

Ampersand Cable System Order

Order #	62806274
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/19/20 - 11/01/20
Agency	Waterfront Strategies
Advertiser	Future Forward USA Proj#502324

Update Date	09/08/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	
Product Code	
Est Code	9103
Product Name	10.20-10.26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$147,325.00		
Commission	\$22,098.75		
Net Total	\$125,226.25		
Total Spots	82		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.4 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1,345.00	\$4,035.00	30	NCR 10/19/20-11/03/20
2	CNN	CNN EM	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$1,345.00	\$1,345.00	30	NCR 10/19/20-11/03/20
3	CNN	CNN DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$675.00	\$1,350.00	30	NCR 10/19/20-11/03/20
4	CNN	CNN DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$675.00	\$675.00	30	NCR 10/19/20-11/03/20
5	CNN	CNN EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,800.00	\$3,600.00	30	NCR 10/19/20-11/03/20
6	CNN	CNN EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$1,800.00	\$1,800.00	30	NCR 10/19/20-11/03/20
7	CNN	CNN PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,270.00	\$6,810.00	30	NCR 10/19/20-11/03/20
8	CNN	CNN PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$2,270.00	\$2,270.00	30	NCR 10/19/20-11/03/20
9	ESPN	ESPN DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,000.00	\$3,000.00	30	NCR 10/19/20-11/03/20
10	ESPN	ESPN PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,925.00	\$8,775.00	30	NCR 10/19/20-11/03/20
11	FXNC	FXNC EM	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1,815.00	\$5,445.00	30	NCR 10/19/20-11/03/20
12	FXNC	FXNC EM	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$1,815.00	\$1,815.00	30	NCR 10/19/20-11/03/20
13	FXNC	FXNC DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,470.00	\$4,410.00	30	NCR 10/19/20-11/03/20
14	FXNC	FXNC DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$1,470.00	\$1,470.00	30	NCR 10/19/20-11/03/20
15	FXNC	FXNC EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$2,625.00	\$7,875.00	30	NCR 10/19/20-11/03/20
16	FXNC	FXNC EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$2,625.00	\$2,625.00	30	NCR 10/19/20-11/03/20
17	FXNC	FXNC PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$3,440.00	\$10,320.00	30	NCR 10/19/20-11/03/20
18	FXNC	FXNC PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$3,440.00	\$3,440.00	30	NCR 10/19/20-11/03/20
19	HGTV	HGTV PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,660.00	\$7,980.00	30	NCR 10/19/20-11/03/20
20	MNBC	MNBC EM	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1,715.00	\$6,860.00	30	NCR 10/19/20-11/03/20
21	MNBC	MNBC EM	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$1,715.00	\$1,715.00	30	NCR 10/19/20-11/03/20

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22	MNBC	MNBC DT	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$955.00	\$3,820.00	30	NCR 10/19/20-11/03/20
23	MNBC	MNBC DT	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$955.00	\$955.00	30	NCR 10/19/20-11/03/20
24	MNBC	MNBC EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$1,870.00	\$7,480.00	30	NCR 10/19/20-11/03/20
25	MNBC	MNBC EF	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$1,870.00	\$1,870.00	30	NCR 10/19/20-11/03/20
26	MNBC	MNBC PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$2,345.00	\$9,380.00	30	NCR 10/19/20-11/03/20
27	MNBC	MNBC PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$2,345.00	\$2,345.00	30	NCR 10/19/20-11/03/20
28	TLC	TLC PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1,120.00	\$4,480.00	30	NCR 10/19/20-11/03/20
29	TLC	TLC PT	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,120.00	\$1,120.00	30	NCR 10/19/20-11/03/20
30	HALL	HALL EF	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,480.00	\$4,440.00	30	NCR 10/19/20-11/03/20
31	HALL	HALL PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,870.00	\$5,610.00	30	NCR 10/19/20-11/03/20
32	AEN	AEN PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,470.00	\$4,410.00	30	NCR 10/19/20-11/03/20
33	LIF	LIF PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,055.00	\$3,165.00	30	NCR 10/19/20-11/03/20
34	ID	ID PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,120.00	\$3,360.00	30	NCR 10/19/20-11/03/20

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35	HIST	HIST PT	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,425.00	\$7,275.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	69	13	0	0	0	0	0	0	0	0	0	0	82
AMT	\$123,880.00	\$23,445.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$147,325.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/09/20

62806274 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |