



INVOICE NO. SG36692	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

GREER MARGOLIS MITCHELL BURNS - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREER MARGOLIS MITCHELL BURNS - NCC	A203256	GMMB-BIDEN FOR PRESIDENT - AMP - ATL	0203258

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG463495	Atlanta	TV	\$41,524.00	98	98

INVOICE NOTES

PRI, NPE=80, IPE=74.62839493 POL CANDIDATE GMMB BIDEN FOR PRES Atlanta. See key
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Gross Advertising Total	\$41,524.00
Agency Commission	(\$6,228.60)
Rep Commission	(\$4,588.39)
Net Advertising Total	\$30,707.01

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.	INVOICE DATE
SG36692	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

AFFIDAVIT

Product:	Comcast Order No: SG463495	Market: Atlanta
Estimate No: GA-Biden	TIM Est No: 3146422	Contract Type: Single
Campaign No:	AE Name: DC NCC - ATL	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1963991	BFP30204816H	Atlanta Interconnect 3267/3267	BET, CMT, CNN, ESNU, ESPN, HGTV, MNBC, MTV, NBCS, VH1, WETV	16	\$12,421.00
NE1960774	BFP3020465H	Atlanta Interconnect 3267/3267	BET, CMT, CNN, ESNU, ESPN, HGTV, MNBC, MTV, NBCS, NFLN, VH1, WETV	82	\$29,103.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CMT	Atlanta Interconnect 3267/3267	NE1963991	1	\$69.00
ESNU	Atlanta Interconnect 3267/3267	NE1963991	1	\$25.00
HGTV	Atlanta Interconnect 3267/3267	NE1963991	3	\$3,354.00
MTV	Atlanta Interconnect 3267/3267	NE1963991	1	\$149.00
ESPN	Atlanta Interconnect 3267/3267	NE1960774	6	\$4,493.00
VH1	Atlanta Interconnect 3267/3267	NE1963991	1	\$420.00
BET	Atlanta Interconnect 3267/3267	NE1960774	7	\$5,019.00
MNBC	Atlanta Interconnect 3267/3267	NE1963991	3	\$3,327.00
NBCS	Atlanta Interconnect 3267/3267	NE1963991	1	\$92.00
NFLN	Atlanta Interconnect 3267/3267	NE1960774	5	\$602.00
HGTV	Atlanta Interconnect 3267/3267	NE1960774	6	\$4,334.00
VH1	Atlanta Interconnect 3267/3267	NE1960774	7	\$1,694.00
CMT	Atlanta Interconnect 3267/3267	NE1960774	6	\$312.00
ESPN	Atlanta Interconnect 3267/3267	NE1963991	1	\$1,352.00
MNBC	Atlanta Interconnect 3267/3267	NE1960774	6	\$4,475.00
MTV	Atlanta Interconnect 3267/3267	NE1960774	8	\$645.00
BET	Atlanta Interconnect 3267/3267	NE1963991	1	\$1,280.00

