

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3017530

Traffic Order # 452202,452201		Created On 5/19/2020 11:58:14 AM	Order Status Revision Confirmed
Order # 3017530		Created By NCC_Gateway_User	Gross \$ 33771.00
Order Descrp 62761624 POL CANDIDATE JUSTICE WARREN		Updated On 6/3/2020 11:27:46 AM	Net \$ 24315.12
Client GEORGIANS FOR JUSTICE WARREN -		Updated By Smith, Jennifer	Units 88
Start Date 6/1/2020		Industry Political-Association	Credit Hold NO
End Date 6/14/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - ATL - DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MENTZER MEDIA SERVICES 15.00% - NCC - ATL		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Atlanta GA Interconnect,Atlanta GA DI...		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR J USTICE WARREN Atlanta. See key on FCC site for network/zon info.		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 7868	
		BILLING INFORMATION	
		Purchase Order # 62761624	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 7868	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		SYSCODE LIST	
		3267,9803	

SUMMARY FOR SYSCODE 3267

Traffic Order #	452201	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order #	3017530	Created By	NCC_Gateway_User	Syscode Gross \$	24322.00
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Updated On	5/28/2020 12:11:39 PM	Syscode Net \$	17511.84
Client	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	Updated By	Hamilton, Charles	Syscode Units	36
Start Date	6/1/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	6/14/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	675.61
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	2	\$367.00	\$734.00	30
26			Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 5a-9a					X	X	X	0	\$367.00	\$0.00	30
27			Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 5a-9a	X	X						0	\$367.00	\$0.00	30
28	2		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/08/2020	06/09/2020	M-Tu 5a-9a	X	X						2	\$367.00	\$734.00	30
29	3		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	2	\$309.00	\$618.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$309.00	\$0.00	30
31			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$309.00	\$0.00	30
32	4		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/08/2020	M 9a-4p	X							2	\$309.00	\$618.00	30
33	5		National Political Bundle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	2	\$552.00	\$1,104.00	30
34			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$552.00	\$0.00	30
35			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$552.00	\$0.00	30
36	6		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/08/2020	M 4p-7p	X							3	\$552.00	\$1,656.00	30
37	7		National Political Bundle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$1,008.00	\$2,016.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$1,008.00	\$0.00	30
39			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$1,008.00	\$0.00	30
40	8		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/08/2020	M 7p-12m	X							3	\$1,008.00	\$3,024.00	30
41	9		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	2	\$431.00	\$862.00	30
42			National Political Bundle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 5a-9a					X	X	X	0	\$431.00	\$0.00	30
43			National Political Bundle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 5a-9a	X	X						0	\$431.00	\$0.00	30
44	10		National Political Bundle	80 80	Fox News Channel	3267	_	06/08/2020	06/09/2020	M-Tu 5a-9a	X	X						2	\$431.00	\$862.00	30
45	11		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	2	\$461.00	\$922.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46			National Political Bundle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$461.00	\$0.00	30
47			National Political Bundle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$461.00	\$0.00	30
48	12		National Political Bundle	80 80	Fox News Channel	3267	_	06/08/2020	06/08/2020	M 9a-4p	X							2	\$461.00	\$922.00	30
49	13		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	2	\$826.00	\$1,652.00	30
50			National Political Bundle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$826.00	\$0.00	30
51			National Political Bundle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$826.00	\$0.00	30
52	14		National Political Bundle	80 80	Fox News Channel	3267	_	06/08/2020	06/08/2020	M 4p-7p	X							3	\$826.00	\$2,478.00	30
53	15		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$1,224.00	\$2,448.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54			Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$1,224.00	\$0.00	30
55			Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$1,224.00	\$0.00	30
56	16		Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/08/2020	06/08/2020	M 7p-12m	X							3	\$1,224.00	\$3,672.00	30

