

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3064319

Traffic Order # 686322		Created On 7/27/2020 1:12:31 PM	Order Status Contract Confirmed
Order # 3064319		Created By NCC_Gateway_User	Gross \$ 1652.00
Order Descrp 62787192 POL CANDIDATE Friends of Dave Coulter DET		Updated On 7/27/2020 2:10:27 PM	Net \$ 1189.44
Client FRIENDS OF DAVE COULTER - AMP -		Updated By Shields, Karolyn	Units 86
Start Date 7/29/2020		Industry Political-State-Local	Credit Hold NO
End Date 8/3/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - MI - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency HAMBURGER GIBSON CREATIVE - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 4		Zip 07003	
Zones Detroit MI DTV - I+,Livonia-Wld Lk MI...		Contact	
Total Networks 12		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62787192		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 7.29-8.3		Estimate 7711	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information			
SYSCODE LIST			
9808,4068,3086,5557			

SUMMARY FOR SYSCODE 3086

Traffic Order #	686322	Created On	7/27/2020 1:12:31 PM	Order Status	Contract Confirmed
Order #	3064319	Created By	NCC_Gateway_User	Syscode Gross \$	248.00
Order Descrp	62787192 POL CANDIDATE Friends of Dave Coulter DET	Updated On	7/27/2020 2:09:06 PM	Syscode Net \$	178.56
Client	FRIENDS OF DAVE COULTER - AMP - MI	Updated By	Shields, Karolyn	Syscode Units	30
Start Date	7/29/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Birmingham MI	Avg Unit Rate	8.27
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	24			74 74	The Discovery Channel	3086	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$15.00	\$75.00	30
14	26			74 74	Hallmark Channel	3086	HALLMARK MOVIE	07/29/2020	08/02/2020	W-Su 4p-7p			X	X	X	X	X	1	\$10.00	\$10.00	30
15	27			74 74	Hallmark Channel	3086	VARIOUS	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	2	\$11.00	\$22.00	30
16	28			74 74	Hallmark Channel	3086	GOLDEN GIRLS<	07/29/2020	08/02/2020	W-Su 12m-2a			X	X	X	X	X	2	\$5.00	\$10.00	30
17	30			74 74	Lifetime Movie Network	3086	AVG. ALL WKS	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	32		National Political Bundle	74 74	TLC	3086	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$9.00	\$45.00	30
19	34		National Political Bundle	74 74	TV Land	3086	VARIOUS	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	2	\$6.00	\$12.00	30
20	36		National Political Bundle	74 74	TV Land	3086	KING OF QUEENS<	07/29/2020	08/02/2020	W-Su 12m-2a			X	X	X	X	X	2	\$3.00	\$6.00	30
33	25		National Political Bundle	74 74	The Discovery Channel	3086	VARIOUS	08/03/2020	08/03/2020	M 7p-12m	X							1	\$15.00	\$15.00	30
34	29		National Political Bundle	74 74	Hallmark Channel	3086	Golden Girls/Frasier	08/03/2020	08/03/2020	M 12m-2a	X							1	\$5.00	\$5.00	30
35	31		National Political Bundle	74 74	Lifetime Movie Network	3086	AVG. ALL WKS	08/03/2020	08/03/2020	M 7p-12m	X							1	\$5.00	\$5.00	30
36	33		National Political Bundle	74 74	TLC	3086	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							1	\$9.00	\$9.00	30
37	35		National Political Bundle	74 74	TV Land	3086	VARIOUS	08/03/2020	08/03/2020	M 7p-12m	X							1	\$6.00	\$6.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	37		National Political Bundle	74 74	TV Land	3086	KING OF QUEENS	08/03/2020	08/03/2020	M 12m-2a	X							1	\$3.00	\$3.00	30

