

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3299649

Traffic Order # 476551,476550		Created On 3/25/2021 3:40:05 PM	Order Status Contract Confirmed
Order # 3299649		Created By NCC_Gateway_User	Gross \$ 123271.00
Order Descrp 62881585 POL - ISSUE - NRSC		Updated On 3/26/2021 12:14:15 PM	Net \$ 88755.12
Client AMP - NRSC - ATL		Updated By Shields, Karolyn	Units 174
Start Date 3/29/2021		Industry Political-Association	Credit Hold NO
End Date 4/11/2021		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - ATL - DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - NATIONAL MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Atlanta GA Interconnect,Atlanta GA DI...		Contact	
Total Networks 3		Phone	
GENERAL COMMENTS		Avail Tag	
62881585 PRI, NPE=80, IPE=74. POL ISSUE NRSC Atlanta . See key on FCC site for network/zone info.		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62881585	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 13791	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		62881585 PRI, NPE=80, IPE=74. POL ISSUE NRSC Atlanta . See key on FCC site for network/zone info.	
		62881585 PRI, NPE=80, IPE=74. POL ISSUE NRSC Atlanta . See key on FCC site for network/zone info.	
		SYSCODE LIST	
		3267,9803	

SUMMARY FOR SYSCODE 3267

Traffic Order #	476550	Created On	3/25/2021 3:40:05 PM	Order Status	Contract Confirmed
Order #	3299649	Created By	NCC_Gateway_User	Syscode Gross \$	115776.00
Order Descrp	62881585 POL - ISSUE - NRSC	Updated On	3/26/2021 12:11:26 PM	Syscode Net \$	83358.72
Client	AMP - NRSC - ATL	Updated By	Shields, Karolyn	Syscode Units	144
Start Date	3/29/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/11/2021	Zones	Atlanta GA Interconnect	Avg Unit Rate	804.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	3267	DISC DT	03/29/2021	04/04/2021	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$342.00	\$2,394.00	30
2			Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	3267	DISC DT	04/05/2021	04/11/2021	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$342.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	3267	DISC DT	03/29/2021	04/02/2021	M-F 9a-4p	X	X	X	X	X			0	\$342.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	3267	DISC DT	04/05/2021	04/09/2021	M-F 9a-4p	X	X	X	X	X			5	\$342.00	\$1,710.00	30
5	3		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	3267	DISC EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$328.00	\$2,296.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$328.00	\$0.00	30
7			Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$328.00	\$0.00	30
8	4		Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			5	\$328.00	\$1,640.00	30
9	5		Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$750.00	\$10,500.00	30
10			Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$750.00	\$0.00	30
11			Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$750.00	\$0.00	30
12	6		Ampersand Political Bundle	74 74	The Discovery Channel	3267	DISC PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			10	\$750.00	\$7,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EM	03/29/2021	04/04/2021	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$635.00	\$4,445.00	30
14			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EM	04/05/2021	04/11/2021	M-Su 5a-9a	X	X	X	X	X	X	X	0	\$635.00	\$0.00	30
15			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EM	03/29/2021	04/02/2021	M-F 5a-9a	X	X	X	X	X			0	\$635.00	\$0.00	30
16	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EM	04/05/2021	04/09/2021	M-F 5a-9a	X	X	X	X	X			5	\$635.00	\$3,175.00	30
17	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$1,220.00	\$8,540.00	30
18			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$1,220.00	\$0.00	30
19			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3267	FXNC EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$1,220.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Ampersand Political Bundle	74 74	Fox News Channel	3267	FXNC EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			5	\$1,220.00	\$6,100.00	30
21	11		Ampersand Political Bundle	74 74	Fox News Channel	3267	FXNC PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$1,808.00	\$25,312.00	30
22			Ampersand Political Bundle	74 74	Fox News Channel	3267	FXNC PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$1,808.00	\$0.00	30
23			Ampersand Political Bundle	74 74	Fox News Channel	3267	FXNC PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$1,808.00	\$0.00	30
24	12		Ampersand Political Bundle	74 74	Fox News Channel	3267	FXNC PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			10	\$1,808.00	\$18,080.00	30
25	13		Ampersand Political Bundle	74 74	The History Channel	3267	HIST DT	03/29/2021	04/04/2021	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$132.00	\$924.00	30
26			Ampersand Political Bundle	74 74	The History Channel	3267	HIST DT	04/05/2021	04/11/2021	M-Su 9a-4p	X	X	X	X	X	X	X	0	\$132.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27			Ampers and Political Bundle	74 74	The History Channel	3267	HIST DT	03/29/2021	04/02/2021	M-F 9a-4p	X	X	X	X	X			0	\$132.00	\$0.00	30
28	14		Ampers and Political Bundle	74 74	The History Channel	3267	HIST DT	04/05/2021	04/09/2021	M-F 9a-4p	X	X	X	X	X			5	\$132.00	\$660.00	30
29	15		Ampers and Political Bundle	74 74	The History Channel	3267	HIST EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$375.00	\$2,625.00	30
30			Ampers and Political Bundle	74 74	The History Channel	3267	HIST EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$375.00	\$0.00	30
31			Ampers and Political Bundle	74 74	The History Channel	3267	HIST EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$375.00	\$0.00	30
32	16		Ampers and Political Bundle	74 74	The History Channel	3267	HIST EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			5	\$375.00	\$1,875.00	30
33	17		Ampers and Political Bundle	74 74	The History Channel	3267	HIST PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$750.00	\$10,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34			Amp ersa nd Politi cal Bun dle	74 74	The History Channel	3267	HIST PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$750.00	\$0.00	30
35			Amp ersa nd Politi cal Bun dle	74 74	The History Channel	3267	HIST PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$750.00	\$0.00	30
36	18		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	3267	HIST PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			10	\$750.00	\$7,500.00	30