CNN	Atlanta Interconnect 3267/3267	NE1960774	8	\$6,191.00
CNN	Atlanta Interconnect 3267/3267	NE1963991	2	\$2,218.00
ESNU	Atlanta Interconnect 3267/3267	NE1960774	7	\$120.00
NBCS	Atlanta Interconnect 3267/3267	NE1960774	7	\$449.00
WETV	Atlanta Interconnect 3267/3267	NE1960774	9	\$769.00
WETV	Atlanta Interconnect 3267/3267	NE1963991	1	\$135.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	BET	Atlanta Interconnect 3267/3267	12:16PM	BFP3020465H	30	13	\$256.00	
10-27-20	BET	Atlanta Interconnect 3267/3267	6:16PM	BFP3020465H	30	14	\$641.00	
10-27-20	BET	Atlanta Interconnect 3267/3267	8:14PM	BFP3020465H	30	15	\$1,280.00	
10-27-20	CMT	Atlanta Interconnect 3267/3267	2:12PM	BFP3020465H	30	46	\$14.00	
10-27-20	CMT	Atlanta Interconnect 3267/3267	8:13PM	BFP3020465H	30	48	\$69.00	
10-27-20	CNN	Atlanta Interconnect 3267/3267	6:42AM	BFP3020465H	30	1	\$404.00	
10-27-20	CNN	Atlanta Interconnect 3267/3267	11:48AM	BFP3020465H	30	2	\$340.00	
10-27-20	CNN	Atlanta Interconnect 3267/3267	5:51PM	BFP3020465H	30	3	\$607.00	
10-27-20	CNN	Atlanta Interconnect 3267/3267	8:55PM	BFP3020465H	30	4	\$1,109.00	
10-27-20	ESNU	Atlanta Interconnect 3267/3267	12:03AM	BFP3020465H	30	37	\$6.00	
10-27-20	ESNU	Atlanta Interconnect 3267/3267	1:19PM	BFP3020465H	30	33	\$13.00	
10-27-20	ESNU	Atlanta Interconnect 3267/3267	6:17PM	BFP3020465H	30	34	\$20.00	
10-27-20	ESNU	Atlanta Interconnect 3267/3267	10:03PM	BFP3020465H	30	35	\$25.00	
10-27-20	ESPN	Atlanta Interconnect 3267/3267	12:29PM	BFP3020465H	30	18	\$345.00	
10-27-20	ESPN	Atlanta Interconnect 3267/3267	6:30PM	BFP3020465H	30	19	\$773.00	
10-27-20	ESPN	Atlanta Interconnect 3267/3267	8:28PM	BFP3020465H	30	20	\$1,352.00	
10-27-20	HGTV	Atlanta Interconnect 3267/3267	11:18AM	BFP3020465H	30	23	\$420.00	
10-27-20	HGTV	Atlanta Interconnect 3267/3267	11:18PM	BFP3020465H	30	25	\$1,118.00	
10-27-20	MNBC	Atlanta Interconnect 3267/3267	8:00AM	BFP3020465H	30	7	\$404.00	
10-27-20	MNBC	Atlanta Interconnect 3267/3267	11:41AM	BFP3020465H	30	8	\$340.00	
10-27-20	MNBC	Atlanta Interconnect 3267/3267	8:35PM	BFP3020465H	30	10	\$1,109.00	
10-27-20	MTV	Atlanta Interconnect 3267/3267	10:18AM	BFP3020465H	30	28	\$24.00	
10-27-20	MTV	Atlanta Interconnect 3267/3267	4:15PM	BFP3020465H	30	29	\$88.00	
10-27-20	MTV	Atlanta Interconnect 3267/3267	9:10PM	BFP3020465H	30	30	\$149.00	
10-27-20	NBCS	Atlanta Interconnect 3267/3267	4:19PM	BFP3020465H	30	51	\$51.00	
10-27-20	NBCS	Atlanta Interconnect 3267/3267	11:17PM	BFP3020465H	30	52	\$92.00	
10-27-20	NFLN	Atlanta Interconnect 3267/3267	9:18AM	BFP3020465H	30	38	\$22.00	
10-27-20	NFLN	Atlanta Interconnect 3267/3267	7:19PM	BFP3020465H	30	39	\$186.00	
10-27-20	VH1	Atlanta Interconnect 3267/3267	11:14AM	BFP3020465H	30	41	\$94.00	
10-27-20	VH1	Atlanta Interconnect 3267/3267	6:13PM	BFP3020465H	30	42	\$186.00	
10-27-20	VH1	Atlanta Interconnect 3267/3267	7:15PM	BFP3020465H	30	43	\$420.00	
