

Ampersand Cable System Order

Order #	62806265
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Future Forward USA Proj#502324

Update Date	09/08/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	
Product Code	
Est Code	9102
Product Name	10.13-10.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$120,365.00		
Commission	\$18,054.75		
Net Total	\$102,310.25		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.4 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1,170.00	\$4,680.00	30	NCR 09/28/20-10/18/20
2	CNN	CNN DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$585.00	\$1,755.00	30	NCR 09/28/20-10/18/20
3	CNN	CNN DT	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$675.00	\$675.00	30	NCR 10/19/20-11/03/20
4	CNN	CNN EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,565.00	\$4,695.00	30	NCR 09/28/20-10/18/20
5	CNN	CNN PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,970.00	\$5,910.00	30	NCR 09/28/20-10/18/20
6	CNN	CNN PT	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$2,270.00	\$2,270.00	30	NCR 10/19/20-11/03/20
7	ESPN	ESPN DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$870.00	\$2,610.00	30	NCR 09/28/20-10/18/20
8	ESPN	ESPN DT	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$1,000.00	\$1,000.00	30	NCR 10/19/20-11/03/20
9	ESPN	ESPN PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,540.00	\$7,620.00	30	NCR 09/28/20-10/18/20
10	ESPN	ESPN PT	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$2,925.00	\$2,925.00	30	NCR 10/19/20-11/03/20
11	FXNC	FXNC EM	10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1,575.00	\$6,300.00	30	NCR 09/28/20-10/18/20
12	FXNC	FXNC DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	3	\$1,275.00	\$3,825.00	30	NCR 09/28/20-10/18/20
13	FXNC	FXNC DT	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$1,470.00	\$1,470.00	30	NCR 10/19/20-11/03/20
14	FXNC	FXNC EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$2,280.00	\$9,120.00	30	NCR 09/28/20-10/18/20
15	FXNC	FXNC PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,990.00	\$8,970.00	30	NCR 09/28/20-10/18/20
16	FXNC	FXNC PT	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$3,440.00	\$3,440.00	30	NCR 10/19/20-11/03/20
17	HALL	HALL EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$1,295.00	\$3,885.00	30	NCR 09/28/20-10/18/20
18	HALL	HALL PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,630.00	\$4,890.00	30	NCR 09/28/20-10/18/20
19	HIST	HIST PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,105.00	\$6,315.00	30	NCR 09/28/20-10/18/20
20	LIF	LIF PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$910.00	\$2,730.00	30	NCR 09/28/20-10/18/20
21	MNBC	MNBC EM	10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,495.00	\$7,475.00	30	NCR 09/28/20-10/18/20

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22	MNBC	MNBC DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$830.00	\$3,320.00	30	NCR 09/28/20-10/18/20
23	MNBC	MNBC DT	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$955.00	\$955.00	30	NCR 10/19/20-11/03/20
24	MNBC	MNBC EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$1,630.00	\$8,150.00	30	NCR 09/28/20-10/18/20
25	MNBC	MNBC PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$2,040.00	\$8,160.00	30	NCR 09/28/20-10/18/20
26	MNBC	MNBC PT	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$2,345.00	\$2,345.00	30	NCR 10/19/20-11/03/20
27	TLC	TLC PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$975.00	\$4,875.00	30	NCR 09/28/20-10/18/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	76	0	0	0	0	0	0	0	0	0	0	0	76
AMT	\$120,365.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120,365.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/09/20

62806265 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |