



INVOICE NO.	INVOICE DATE
CC88315	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

MEDIA BUYING & ANALYTICS LLC - AMP
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN-DNC - AMP - MI	203895

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC699249	Lansing	TV	\$18,986.00	77	77

INVOICE NOTES

Lansing Priority Code NP=80, IP=74See key on FCC site for zone/network informati
 Lansing Priority Code NP=80, IP=74See key on FCC site for zone/network informati

Gross Advertising Total	\$18,986.00
Agency Commission	(\$2,847.90)
Rep Commission	(\$2,098.00)
Net Advertising Total	\$14,040.10

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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CC88315	11/29/2020
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AFFIDAVIT

Product: Comcast Order No: CC699249 **Market:** Lansing
Estimate No: 11.2-11.3 **TIM Est No:** 3152292 **Contract Type:** Single
Campaign No: **AE Name:** WASH DC NCC - MI

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1963972	DML20DNC117H	Lansing Interconnect 7887/7887	BRVO, CNBC, CNN, DISC, FOOD, FXNC, HGTV, HLN, ID, LIF, MNBC, TBSC, TNT, USA	77	\$18,986.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
LIF	Lansing Interconnect 7887/7887	NE1963972	6	\$592.00
FOOD	Lansing Interconnect 7887/7887	NE1963972	4	\$920.00
ID	Lansing Interconnect 7887/7887	NE1963972	4	\$496.00
MNBC	Lansing Interconnect 7887/7887	NE1963972	5	\$2,150.00
DISC	Lansing Interconnect 7887/7887	NE1963972	4	\$550.00
HGTV	Lansing Interconnect 7887/7887	NE1963972	6	\$1,850.00
HLN	Lansing Interconnect 7887/7887	NE1963972	6	\$478.00
CNN	Lansing Interconnect 7887/7887	NE1963972	6	\$2,370.00
TBSC	Lansing Interconnect 7887/7887	NE1963972	6	\$1,420.00
TNT	Lansing Interconnect 7887/7887	NE1963972	6	\$1,630.00
FXNC	Lansing Interconnect 7887/7887	NE1963972	6	\$3,720.00
USA	Lansing Interconnect 7887/7887	NE1963972	6	\$1,510.00
BRVO	Lansing Interconnect 7887/7887	NE1963972	6	\$760.00
CNBC	Lansing Interconnect 7887/7887	NE1963972	6	\$540.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	BRVO	Lansing Interconnect 7887/7887	5:59AM	DML20DNC117H	60	1	\$80.00	
11-2-20	BRVO	Lansing Interconnect 7887/7887	10:11AM	DML20DNC117H	60	2	\$110.00	
11-2-20	BRVO	Lansing Interconnect 7887/7887	1:33PM	DML20DNC117H	60	2	\$110.00	
11-2-20	BRVO	Lansing Interconnect 7887/7887	8:32PM	DML20DNC117H	60	3	\$270.00	
11-2-20	CNBC	Lansing Interconnect 7887/7887	6:46AM	DML20DNC117H	60	4	\$70.00	
11-2-20	CNBC	Lansing Interconnect 7887/7887	9:55AM	DML20DNC117H	60	5	\$100.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	CNBC	Lansing Interconnect 7887/7887	1:36PM	DML20DNC117H	60	5	\$100.00	
11-2-20	CNBC	Lansing Interconnect 7887/7887	8:43PM	DML20DNC117H	60	6	\$100.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	6:26AM	DML20DNC117H	60	7	\$370.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	9:29AM	DML20DNC117H	60	8	\$370.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	1:27PM	DML20DNC117H	60	8	\$370.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	8:41PM	DML20DNC117H	60	9	\$520.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	12:28PM	DML20DNC117H	60	37	\$90.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	3:26PM	DML20DNC117H	60	37	\$90.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	8:28PM	DML20DNC117H	60	38	\$280.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	12:55PM	DML20DNC117H	60	11	\$170.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	2:23PM	DML20DNC117H	60	11	\$170.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	9:26PM	DML20DNC117H	60	12	\$410.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	5:44AM	DML20DNC117H	60	13	\$650.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	10:15AM	DML20DNC117H	60	14	\$520.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	2:13PM	DML20DNC117H	60	14	\$520.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	8:41PM	DML20DNC117H	60	15	\$860.00	
11-2-20	HGTV	Lansing Interconnect 7887/7887	7:19AM	DML20DNC117H	60	16	\$170.00	
11-2-20	HGTV	Lansing Interconnect 7887/7887	10:41AM	DML20DNC117H	60	17	\$340.00	
11-2-20	HGTV	Lansing Interconnect 7887/7887	1:19PM	DML20DNC117H	60	17	\$340.00	
11-2-20	HGTV	Lansing Interconnect 7887/7887	8:18PM	DML20DNC117H	60	18	\$490.00	
11-2-20	HLN	Lansing Interconnect 7887/7887	6:42AM	DML20DNC117H	60	19	\$82.00	
