



INVOICE NO.	INVOICE DATE
CC89058	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
 SCREEN STRATEGIES MEDIA - AMP
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - AMP	A5330	PETERS FOR SENATE 2020 - AMP - MI	202295

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC699166	Detroit	TV	\$5,556.00	21	21

INVOICE NOTES

Detroit, Priority NP=80, IP=74 see key on FCC site for zone/network information
 Detroit, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$5,556.00
Agency Commission	(\$833.40)
Rep Commission	(\$613.94)
Net Advertising Total	\$4,108.66

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 7147
Campaign No:

Comcast Order No: CC699166
TIM Est No: 3151330
AE Name: WASH DC NCC - MI

Market: Detroit
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1962628	GPT2032H	Ann Arbor MI U-verse/4062, Dearborn/2952, Livingston/4984, Monroe Proper MI/1956, WOW Western Wayne Co MI/1698	ESPN	5	\$1,112.00
NE1937630	GPT2019H	Ann Arbor/4983, Livngstn-WhtLk MI U-verse/4067, Monroe MI/8034, Oxford Lapeer/0269, Sterling Heights/2947, Taylor/4486, WOW Oakland Co MI/1696	ESPN	7	\$2,052.00
NE1961215	GPT2031H	Canton-Westlnd MI U-verse/4064, Detroit-Drbrn MI U-verse/4065, Downriver MI U-verse/4066, Livonia/7508, St Clair Shores/2946, Whitmore MI/8481, WOW Downriver-Dearborn MI/1697, WOW Macomb Co MI/1694, Wyandotte/4470	ESPN	9	\$2,392.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	Taylor/4486	NE1937630	1	\$443.00
ESPN	Canton-Westlnd MI U-verse/4064	NE1961215	1	\$195.00
ESPN	Sterling Heights/2947	NE1937630	1	\$335.00
ESPN	Whitmore MI/8481	NE1961215	1	\$152.00
ESPN	WOW Western Wayne Co MI/1698	NE1962628	1	\$281.00
ESPN	Monroe Proper MI/1956	NE1962628	1	\$129.00
ESPN	Oxford Lapeer/0269	NE1937630	1	\$152.00
ESPN	Ann Arbor/4983	NE1937630	1	\$648.00
ESPN	Monroe MI/8034	NE1937630	1	\$129.00
ESPN	St Clair Shores/2946	NE1961215	1	\$303.00
ESPN	Dearborn/2952	NE1962628	1	\$216.00
ESPN	WOW Oakland Co MI/1696	NE1937630	1	\$237.00
ESPN	Detroit-Drbrn MI U-verse/4065	NE1961215	1	\$152.00
ESPN	Downriver MI U-verse/4066	NE1961215	1	\$195.00
ESPN	Livngstn-WhtLk MI U-verse/4067	NE1937630	1	\$108.00
ESPN	WOW Macomb Co MI/1694	NE1961215	1	\$476.00
ESPN	Ann Arbor MI U-verse/4062	NE1962628	1	\$141.00

ESPN	Livingston/4984	NE1962628	1	\$345.00
ESPN	Livonia/7508	NE1961215	1	\$594.00
ESPN	WOW Downriver-Dearborn MI/1697	NE1961215	1	\$227.00
ESPN	Wyandotte/4470	NE1961215	1	\$98.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	ESPN	Ann Arbor MI U-verse/4062	9:22PM	GPT2032H	30	25	\$141.00	
11-2-20	ESPN	Ann Arbor/4983	9:22PM	GPT2019H	30	24	\$648.00	
11-2-20	ESPN	Canton-Westlnd MI U-verse/4064	8:48PM	GPT2031H	30	12	\$195.00	
11-2-20	ESPN	Dearborn/2952	9:21PM	GPT2032H	30	23	\$216.00	
11-2-20	ESPN	Detroit-Drbrn MI U-verse/4065	9:47PM	GPT2031H	30	19	\$152.00	
11-2-20	ESPN	Downriver MI U-verse/4066	8:48PM	GPT2031H	30	29	\$195.00	
11-2-20	ESPN	Livingston/4984	9:22PM	GPT2032H	30	8	\$345.00	
11-2-20	ESPN	Livngstn-WhtLk MI U-verse/4067	10:28PM	GPT2019H	30	3	\$108.00	
11-2-20	ESPN	Livonia/7508	9:21PM	GPT2031H	30	7	\$594.00	
11-2-20	ESPN	Monroe MI/8034	8:49PM	GPT2019H	30	33	\$129.00	
11-2-20	ESPN	Monroe Proper MI/1956	9:21PM	GPT2032H	30	16	\$129.00	
11-2-20	ESPN	Oxford Lapeer/0269	9:47PM	GPT2019H	30	2	\$152.00	
11-2-20	ESPN	St Clair Shores/2946	9:47PM	GPT2031H	30	14	\$303.00	
11-2-20	ESPN	Sterling Heights/2947	9:22PM	GPT2019H	30	31	\$335.00	
11-2-20	ESPN	Taylor/4486	8:48PM	GPT2019H	30	5	\$443.00	
11-2-20	ESPN	Whitmore MI/8481	9:47PM	GPT2031H	30	4	\$152.00	
11-2-20	ESPN	WOW Downriver-Dearborn MI/1697	10:28PM	GPT2031H	30	32	\$227.00	
11-2-20	ESPN	WOW Macomb Co MI/1694	9:22PM	GPT2031H	30	22	\$476.00	
11-2-20	ESPN	WOW Oakland Co MI/1696	9:47PM	GPT2019H	30	26	\$237.00	
11-2-20	ESPN	WOW Western Wayne Co MI/1698	8:48PM	GPT2032H	30	21	\$281.00	
11-2-20	ESPN	Wyandotte/4470	9:21PM	GPT2031H	30	34	\$98.00	

Order# CC699166 Total: \$5,556.00



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ATTN: NCC
SCREEN STRATEGIES MEDIA - AMP
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - AMP	A5330	PETERS FOR SENATE 2020 - AMP - MI	202295

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$4,108.66

We accept checks, ACH, money orders and all major credit cards.