SUMMARY FOR SYSCODE 9803

Traffic Order #	452202	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order #	3017530	Created By	NCC_Gateway_User	Syscode Gross \$	9449.00
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Updated On	6/3/2020 11:26:59 AM	Syscode Net \$	6803.28
Client	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	Updated By	Smith, Jennifer	Syscode Units	52
Start Date	6/1/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	6/14/2020	Zones	Atlanta GA DISH- I+	Avg Unit Rate	181.71
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	1	\$77.00	\$77.00	30
2			National Political Bundle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$77.00	\$0.00	30
3			National Political Bundle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$77.00	\$0.00	30
4	2		National Political Bundle	80 80	CNN	9803	_	06/08/2020	06/08/2020	M 9a-4p	X							3	\$77.00	\$231.00	30
5	3		National Political Bundle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	1	\$140.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$140.00	\$0.00	30
7			National Political Bundle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$140.00	\$0.00	30
8	4		National Political Bundle	80 80	CNN	9803	_	06/08/2020	06/08/2020	M 4p-7p	X							2	\$140.00	\$280.00	30
9	5		National Political Bundle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$253.00	\$506.00	30
10			National Political Bundle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$253.00	\$0.00	30
11			National Political Bundle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$253.00	\$0.00	30
12	6		National Political Bundle	80 80	CNN	9803	_	06/08/2020	06/08/2020	M 7p-12m	X							2	\$253.00	\$506.00	30
13	7		National Political Bundle	80 80	Fox News Channel	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	1	\$116.00	\$116.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14			National Political Bundle	80 80	Fox News Channel	9803	-	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$116.00	\$0.00	30
15			National Political Bundle	80 80	Fox News Channel	9803	-	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$116.00	\$0.00	30
16	8		National Political Bundle	80 80	Fox News Channel	9803	-	06/08/2020	06/08/2020	M 9a-4p	X							3	\$116.00	\$348.00	30
17	9		National Political Bundle	80 80	Fox News Channel	9803	-	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	1	\$207.00	\$207.00	30
18			National Political Bundle	80 80	Fox News Channel	9803	-	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$207.00	\$0.00	30
19			National Political Bundle	80 80	Fox News Channel	9803	-	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$207.00	\$0.00	30
20	10		National Political Bundle	80 80	Fox News Channel	9803	-	06/08/2020	06/08/2020	M 4p-7p	X							2	\$207.00	\$414.00	30
21	11		National Political Bundle	80 80	Fox News Channel	9803	-	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$306.00	\$612.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			National Political Bundle	80 80	Fox News Channel	9803	-	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$306.00	\$0.00	30
23			National Political Bundle	80 80	Fox News Channel	9803	-	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$306.00	\$0.00	30
24	12		National Political Bundle	80 80	Fox News Channel	9803	-	06/08/2020	06/08/2020	M 7p-12m	X							2	\$306.00	\$612.00	30
57	13		National Political Bundle	80 80	CNN	9803		06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	3	\$77.00	\$231.00	30
58	14		National Political Bundle	80 80	CNN	9803		06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	1	\$140.00	\$140.00	30
59	15		National Political Bundle	80 80	CNN	9803		06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$253.00	\$506.00	30
60	16		National Political Bundle	80 80	Fox News Channel	9803		06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	1	\$116.00	\$116.00	30
61	17		National Political Bundle	80 80	Fox News Channel	9803		06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	3	\$207.00	\$621.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	18		National Political Bundle	80 80	Fox News Channel	9803		06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	3	\$306.00	\$918.00	30
63	19		National Political Bundle	80 80	CNN	9803		06/06/2020	06/07/2020	Sa-Su 9a-4p						X	X	4	\$77.00	\$308.00	30
64	20		National Political Bundle	80 80	CNN	9803		06/06/2020	06/07/2020	Sa-Su 4p-7p						X	X	3	\$140.00	\$420.00	30
65	21		National Political Bundle	80 80	CNN	9803		06/06/2020	06/07/2020	Sa-Su 7p-12m						X	X	1	\$253.00	\$253.00	30
66	22		National Political Bundle	80 80	Fox News Channel	9803		06/06/2020	06/07/2020	Sa-Su 9a-4p						X	X	3	\$116.00	\$348.00	30
67	23		National Political Bundle	80 80	Fox News Channel	9803		06/06/2020	06/07/2020	Sa-Su 4p-7p						X	X	3	\$207.00	\$621.00	30
68	24		National Political Bundle	80 80	Fox News Channel	9803		06/06/2020	06/07/2020	Sa-Su 7p-12m						X	X	3	\$306.00	\$918.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3017530					
Traffic Order #	452202,452201	# of Weeks	2	Active	Yes
Order #	3017530	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Created By	NCC_Gateway_User	Gross \$	33771.00
Client	GEORGIANS FOR JUSTICE WARREN -	Updated On	6/3/2020 11:27:46 AM	Net \$	24315.12
Start Date	6/1/2020	Updated By	Smith, Jennifer	Units	88
End Date	6/14/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	