



INVOICE NO. CC20537	INVOICE DATE 11/24/2019
BILL CYCLE 201911	INVOICE DUE DATE 12/29/2019

CTE DAVE HENDERSON TROY MAYORAL
500 W. BIG BEAVER RD.
TROY, MI 48083

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
RETAIL DETAIL	A3	CTE DAVE HENDERSON TROY MAYORAL	201254

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC652973	Detroit	Digital TV	\$500.00		
CC652973	Detroit	TV	\$2,454.00	66	65

INVOICE NOTES

cte dave henderson ip=4, np=5\nSee key for net/zone info
cte dave henderson ip=4, np=5\nsee key for net/zone info

Gross Advertising Total \$2,954.00

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949

 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: CC652973
TIM Est No: 2842595
AE Name: King Jamie

Market: Detroit
Contract Type: Multi

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
DA101229943	AL3105045: 2019_DaveHenderson_H	Detroit Interactive/8501	PDTV	1	\$500.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
PDTV	Detroit Interactive/8501	DA101229943	1	\$500.00

Charge Type	Rate
Digital TV	\$500.00

Order# CC652973 Total: \$500.00



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Product:
Estimate No:
Campaign No:

Comcast Order No: CC652973
TIM Est No: 2842595
AE Name: King Jamie

Market: Detroit
Contract Type: Multi

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1719796	AL3105045: 2019_DaveHenderson_H	Royal Oak/3083, WOW Oakland Co MI/1696	CNN, FOOD, FXNC, HGTV, TVL	65	\$2,454.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	Royal Oak/3083	NE1719796	2	\$100.00
FOOD	WOW Oakland Co MI/1696	NE1719796	6	\$120.00
TVL	Royal Oak/3083	NE1719796	5	\$35.00
CNN	WOW Oakland Co MI/1696	NE1719796	5	\$85.00
CNN	Royal Oak/3083	NE1719796	9	\$340.00
FXNC	Royal Oak/3083	NE1719796	17	\$1,075.00
FOOD	Royal Oak/3083	NE1719796	5	\$190.00
FXNC	WOW Oakland Co MI/1696	NE1719796	10	\$365.00
HGTV	WOW Oakland Co MI/1696	NE1719796	6	\$144.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-19	CNN	Royal Oak/3083	4:52PM	AL3105045: 2019_DaveHenderson_H	30	16	\$35.00	
10-28-19	CNN	Royal Oak/3083	7:25PM	AL3105045: 2019_DaveHenderson_H	30	19	\$40.00	
10-28-19	FOOD	Royal Oak/3083	7:53PM	AL3105045: 2019_DaveHenderson_H	30	22	\$38.00	
10-28-19	FXNC	Royal Oak/3083	7:24AM	AL3105045: 2019_DaveHenderson_H	30	3	\$57.00	
10-28-19	FXNC	Royal Oak/3083	4:48PM	AL3105045: 2019_DaveHenderson_H	30	6	\$63.00	
10-28-19	FXNC	Royal Oak/3083	8:21PM	AL3105045: 2019_DaveHenderson_H	30	10	\$71.00	
10-28-19	HGTV	Royal Oak/3083	8:49PM	AL3105045: 2019_DaveHenderson_H	30	13	\$50.00	
10-28-19	TVL	Royal Oak/3083	8:36PM	AL3105045: 2019_DaveHenderson_H	30	27	\$7.00	
10-28-19	CNN	WOW Oakland Co MI/1696	9:29PM	AL3105045: 2019_DaveHenderson_H	30	37	\$17.00	