10-27-20	WETV	Atlanta Interconnect 3267/3267	12:17AM	BFP3020465H	30	58	\$33.00	
10-27-20	WETV	Atlanta Interconnect 3267/3267	4:40PM	BFP3020465H	30	55	\$89.00	
10-27-20	WETV	Atlanta Interconnect 3267/3267	9:16PM	BFP3020465H	30	56	\$135.00	
10-28-20	BET	Atlanta Interconnect 3267/3267	9:13PM	BFP3020465H	30	15	\$1,280.00	
10-28-20	CMT	Atlanta Interconnect 3267/3267	9:17PM	BFP3020465H	30	48	\$69.00	
10-28-20	CNN	Atlanta Interconnect 3267/3267	6:46AM	BFP3020465H	30	1	\$404.00	
10-28-20	CNN	Atlanta Interconnect 3267/3267	10:42PM	BFP3020465H	30	4	\$1,109.00	
10-28-20	ESNU	Atlanta Interconnect 3267/3267	1:08AM	BFP3020465H	30	37	\$6.00	
10-28-20	ESNU	Atlanta Interconnect 3267/3267	10:54PM	BFP3020465H	30	35	\$25.00	
10-28-20	ESPN	Atlanta Interconnect 3267/3267	1:31PM	BFP3020465H	30	18	\$345.00	
10-28-20	ESPN	Atlanta Interconnect 3267/3267	9:31PM	BFP3020465H	30	20	\$1,352.00	
10-28-20	HGTV	Atlanta Interconnect 3267/3267	12:29PM	BFP3020465H	30	23	\$420.00	
10-28-20	HGTV	Atlanta Interconnect 3267/3267	7:20PM	BFP3020465H	30	25	\$1,118.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	MNBC	Atlanta Interconnect 3267/3267	7:59AM	BFP3020465H	30	7	\$404.00	
10-28-20	MNBC	Atlanta Interconnect 3267/3267	8:34PM	BFP3020465H	30	10	\$1,109.00	
10-28-20	MTV	Atlanta Interconnect 3267/3267	12:11PM	BFP3020465H	30	28	\$24.00	
10-28-20	MTV	Atlanta Interconnect 3267/3267	8:12PM	BFP3020465H	30	30	\$149.00	
10-28-20	NBCS	Atlanta Interconnect 3267/3267	10:27AM	BFP3020465H	30	50	\$15.00	
10-28-20	NBCS	Atlanta Interconnect 3267/3267	9:01PM	BFP3020465H	30	52	\$92.00	
10-28-20	NFLN	Atlanta Interconnect 3267/3267	10:12AM	BFP3020465H	30	38	\$22.00	
10-28-20	NFLN	Atlanta Interconnect 3267/3267	7:13PM	BFP3020465H	30	39	\$186.00	
10-28-20	VH1	Atlanta Interconnect 3267/3267	9:14AM	BFP3020465H	30	41	\$94.00	
10-28-20	VH1	Atlanta Interconnect 3267/3267	8:18PM	BFP3020465H	30	43	\$420.00	
10-28-20	WETV	Atlanta Interconnect 3267/3267	12:16AM	BFP3020465H	30	58	\$33.00	
10-28-20	WETV	Atlanta Interconnect 3267/3267	3:16PM	BFP3020465H	30	54	\$37.00	
10-28-20	WETV	Atlanta Interconnect 3267/3267	8:15PM	BFP3020465H	30	56	\$135.00	
10-29-20	BET	Atlanta Interconnect 3267/3267	1:15AM	BFP3020465H	30	17	\$141.00	
10-29-20	BET	Atlanta Interconnect 3267/3267	7:18PM	BFP3020465H	30	15	\$1,280.00	
10-29-20	CMT	Atlanta Interconnect 3267/3267	7:17PM	BFP3020465H	30	48	\$69.00	
10-29-20	CNN	Atlanta Interconnect 3267/3267	11:31PM	BFP3020465H	30	4	\$1,109.00	
10-29-20	ESNU	Atlanta Interconnect 3267/3267	10:25PM	BFP3020465H	30	35	\$25.00	
10-29-20	HGTV	Atlanta Interconnect 3267/3267	1:19AM	BFP3020465H	30	27	\$140.00	
10-29-20	HGTV	Atlanta Interconnect 3267/3267	7:22PM	BFP3020465H	30	25	\$1,118.00	
10-29-20	MNBC	Atlanta Interconnect 3267/3267	8:33PM	BFP3020465H	30	10	\$1,109.00	
10-29-20	MTV	Atlanta Interconnect 3267/3267	1:17AM	BFP3020465H	30	32	\$31.00	
10-29-20	MTV	Atlanta Interconnect 3267/3267	8:08PM	BFP3020465H	30	30	\$149.00	