SUMMARY FOR SYSCODE 9803

Traffic Order #	476551	Created On	3/25/2021 3:40:05 PM	Order Status	Contract Confirmed
Order #	3299649	Created By	NCC_Gateway_User	Syscode Gross \$	7495.00
Order Descrp	62881585 POL - ISSUE - NRSC	Updated On	3/26/2021 12:11:26 PM	Syscode Net \$	5396.40
Client	AMP - NRSC - ATL	Updated By	Shields, Karolyn	Syscode Units	30
Start Date	3/29/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/11/2021	Zones	Atlanta GA DISH- I+	Avg Unit Rate	249.83
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	1		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$57.00	\$171.00	30
38			Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$57.00	\$0.00	30
39			Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$57.00	\$0.00	30
40	2		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			2	\$57.00	\$114.00	30
41	3		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$259.00	\$777.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42			Ampersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$259.00	\$0.00	30
43			Ampersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$259.00	\$0.00	30
44	4		Ampersa nd Politi cal Bun dle	74 74	The Discovery Channel	9803	DISC PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			2	\$259.00	\$518.00	30
45	5		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$305.00	\$915.00	30
46			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$305.00	\$0.00	30
47			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$305.00	\$0.00	30
48	6		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			2	\$305.00	\$610.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	7		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$453.00	\$1,359.00	30
50			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$453.00	\$0.00	30
51			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$453.00	\$0.00	30
52	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	9803	FXNC PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			2	\$453.00	\$906.00	30
53	9		Ampersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST EF	03/29/2021	04/04/2021	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$143.00	\$429.00	30
54			Ampersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST EF	04/05/2021	04/11/2021	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$143.00	\$0.00	30
55			Ampersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST EF	03/29/2021	04/02/2021	M-F 4p-7p	X	X	X	X	X			0	\$143.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56	10		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST EF	04/05/2021	04/09/2021	M-F 4p-7p	X	X	X	X	X			2	\$143.00	\$286.00	30
57	11		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST PT	03/29/2021	04/04/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$282.00	\$846.00	30
58			Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST PT	04/05/2021	04/11/2021	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$282.00	\$0.00	30
59			Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST PT	03/29/2021	04/02/2021	M-F 7p-12m	X	X	X	X	X			0	\$282.00	\$0.00	30
60	12		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	9803	HIST PT	04/05/2021	04/09/2021	M-F 7p-12m	X	X	X	X	X			2	\$282.00	\$564.00	30

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3299649					
Traffic Order #	476551,476550	# of Weeks	2	Active	Yes
Order #	3299649	Created On	3/25/2021 3:40:05 PM	Order Status	Contract Confirmed
Order Descrp	62881585 POL - ISSUE - NRSC	Created By	NCC_Gateway_User	Gross \$	123271.00
Client	AMP - NRSC - ATL	Updated On	3/26/2021 12:14:15 PM	Net \$	88755.12
Start Date	3/29/2021	Updated By	Shields, Karolyn	Units	174
End Date	4/11/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	