10-28-19	FOOD	WOW Oakland Co MI/1696	7:54PM	AL3105045: 2019_DaveHenderson_H	30	45	\$20.00	
10-28-19	FXNC	WOW Oakland Co MI/1696	6:24AM	AL3105045: 2019_DaveHenderson_H	30	34	\$33.00	
10-28-19	FXNC	WOW Oakland Co MI/1696	9:28PM	AL3105045: 2019_DaveHenderson_H	30	30	\$40.00	
10-28-19	HGTV	WOW Oakland Co MI/1696	8:49PM	AL3105045: 2019_DaveHenderson_H	30	41	\$24.00	
10-29-19	CNN	Royal Oak/3083	4:48PM	AL3105045: 2019_DaveHenderson_H	30	16	\$35.00	
10-29-19	CNN	Royal Oak/3083	8:28PM	AL3105045: 2019_DaveHenderson_H	30	19	\$40.00	
10-29-19	FOOD	Royal Oak/3083	7:52PM	AL3105045: 2019_DaveHenderson_H	30	22	\$38.00	
10-29-19	FXNC	Royal Oak/3083	6:24AM	AL3105045: 2019_DaveHenderson_H	30	3	\$57.00	
10-29-19	FXNC	Royal Oak/3083	4:49PM	AL3105045: 2019_DaveHenderson_H	30	6	\$63.00	
10-29-19	FXNC	Royal Oak/3083	8:18PM	AL3105045: 2019_DaveHenderson_H	30	10	\$71.00	
10-29-19	HGTV	Royal Oak/3083	9:44PM	AL3105045: 2019_DaveHenderson_H	30	13	\$50.00	
10-29-19	TVL	Royal Oak/3083	8:43PM	AL3105045: 2019_DaveHenderson_H	30	27	\$7.00	
10-29-19	CNN	WOW Oakland Co MI/1696	8:28PM	AL3105045: 2019_DaveHenderson_H	30	37	\$17.00	
10-29-19	FOOD	WOW Oakland Co MI/1696	11:52PM	AL3105045: 2019_DaveHenderson_H	30	45	\$20.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-19	FXNC	WOW Oakland Co MI/1696	8:24AM	AL3105045: 2019_DaveHenderson_H	30	34	\$33.00	
10-29-19	FXNC	WOW Oakland Co MI/1696	7:45PM	AL3105045: 2019_DaveHenderson_H	30	30	\$40.00	
10-29-19	HGTV	WOW Oakland Co MI/1696	7:42PM	AL3105045: 2019_DaveHenderson_H	30	41	\$24.00	
10-30-19	CNN	Royal Oak/3083	4:27PM	AL3105045: 2019_DaveHenderson_H	30	16	\$35.00	
10-30-19	CNN	Royal Oak/3083	7:57PM	AL3105045: 2019_DaveHenderson_H	30	19	\$40.00	
10-30-19	FOOD	Royal Oak/3083	7:53PM	AL3105045: 2019_DaveHenderson_H	30	22	\$38.00	
10-30-19	FXNC	Royal Oak/3083	7:24AM	AL3105045: 2019_DaveHenderson_H	30	3	\$57.00	
10-30-19	FXNC	Royal Oak/3083	4:46PM	AL3105045: 2019_DaveHenderson_H	30	6	\$63.00	
10-30-19	FXNC	Royal Oak/3083	7:18PM	AL3105045: 2019_DaveHenderson_H	30	10	\$71.00	
10-30-19	TVL	Royal Oak/3083	8:38PM	AL3105045: 2019_DaveHenderson_H	30	27	\$7.00	
10-30-19	CNN	WOW Oakland Co MI/1696	11:59PM	AL3105045: 2019_DaveHenderson_H	30	37	\$17.00	
10-30-19	FOOD	WOW Oakland Co MI/1696	8:53PM	AL3105045: 2019_DaveHenderson_H	30	45	\$20.00	
10-30-19	FXNC	WOW Oakland Co MI/1696	6:23AM	AL3105045: 2019_DaveHenderson_H	30	34	\$33.00	
10-30-19	FXNC	WOW Oakland Co MI/1696	11:20PM	AL3105045: 2019_DaveHenderson_H	30	30	\$40.00	
10-30-19	HGTV	WOW Oakland Co MI/1696	7:41PM	AL3105045: 2019_DaveHenderson_H	30	41	\$24.00	
10-31-19	CNN	Royal Oak/3083	7:57PM	AL3105045: 2019_DaveHenderson_H	30	19	\$40.00	
10-31-19	FOOD	Royal Oak/3083	7:53PM	AL3105045: 2019_DaveHenderson_H	30	22	\$38.00	
