

Ampersand Cable System Order

Order #	62810843
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/14/20 - 10/04/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	09/15/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	MG 9.16-10.4
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$14,800.00		
Commission	\$2,220.00		
Net Total	\$12,580.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.15 New MG order for Biden, please accept!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	: Eastern Conference Finals Game 2	9/14/20	9/20/20	20:40	23:10				X				-	-	1	\$3,300.00	\$3,300.00	30	NBA
2	ESPN	: Florida (SEC) @ Ole Miss (SEC)	9/21/20	9/27/20	12:00	15:00						X		-	-	1	\$6,500.00	\$6,500.00	30	
3	SECN	: Tennessee (SEC) @ South Carolina (SEC)	9/21/20	9/27/20	19:30	22:30						X		-	-	1	\$2,500.00	\$2,500.00	30	
4	USA	: South Florida (AAC) @ Notre Dame	9/14/20	9/20/20	14:30	17:30						X		-	-	1	\$2,500.00	\$2,500.00	30	

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$14,800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,800.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/16/20

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