

Ampersand Cable System Order

Order #	62880375
Syscode	3665
System Name	Spectrum/WOW-Montgomery, AL
Market	Montgomery

Flight Dates	03/22/21 - 03/28/21
Agency	AxMedia
Advertiser	Lynda Blanchard for Senate

Update Date	03/25/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Jan21
-	

Client Code	298
Product Code	398
Est Code	2381
Product Name	2022 Primary
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$90.00		
Commission	\$13.50		
Net Total	\$76.50		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0.4	GIMP	25
CPP	\$225.00	CPM	\$3,600.00

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 3/25 New political candidate order for the Alabama Men's Basketball Sweet 16 game on 3/28. Please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	Sweet 16: Alabama vs. UCLA	3/22/21	3/28/21	18:30	20:30							X	0.40	25	1	\$90.00	\$90.00	30	

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$90.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$90.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/26/21

62880375 | Montgomery | Spectrum/WOW-Montgomery, AL | 3665 |