10-31-19	FXNC	Royal Oak/3083	4:48PM	AL3105045: 2019_DaveHenderson_H	30	6	\$63.00	
10-31-19	TVL	Royal Oak/3083	8:16PM	AL3105045: 2019_DaveHenderson_H	30	27	\$7.00	
10-31-19	FOOD	WOW Oakland Co MI/1696	8:54PM	AL3105045: 2019_DaveHenderson_H	30	45	\$20.00	
10-31-19	HGTV	WOW Oakland Co MI/1696	8:45PM	AL3105045: 2019_DaveHenderson_H	30	41	\$24.00	
11-4-19	CNN	Royal Oak/3083	4:49PM	AL3105045: 2019_DaveHenderson_H	30	17	\$35.00	
11-4-19	CNN	Royal Oak/3083	7:57PM	AL3105045: 2019_DaveHenderson_H	30	20	\$40.00	
11-4-19	FOOD	Royal Oak/3083	8:54PM	AL3105045: 2019_DaveHenderson_H	30	23	\$38.00	
11-4-19	FXNC	Royal Oak/3083	6:24AM	AL3105045: 2019_DaveHenderson_H	30	4	\$57.00	
11-4-19	FXNC	Royal Oak/3083	7:23AM	AL3105045: 2019_DaveHenderson_H	30	4	\$57.00	
11-4-19	FXNC	Royal Oak/3083	8:24AM	AL3105045: 2019_DaveHenderson_H	30	4	\$57.00	
11-4-19	FXNC	Royal Oak/3083	4:24PM	AL3105045: 2019_DaveHenderson_H	30	7	\$63.00	
11-4-19	FXNC	Royal Oak/3083	8:50PM	AL3105045: 2019_DaveHenderson_H	30	11	\$71.00	
11-4-19	TVL	Royal Oak/3083	7:19PM	AL3105045: 2019_DaveHenderson_H	30	28	\$7.00	
11-4-19	CNN	WOW Oakland Co MI/1696	7:57PM	AL3105045: 2019_DaveHenderson_H	30	38	\$17.00	
11-4-19	FOOD	WOW Oakland Co MI/1696	9:55PM	AL3105045: 2019_DaveHenderson_H	30	46	\$20.00	
11-4-19	FXNC	WOW Oakland Co MI/1696	7:23AM	AL3105045: 2019_DaveHenderson_H	30	35	\$33.00	
11-4-19	FXNC	WOW Oakland Co MI/1696	9:27PM	AL3105045: 2019_DaveHenderson_H	30	31	\$40.00	
11-4-19	HGTV	WOW Oakland Co MI/1696	11:46PM	AL3105045: 2019_DaveHenderson_H	30	42	\$24.00	
11-5-19	FXNC	Royal Oak/3083	4:46PM	AL3105045: 2019_DaveHenderson_H	30	7	\$63.00	
11-5-19	FXNC	Royal Oak/3083	9:28PM	AL3105045: 2019_DaveHenderson_H	30	11	\$71.00	
11-5-19	CNN	WOW Oakland Co MI/1696	7:56PM	AL3105045: 2019_DaveHenderson_H	30	38	\$17.00	
11-5-19	FOOD	WOW Oakland Co MI/1696	7:52PM	AL3105045: 2019_DaveHenderson_H	30	46	\$20.00	
11-5-19	FXNC	WOW Oakland Co MI/1696	6:24AM	AL3105045: 2019_DaveHenderson_H	30	35	\$33.00	
11-5-19	FXNC	WOW Oakland Co MI/1696	10:23PM	AL3105045: 2019_DaveHenderson_H	30	31	\$40.00	
11-5-19	HGTV	WOW Oakland Co MI/1696	8:42PM	AL3105045: 2019_DaveHenderson_H	30	42	\$24.00	

Order# CC652973 Total: \$2,454.00



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BILL TO

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 500 W. BIG BEAVER RD.
 TROY, MI 48083

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
RETAIL DETAIL	A3	CTE DAVE HENDERSON TROY MAYORAL	201254

Terms:	Net 30 Days	Phone:	866-531-1721
Mail to:	EFFECTV P.O. BOX 415949 BOSTON, MA 02241-5949	Note:	Pay Online @ www.comcastinvoices.com
Special Note:			

Net Balance Due	\$2,510.90
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