11-2-20	HLN	Lansing Interconnect 7887/7887	11:33AM	DML20DNC117H	60	20	\$58.00	
11-2-20	HLN	Lansing Interconnect 7887/7887	2:30PM	DML20DNC117H	60	20	\$58.00	
11-2-20	HLN	Lansing Interconnect 7887/7887	8:13PM	DML20DNC117H	60	21	\$140.00	
11-2-20	ID	Lansing Interconnect 7887/7887	10:11AM	DML20DNC117H	60	39	\$82.00	
11-2-20	ID	Lansing Interconnect 7887/7887	2:14PM	DML20DNC117H	60	39	\$82.00	
11-2-20	ID	Lansing Interconnect 7887/7887	7:11PM	DML20DNC117H	60	40	\$250.00	
11-2-20	LIF	Lansing Interconnect 7887/7887	7:29AM	DML20DNC117H	60	22	\$80.00	
11-2-20	LIF	Lansing Interconnect 7887/7887	12:48PM	DML20DNC117H	60	23	\$74.00	
11-2-20	LIF	Lansing Interconnect 7887/7887	2:48PM	DML20DNC117H	60	23	\$74.00	
11-2-20	LIF	Lansing Interconnect 7887/7887	9:14PM	DML20DNC117H	60	24	\$210.00	
11-2-20	MNBC	Lansing Interconnect 7887/7887	7:45AM	DML20DNC117H	60	25	\$430.00	
11-2-20	MNBC	Lansing Interconnect 7887/7887	9:18AM	DML20DNC117H	60	26	\$430.00	
11-2-20	MNBC	Lansing Interconnect 7887/7887	3:19PM	DML20DNC117H	60	26	\$430.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	7:16AM	DML20DNC117H	60	28	\$180.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	10:15AM	DML20DNC117H	60	29	\$200.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	3:16PM	DML20DNC117H	60	29	\$200.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	7:42PM	DML20DNC117H	60	30	\$460.00	
11-2-20	TNT	Lansing Interconnect 7887/7887	7:15AM	DML20DNC117H	60	31	\$190.00	
11-2-20	TNT	Lansing Interconnect 7887/7887	9:37AM	DML20DNC117H	60	32	\$220.00	
11-2-20	TNT	Lansing Interconnect 7887/7887	2:24PM	DML20DNC117H	60	32	\$220.00	
11-2-20	TNT	Lansing Interconnect 7887/7887	7:47PM	DML20DNC117H	60	33	\$590.00	
11-2-20	USA	Lansing Interconnect 7887/7887	5:53AM	DML20DNC117H	60	34	\$180.00	
11-2-20	USA	Lansing Interconnect 7887/7887	11:28AM	DML20DNC117H	60	35	\$200.00	
11-2-20	USA	Lansing Interconnect 7887/7887	2:39PM	DML20DNC117H	60	35	\$200.00	
11-2-20	USA	Lansing Interconnect 7887/7887	8:48PM	DML20DNC117H	60	36	\$550.00	
11-3-20	BRVO	Lansing Interconnect 7887/7887	6:36AM	DML20DNC117H	60	1	\$80.00	
11-3-20	BRVO	Lansing Interconnect 7887/7887	10:11AM	DML20DNC117H	60	2	\$110.00	
11-3-20	CNBC	Lansing Interconnect 7887/7887	5:26AM	DML20DNC117H	60	4	\$70.00	
11-3-20	CNBC	Lansing Interconnect 7887/7887	11:18AM	DML20DNC117H	60	5	\$100.00	
11-3-20	CNN	Lansing Interconnect 7887/7887	6:29AM	DML20DNC117H	60	7	\$370.00	
11-3-20	CNN	Lansing Interconnect 7887/7887	10:52AM	DML20DNC117H	60	8	\$370.00	
11-3-20	DISC	Lansing Interconnect 7887/7887	9:27AM	DML20DNC117H	60	37	\$90.00	
11-3-20	FOOD	Lansing Interconnect 7887/7887	10:24AM	DML20DNC117H	60	11	\$170.00	
11-3-20	FXNC	Lansing Interconnect 7887/7887	5:47AM	DML20DNC117H	60	13	\$650.00	
11-3-20	FXNC	Lansing Interconnect 7887/7887	9:17AM	DML20DNC117H	60	14	\$520.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-20	HGTV	Lansing Interconnect 7887/7887	7:19AM	DML20DNC117H	60	16	\$170.00	
11-3-20	HGTV	Lansing Interconnect 7887/7887	1:18PM	DML20DNC117H	60	17	\$340.00	
11-3-20	HLN	Lansing Interconnect 7887/7887	6:44AM	DML20DNC117H	60	19	\$82.00	
11-3-20	HLN	Lansing Interconnect 7887/7887	9:46AM	DML20DNC117H	60	20	\$58.00	
11-3-20	ID	Lansing Interconnect 7887/7887	9:15AM	DML20DNC117H	60	39	\$82.00	
11-3-20	LIF	Lansing Interconnect 7887/7887	7:29AM	DML20DNC117H	60	22	\$80.00	
11-3-20	LIF	Lansing Interconnect 7887/7887	10:21AM	DML20DNC117H	60	23	\$74.00	
11-3-20	MNBC	Lansing Interconnect 7887/7887	5:42AM	DML20DNC117H	60	25	\$430.00	
11-3-20	MNBC	Lansing Interconnect 7887/7887	12:19PM	DML20DNC117H	60	26	\$430.00	
11-3-20	TBSC	Lansing Interconnect 7887/7887	7:14AM	DML20DNC117H	60	28	\$180.00	
11-3-20	TBSC	Lansing Interconnect 7887/7887	12:13PM	DML20DNC117H	60	29	\$200.00	
11-3-20	TNT	Lansing Interconnect 7887/7887	7:15AM	DML20DNC117H	60	31	\$190.00	
11-3-20	TNT	Lansing Interconnect 7887/7887	12:09PM	DML20DNC117H	60	32	\$220.00	
11-3-20	USA	Lansing Interconnect 7887/7887	5:40AM	DML20DNC117H	60	34	\$180.00	
11-3-20	USA	Lansing Interconnect 7887/7887	11:29AM	DML20DNC117H	60	35	\$200.00	

Order# CC699249 Total: \$18,986.00



INVOICE NO.

CC88315

BILL CYCLE

202011

BILL TO

MEDIA BUYING & ANALYTICS LLC - AMP
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN-DNC - AMP - MI	203895

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$14,040.10

We accept checks, ACH, money orders and all major credit cards.