SUMMARY FOR SYSCODE 4068

Traffic Order #	686322	Created On	7/27/2020 1:12:31 PM	Order Status	Contract Confirmed
Order #	3064319	Created By	NCC_Gateway_User	Syscode Gross \$	378.00
Order Descrp	62787192 POL CANDIDATE Friends of Dave Coulter DET	Updated On	7/27/2020 2:09:06 PM	Syscode Net \$	272.16
Client	FRIENDS OF DAVE COULTER - AMP - MI	Updated By	Shields, Karolyn	Syscode Units	30
Start Date	7/29/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Livonia-Wld Lk MI U-verse	Avg Unit Rate	12.60
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	10		Nati onal Politi cal Bun dle	74 74	A&E Network	4068	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$12.00	\$60.00	30
7	12		Nati onal Politi cal Bun dle	74 74	Bravo	4068	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$12.00	\$60.00	30
8	14		Nati onal Politi cal Bun dle	74 74	CNN	4068	CNN NEWSROOM<	07/29/2020	08/02/2020	W-Su 9a-4p			X	X	X	X	X	2	\$12.00	\$24.00	30
9	16		Nati onal Politi cal Bun dle	74 74	CNN	4068	VARIOUS	07/29/2020	08/02/2020	W-Su 4p-7p			X	X	X	X	X	2	\$15.00	\$30.00	30
10	18		Nati onal Politi cal Bun dle	74 74	MSNBC	4068	VARIOUS	07/29/2020	08/02/2020	W-Su 4p-7p			X	X	X	X	X	2	\$11.00	\$22.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	20		Nati onal Politi cal Bun dle	74 74	MSNBC	4068	VARIOUS	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	2	\$12.00	\$24.00	30
12	22		Nati onal Politi cal Bun dle	74 74	TLC	4068	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$14.00	\$70.00	30
26	11		Nati onal Politi cal Bun dle	74 74	A&E Network	4068	AVG. ALL WKS	08/03/2020	08/03/2020	M 7p-12m	X							1	\$12.00	\$12.00	30
27	13		Nati onal Politi cal Bun dle	74 74	Bravo	4068	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							1	\$12.00	\$12.00	30
28	15		Nati onal Politi cal Bun dle	74 74	CNN	4068	CNN NEWSROOM	08/03/2020	08/03/2020	M 9a-4p	X							1	\$12.00	\$12.00	30
29	17		Nati onal Politi cal Bun dle	74 74	CNN	4068	SITUATION ROOM<	08/03/2020	08/03/2020	M 4p-7p	X							1	\$15.00	\$15.00	30
30	19		Nati onal Politi cal Bun dle	74 74	MSNBC	4068	VARIOUS	08/03/2020	08/03/2020	M 4p-7p	X							1	\$11.00	\$11.00	30
31	21		Nati onal Politi cal Bun dle	74 74	MSNBC	4068	VARIOUS	08/03/2020	08/03/2020	M 7p-12m	X							1	\$12.00	\$12.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	23		National Political Bundle	74 74	TLC	4068	AVG. ALL WKS<	08/03/2020	08/03/2020	M 7p-12m	X							1	\$14.00	\$14.00	30

SUMMARY FOR SYSCODE 5557

Traffic Order #	686322	Created On	7/27/2020 1:12:31 PM	Order Status	Contract Confirmed
Order #	3064319	Created By	NCC_Gateway_User	Syscode Gross \$	850.00
Order Descrp	62787192 POL CANDIDATE Friends of Dave Coulter DET	Updated On	7/27/2020 2:09:06 PM	Syscode Net \$	612.00
Client	FRIENDS OF DAVE COULTER - AMP - MI	Updated By	Shields, Karolyn	Syscode Units	1
Start Date	7/29/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Detroit MI Interconnect	Avg Unit Rate	850.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	38		National Political Bundle	110 110	Fox Sports Detroit	5557	FSD EM	07/31/2020	07/31/2020	F 7p-10p					X			1	\$850.00	\$850.00	30

SUMMARY FOR SYSCODE 9808

Traffic Order #	686322	Created On	7/27/2020 1:12:31 PM	Order Status	Contract Confirmed
Order #	3064319	Created By	NCC_Gateway_User	Syscode Gross \$	176.00
Order Descrp	62787192 POL CANDIDATE Friends of Dave Coulter DET	Updated On	7/27/2020 2:09:06 PM	Syscode Net \$	126.72
Client	FRIENDS OF DAVE COULTER - AMP - MI	Updated By	Shields, Karolyn	Syscode Units	25
Start Date	7/29/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Detroit MI DTV - I+	Avg Unit Rate	7.04
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Animal Planet	9808	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 9a-4p			X	X	X	X	X	1	\$2.00	\$2.00	30
2	2		National Political Bundle	74 74	Animal Planet	9808	VARIOUS	07/29/2020	08/02/2020	W-Su 7p-12m			X	X	X	X	X	5	\$7.00	\$35.00	30
3	4		National Political Bundle	74 74	BET	9808	AVG. ALL WKS<	07/29/2020	08/02/2020	W-Su 12m-2a			X	X	X	X	X	5	\$2.00	\$10.00	30
4	6		National Political Bundle	74 74	CNN	9808	CNN NEWSROOM<	07/29/2020	08/02/2020	W-Su 9a-4p			X	X	X	X	X	5	\$15.00	\$75.00	30
5	8		National Political Bundle	74 74	MSNBC	9808	VARIOUS	07/29/2020	08/02/2020	W-Su 9a-4p			X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	3		National Political Bundle	74 74	Animal Planet	9808	ALASKA: THE LA	08/03/2020	08/03/2020	M 7p-12m	X							1	\$7.00	\$7.00	30
23	5		National Political Bundle	74 74	BET	9808	AVG. ALL WKS	08/03/2020	08/03/2020	M 12m-2a	X							1	\$2.00	\$2.00	30
24	7		National Political Bundle	74 74	CNN	9808	CNN NEWSROOM	08/03/2020	08/03/2020	M 9a-4p	X							1	\$15.00	\$15.00	30
25	9		National Political Bundle	74 74	MSNBC	9808	VARIOUS	08/03/2020	08/03/2020	M 9a-4p	X							1	\$5.00	\$5.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3064319

Traffic Order #	686322	# of Weeks	2	Active	Yes
Order #	3064319	Created On	7/27/2020 1:12:31 PM	Order Status	Contract Confirmed
Order Descrp	62787192 POL CANDIDATE Friends of Dave Coulter DET	Created By	NCC_Gateway_User	Gross \$	1652.00
Client	FRIENDS OF DAVE COULTER - AMP - MI	Updated On	7/27/2020 2:10:27 PM	Net \$	1189.44
Start Date	7/29/2020	Updated By	Shields, Karolyn	Units	86
End Date	8/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	