



INVOICE NO. SG36995	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

MEDIA BUYING & ANALYTICS - ND - ATL
 2020 HOWELL MILL RD NW
 SUITE 348-D
 ATLANTA, GA 30318

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS - ND - ATL	A202735	BIDEN FOR PRESIDENT - AMP - ATL	202325

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG463661	Atlanta	TV	\$37,500.00	3	3

INVOICE NOTES

PRI, NPE=80, IPE=74.62840738 POL CANDIDATE BIDEN FOR PRESIDENT Atlanta. See key
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Gross Advertising Total	\$37,500.00
Agency Commission	(\$5,625.00)
Rep Commission	(\$4,143.75)
Net Advertising Total	\$27,731.25

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 30s	Comcast Order No: SG463661	Market: Atlanta
Estimate No: NFL	TIM Est No: 3148281	Contract Type: Single
Campaign No:	AE Name: DC NCC - ATL	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1962005	BFP3020398H	Atlanta Interconnect 3267/3267	ESPN, NFLN	3	\$37,500.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
NFLN	Atlanta Interconnect 3267/3267	NE1962005	1	\$12,000.00
ESPN	Atlanta Interconnect 3267/3267	NE1962005	2	\$25,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	NFLN	Atlanta Interconnect 3267/3267	9:05PM	BFP3020398H	30	3	\$12,000.00	
11-2-20	ESPN	Atlanta Interconnect 3267/3267	6:26PM	BFP3020398H	30	1	\$8,500.00	
11-2-20	ESPN	Atlanta Interconnect 3267/3267	9:15PM	BFP3020398H	30	2	\$17,000.00	

Order# SG463661 Total: \$37,500.00



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BILL CYCLE

202011

BILL TO

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REMITTANCE

Please return this document with your payment

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MEDIA BUYING & ANALYTICS - ND - ATL	A202735	BIDEN FOR PRESIDENT - AMP - ATL	202325

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$27,731.25

We accept checks, ACH, money orders and all major credit cards.