10-29-20	NBCS	Atlanta Interconnect 3267/3267	9:38AM	BFP3020465H	30	50	\$15.00	
10-29-20	NBCS	Atlanta Interconnect 3267/3267	7:23PM	BFP3020465H	30	52	\$92.00	
10-29-20	VH1	Atlanta Interconnect 3267/3267	1:16AM	BFP3020465H	30	45	\$60.00	
10-29-20	VH1	Atlanta Interconnect 3267/3267	8:16PM	BFP3020465H	30	43	\$420.00	
10-29-20	WETV	Atlanta Interconnect 3267/3267	1:17PM	BFP3020465H	30	54	\$37.00	
10-29-20	WETV	Atlanta Interconnect 3267/3267	8:14PM	BFP3020465H	30	56	\$135.00	
10-30-20	BET	Atlanta Interconnect 3267/3267	1:17AM	BFP3020465H	30	17	\$141.00	
10-30-20	CMT	Atlanta Interconnect 3267/3267	6:18PM	BFP3020465H	30	47	\$22.00	
10-30-20	CMT	Atlanta Interconnect 3267/3267	7:17PM	BFP3020465H	30	48	\$69.00	
10-30-20	CNN	Atlanta Interconnect 3267/3267	8:47PM	BFP3020465H	30	4	\$1,109.00	
10-30-20	ESPN	Atlanta Interconnect 3267/3267	1:25AM	BFP3020465H	30	22	\$326.00	
10-30-20	MTV	Atlanta Interconnect 3267/3267	1:17AM	BFP3020465H	30	32	\$31.00	
10-30-20	NBCS	Atlanta Interconnect 3267/3267	10:08PM	BFP3020465H	30	52	\$92.00	
10-30-20	NFLN	Atlanta Interconnect 3267/3267	7:15PM	BFP3020465H	30	39	\$186.00	
10-30-20	WETV	Atlanta Interconnect 3267/3267	9:24PM	BFP3020465H	30	56	\$135.00	
10-31-20	CNN	Atlanta Interconnect 3267/3267	7:53PM	BFP30204816H	30	59	\$1,109.00	
10-31-20	HGTV	Atlanta Interconnect 3267/3267	10:19PM	BFP30204816H	30	60	\$1,118.00	
10-31-20	MNBC	Atlanta Interconnect 3267/3267	7:58PM	BFP30204816H	30	61	\$1,109.00	
11-1-20	CNN	Atlanta Interconnect 3267/3267	7:47PM	BFP30204816H	30	59	\$1,109.00	
11-1-20	HGTV	Atlanta Interconnect 3267/3267	7:23PM	BFP30204816H	30	60	\$1,118.00	
11-1-20	MNBC	Atlanta Interconnect 3267/3267	8:58PM	BFP30204816H	30	61	\$1,109.00	
11-2-20	BET	Atlanta Interconnect 3267/3267	8:14PM	BFP30204816H	30	16	\$1,280.00	
11-2-20	CMT	Atlanta Interconnect 3267/3267	9:15PM	BFP30204816H	30	49	\$69.00	
11-2-20	ESNU	Atlanta Interconnect 3267/3267	8:18PM	BFP30204816H	30	36	\$25.00	
11-2-20	ESPN	Atlanta Interconnect 3267/3267	10:06PM	BFP30204816H	30	21	\$1,352.00	
11-2-20	HGTV	Atlanta Interconnect 3267/3267	9:20PM	BFP30204816H	30	26	\$1,118.00	
11-2-20	MNBC	Atlanta Interconnect 3267/3267	7:39PM	BFP30204816H	30	11	\$1,109.00	
11-2-20	MTV	Atlanta Interconnect 3267/3267	8:15PM	BFP30204816H	30	31	\$149.00	
11-2-20	NBCS	Atlanta Interconnect 3267/3267	8:18PM	BFP30204816H	30	53	\$92.00	
11-2-20	VH1	Atlanta Interconnect 3267/3267	9:13PM	BFP30204816H	30	44	\$420.00	
11-2-20	WETV	Atlanta Interconnect 3267/3267	10:17PM	BFP30204816H	30	57	\$135.00	

Order# SG463495 Total: \$41,524.00



INVOICE NO.

SG36692

BILL CYCLE

202011

BILL TO

GREER MARGOLIS MITCHELL BURNS - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREER MARGOLIS MITCHELL BURNS - NCC	A203256	GMMB-BIDEN FOR PRESIDENT - AMP - ATL	0203258

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$30,707.01

We accept checks, ACH, money orders and all major credit cards.