



INVOICE NO.	INVOICE DATE
CC87610	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

MEDIA BUYING & ANALYTICS LLC - AMP
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC698747	Lansing	TV	\$3,867.50	17	17

INVOICE NOTES

Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC
 Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC

Gross Advertising Total	\$3,867.50
Agency Commission	(\$580.11)
Rep Commission	(\$427.37)
Net Advertising Total	\$2,860.02

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:	Comcast Order No: CC698747	Market: Lansing
Estimate No: 10.27-11.3 30s	TIM Est No: 3148354	Contract Type: Single
Campaign No:	AE Name: DALLAS NCC - MI -	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1957960	BFP3020405H	Lansing Interconnect 7887/7887	BTMI, ESP2, ESPN, FS1	4	\$601.50
NE1961942	BFP3020398H	Lansing Interconnect 7887/7887	ESP2, ESPN, FS1, GOLF, NFLN	13	\$3,266.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
NFLN	Lansing Interconnect 7887/7887	NE1961942	1	\$225.00
BTMI	Lansing Interconnect 7887/7887	NE1957960	1	\$150.00
ESPN	Lansing Interconnect 7887/7887	NE1957960	1	\$279.00
FS1	Lansing Interconnect 7887/7887	NE1957960	1	\$37.50
ESPN	Lansing Interconnect 7887/7887	NE1961942	5	\$2,216.00
FS1	Lansing Interconnect 7887/7887	NE1961942	2	\$240.00
ESP2	Lansing Interconnect 7887/7887	NE1957960	1	\$135.00
ESP2	Lansing Interconnect 7887/7887	NE1961942	1	\$135.00
GOLF	Lansing Interconnect 7887/7887	NE1961942	4	\$450.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	ESPN	Lansing Interconnect 7887/7887	9:15PM	BFP3020398H	30	4	\$279.00	
10-29-20	GOLF	Lansing Interconnect 7887/7887	2:26PM	BFP3020398H	30	11	\$112.50	
10-29-20	NFLN	Lansing Interconnect 7887/7887	9:04PM	BFP3020398H	30	15	\$225.00	
10-30-20	FS1	Lansing Interconnect 7887/7887	8:09PM	BFP3020405H	30	9	\$37.50	
10-30-20	GOLF	Lansing Interconnect 7887/7887	12:11PM	BFP3020398H	30	12	\$112.50	
10-31-20	BTMI	Lansing Interconnect 7887/7887	12:08PM	BFP3020405H	30	16	\$150.00	
10-31-20	ESP2	Lansing Interconnect 7887/7887	12:38PM	BFP3020398H	30	1	\$135.00	
10-31-20	ESP2	Lansing Interconnect 7887/7887	4:05PM	BFP3020405H	30	2	\$135.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	12:33PM	BFP3020398H	30	5	\$279.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	4:27PM	BFP3020398H	30	6	\$279.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	7:36PM	BFP3020405H	30	7	\$279.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	11:58PM	BFP3020398H	30	8	\$279.00	
10-31-20	FS1	Lansing Interconnect 7887/7887	3:59PM	BFP3020398H	30	17	\$150.00	
10-31-20	FS1	Lansing Interconnect 7887/7887	4:26PM	BFP3020398H	30	10	\$90.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	GOLF	Lansing Interconnect 7887/7887	12:16PM	BFP3020398H	30	13	\$112.50	
11-1-20	GOLF	Lansing Interconnect 7887/7887	12:11PM	BFP3020398H	30	14	\$112.50	
11-2-20	ESPN	Lansing Interconnect 7887/7887	9:14PM	BFP3020398H	30	3	\$1,100.00	

Order# CC698747 Total: \$3,867.50

