:</b> Detroit
<b>Estimate No:</b>	<b>TIM Est No:</b> 3150590	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> Fuller Sarah	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1963907	NJP_John James_RISE AL3456469	Canton MI/4985, Canton-Westlnd MI U-verse/4064, Dearborn/2952, Detroit-Drbrn MI U-verse/4065, Detroit/4485, Livonia-Wld Lk MI U-verse/4068, St Clair Shores/2946, St Clair Shrs MI U-verse/4077, Taylor/4486, Westland/6327, WOW Downriver-Dearborn MI/1697, WO	BET, FXNC	23	\$2,170.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
BET	Livonia-Wld Lk MI U-verse/4068	NE1963907	1	\$30.00
FXNC	St Clair Shrs MI U-verse/4077	NE1963907	1	\$36.00
BET	WOW Downriver-Dearborn MI/1697	NE1963907	1	\$14.00
FXNC	Detroit-Drbrn MI U-verse/4065	NE1963907	1	\$76.00
BET	St Clair Shores/2946	NE1963907	1	\$50.00
FXNC	Dearborn/2952	NE1963907	1	\$150.00
FXNC	Detroit/4485	NE1963907	1	\$360.00
FXNC	WOW Downriver-Dearborn MI/1697	NE1963907	1	\$140.00
FXNC	St Clair Shores/2946	NE1963907	1	\$230.00
BET	St Clair Shrs MI U-verse/4077	NE1963907	1	\$18.00
BET	Westland/6327	NE1963907	1	\$14.00
FXNC	Canton MI/4985	NE1963907	1	\$260.00
FXNC	Taylor/4486	NE1963907	1	\$340.00
FXNC	WOW Western Wayne Co MI/1698	NE1963907	1	\$150.00
FXNC	Wyandotte/4470	NE1963907	1	\$76.00
BET	Canton MI/4985	NE1963907	1	\$26.00
BET	Dearborn/2952	NE1963907	1	\$14.00
BET	Taylor/4486	NE1963907	1	\$18.00
BET	Canton-Westlnd MI U-verse/4064	NE1963907	1	\$26.00
BET	Detroit/4485	NE1963907	1	\$66.00
BET	Detroit-Drbrn MI U-verse/4065	NE1963907	1	\$10.00
BET	WOW Western Wayne Co MI/1698	NE1963907	1	\$30.00

FXNC	Canton-Westlnd MI U-verse/4064	NE1963907	1	\$36.00
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Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	FXNC	Canton MI/4985	11:24AM	NJP_John James_RISE AL3456469	60	11	\$260.00	
10-31-20	BET	Canton-Westlnd MI U-verse/4064	11:38AM	NJP_John James_RISE AL3456469	60	1	\$26.00	
10-31-20	FXNC	Canton-Westlnd MI U-verse/4064	11:24AM	NJP_John James_RISE AL3456469	60	2	\$36.00	
10-31-20	FXNC	Dearborn/2952	9:22AM	NJP_John James_RISE AL3456469	60	13	\$150.00	
10-31-20	BET	Detroit-Drbrn MI U-verse/4065	9:46AM	NJP_John James_RISE AL3456469	60	3	\$10.00	
10-31-20	FXNC	Detroit-Drbrn MI U-verse/4065	10:24AM	NJP_John James_RISE AL3456469	60	4	\$76.00	
10-31-20	BET	Detroit/4485	3:45PM	NJP_John James_RISE AL3456469	60	14	\$66.00	
10-31-20	FXNC	Detroit/4485	9:22AM	NJP_John James_RISE AL3456469	60	15	\$360.00	
10-31-20	BET	St Clair Shores/2946	3:45PM	NJP_John James_RISE AL3456469	60	16	\$50.00	
10-31-20	FXNC	St Clair Shores/2946	12:18PM	NJP_John James_RISE AL3456469	60	17	\$230.00	
10-31-20	BET	St Clair Shrs MI U-verse/4077	10:46AM	NJP_John James_RISE AL3456469	60	7	\$18.00	
10-31-20	FXNC	St Clair Shrs MI U-verse/4077	10:24AM	NJP_John James_RISE AL3456469	60	8	\$36.00	
10-31-20	FXNC	Taylor/4486	12:18PM	NJP_John James_RISE AL3456469	60	19	\$340.00	
10-31-20	BET	WOW Downriver-Dearborn MI/1697	12:44PM	NJP_John James_RISE AL3456469	60	24	\$14.00	
10-31-20	FXNC	WOW Downriver-Dearborn MI/1697	3:20PM	NJP_John James_RISE AL3456469	60	25	\$140.00	
10-31-20	BET	WOW Western Wayne Co MI/1698	12:44PM	NJP_John James_RISE AL3456469	60	26	\$30.00	
10-31-20	FXNC	WOW Western Wayne Co MI/1698	9:22AM	NJP_John James_RISE AL3456469	60	27	\$150.00	
10-31-20	FXNC	Wyandotte/4470	12:18PM	NJP_John James_RISE AL3456469	60	9	\$76.00	
11-1-20	BET	Canton MI/4985	1:44PM	NJP_John James_RISE AL3456469	60	10	\$26.00	
11-1-20	BET	Dearborn/2952	1:44PM	NJP_John James_RISE AL3456469	60	12	\$14.00	
11-1-20	BET	Livonia-Wld Lk MI U-verse/4068	2:46PM	NJP_John James_RISE AL3456469	60	5	\$30.00	
11-1-20	BET	Taylor/4486	1:45PM	NJP_John James_RISE AL3456469	60	18	\$18.00	
11-1-20	BET	Westland/6327	1:44PM	NJP_John James_RISE AL3456469	60	20	\$14.00	

Order# CC699223 Total: \$2,170.00



**INVOICE NO.**

CC88275

**BILL CYCLE**

202011

**BILL TO**

POLITICAL AGENCY - IN HOUSE (C)  
30700 TELEGRAPH RD  
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BINGHAM FARMS, MI 48025

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**REMITTANCE**

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Please return this document with your payment

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POLITICAL AGENCY - IN HOUSE (C)	A673	NEW JOURNEY PAC - MI	0205228

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$1,844.50**

We accept checks, ACH, money orders and all major credit cards.