

Ampersand Cable System Order

Order #	62873709
Syscode	8444
System Name	Spectrum/Montgomery Metro Zone, AL
Market	Montgomery

Flight Dates	03/11/21 - 03/31/21
Agency	AxMedia
Advertiser	Lynda Blanchard for Senate

Update Date	03/05/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA National Live+SD Mar20
-	

Client Code	298
Product Code	398
Est Code	2311
Product Name	2022 Primary
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$8,622.00		
Commission	\$1,293.30		
Net Total	\$7,328.70		
Total Spots	126		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	415.8	GIMP	257754
CPP	\$21.00	CPM	\$33.45

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 3/5 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	3/8/21	3/14/21	05:00	09:00				X	X	X	X	2.50	1546	4	\$66.00	\$264.00	30	
2	FXNC	FOX AND FRIEND<	3/15/21	3/21/21	05:00	09:00				X	X	X	X	2.50	1546	4	\$66.00	\$264.00	30	
3	FXNC	FOX AND FRIEND<	3/22/21	3/28/21	05:00	09:00				X	X	X	X	2.50	1546	4	\$66.00	\$264.00	30	
4	FXNC	FOX AND FRIEND<	3/15/21	3/21/21	05:00	09:00	X	X	X					2.50	1546	3	\$66.00	\$198.00	30	
5	FXNC	FOX AND FRIEND<	3/22/21	3/28/21	05:00	09:00	X	X	X					2.50	1546	3	\$66.00	\$198.00	30	
6	FXNC	FOX AND FRIEND<	3/29/21	4/4/21	05:00	09:00	X	X	X					2.50	1546	3	\$66.00	\$198.00	30	
7	FXNC	VARIOUS	3/8/21	3/14/21	09:00	16:00				X	X	X	X	3.20	1979	8	\$64.00	\$512.00	30	
8	FXNC	VARIOUS	3/15/21	3/21/21	09:00	16:00				X	X	X	X	3.20	1979	8	\$64.00	\$512.00	30	
9	FXNC	VARIOUS	3/22/21	3/28/21	09:00	16:00				X	X	X	X	3.20	1979	8	\$64.00	\$512.00	30	
10	FXNC	VARIOUS	3/15/21	3/21/21	09:00	16:00	X	X	X					3.20	1979	6	\$64.00	\$384.00	30	
11	FXNC	VARIOUS	3/22/21	3/28/21	09:00	16:00	X	X	X					3.20	1979	6	\$64.00	\$384.00	30	
12	FXNC	VARIOUS	3/29/21	4/4/21	09:00	16:00	X	X	X					3.20	1979	6	\$61.00	\$366.00	30	
13	FXNC	VARIOUS	3/8/21	3/14/21	16:00	19:00				X	X	X	X	3.70	2294	4	\$62.00	\$248.00	30	
14	FXNC	VARIOUS	3/15/21	3/21/21	16:00	19:00				X	X	X	X	3.70	2294	4	\$62.00	\$248.00	30	
15	FXNC	VARIOUS	3/22/21	3/28/21	16:00	19:00				X	X	X	X	3.70	2294	4	\$62.00	\$248.00	30	
16	FXNC	VARIOUS	3/15/21	3/21/21	16:00	19:00	X	X	X					3.70	2294	3	\$62.00	\$186.00	30	
17	FXNC	VARIOUS	3/22/21	3/28/21	16:00	19:00	X	X	X					3.70	2294	3	\$62.00	\$186.00	30	
18	FXNC	VARIOUS	3/29/21	4/4/21	16:00	19:00	X	X	X					3.70	2294	3	\$72.00	\$216.00	30	
19	FXNC	VARIOUS	3/8/21	3/14/21	19:00	24:00				X	X	X	X	3.60	2238	8	\$77.00	\$616.00	30	
20	FXNC	VARIOUS	3/15/21	3/21/21	19:00	24:00				X	X	X	X	3.60	2238	8	\$77.00	\$616.00	30	
21	FXNC	VARIOUS	3/22/21	3/28/21	19:00	24:00				X	X	X	X	3.60	2238	8	\$77.00	\$616.00	30	

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22	FXNC	VARIOUS	3/15/21	3/21/21	19:00	24:00	X	X	X					3.60	2238	6	\$77.00	\$462.00	30	
23	FXNC	VARIOUS	3/22/21	3/28/21	19:00	24:00	X	X	X					3.60	2238	6	\$77.00	\$462.00	30	
24	FXNC	VARIOUS	3/29/21	4/4/21	19:00	24:00	X	X	X					3.60	2238	6	\$77.00	\$462.00	30	

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	108	18	0	0	0	0	0	0	0	0	0	0	126
AMT	\$7,380.00	\$1,242.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,622.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/08/21

62873709 | Montgomery | Spectrum/Montgomery Metro Zone, AL | 8444 |