

### Ampersand Cable System Order

Order #	62873830
Syscode	8444
System Name	Spectrum/Montgomery Metro Zone, AL
Market	Montgomery

Flight Dates	03/08/21 - 04/11/21
Agency	AxMedia
Advertiser	Lynda Blanchard for Senate

Update Date	03/05/21
Version	2 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA National Live+SD Mar20
-	

Client Code	298
Product Code	398
Est Code	2313
Product Name	2022 Primary
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	5		
Total	\$1,480.00		
Commission	\$222.00		
Net Total	\$1,258.00		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	1.7	GIMP	1060
CPP	\$871.00	CPM	\$1,396.23

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	3/5 MG revising game time on the order. Please review and approve. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	NCAA Basketball: Placeholder SEC Conference Tournament Quarterfinal	3/8/21	3/14/21	12:00	14:00					X			0.50	297	1	\$420.00	\$420.00	30	
2	ESPN	NCAA Basketball: Placeholder SEC Conference Tournament Semifinal	3/8/21	3/14/21	14:00	16:00						X		0.60	376	0	\$460.00	\$0.00	30	03/05: -1x w/o 03/08
3	ESPN	NCAA Basketball: Placeholder SEC Conference Tournament Championship	3/8/21	3/14/21	12:00	14:00							X	0.60	387	1	\$600.00	\$600.00	30	
4	ESPN	NCAA Basketball: Placeholder SEC Conference Tournament Semifinal	3/8/21	3/14/21	14:30	16:30						X		0.60	376	1	\$460.00	\$460.00	30	03/05: +1x w/o 03/08

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
<b>SPOTS</b>	3	0	0	0	0	0	0	0	0	0	0	0	3
<b>AMT</b>	\$1,480.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,480.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/08/21

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