



<b>INVOICE NO.</b> CC86957	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

AMERICAN MEDIA & ADVOCACY GROUP - NCC  
 NCC MEDIA  
 BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMERICAN MEDIA & ADVOCACY GROUP - NCC	A202697	JOHN JAMES FOR SENATE - NCC - MI	202689

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC697872	Lansing	TV	\$14,020.00	120	120

### INVOICE NOTES

Lansing, Priority NP=80, IP=74 see key on FCC site for zone/network information  
 Lansing, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$14,020.00
Agency Commission	(\$2,103.00)
Rep Commission	(\$1,549.23)
<b>Net Advertising Total</b>	<b>\$10,367.77</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
CC86957	11/29/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202011	12/27/2020

**AFFIDAVIT**

<b>Product:</b> 10271102	<b>Comcast Order No:</b> CC697872	<b>Market:</b> Lansing
<b>Estimate No:</b> 13541	<b>TIM Est No:</b> 3142699	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> WASH DC NCC - MI	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1954261	JJTV101420H	Lansing Interconnect 7887/7887	DISC, FOOD, FXNC, HIST, TBSC, TVL	120	\$14,020.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
HIST	Lansing Interconnect 7887/7887	NE1954261	20	\$1,700.00
FXNC	Lansing Interconnect 7887/7887	NE1954261	20	\$6,150.00
TBSC	Lansing Interconnect 7887/7887	NE1954261	9	\$1,260.00
TVL	Lansing Interconnect 7887/7887	NE1954261	28	\$980.00
DISC	Lansing Interconnect 7887/7887	NE1954261	25	\$1,880.00
FOOD	Lansing Interconnect 7887/7887	NE1954261	18	\$2,050.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	DISC	Lansing Interconnect 7887/7887	12:27PM	JJTV101420H	30	15	\$45.00	
10-27-20	DISC	Lansing Interconnect 7887/7887	1:26PM	JJTV101420H	30	15	\$45.00	
10-27-20	DISC	Lansing Interconnect 7887/7887	5:28PM	JJTV101420H	30	17	\$45.00	
10-27-20	DISC	Lansing Interconnect 7887/7887	9:25PM	JJTV101420H	30	19	\$85.00	
10-27-20	FOOD	Lansing Interconnect 7887/7887	12:54PM	JJTV101420H	30	9	\$85.00	
10-27-20	FOOD	Lansing Interconnect 7887/7887	6:52PM	JJTV101420H	30	11	\$95.00	
10-27-20	FOOD	Lansing Interconnect 7887/7887	9:23PM	JJTV101420H	30	13	\$205.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	7:17AM	JJTV101420H	30	1	\$325.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	10:17AM	JJTV101420H	30	3	\$260.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	11:19AM	JJTV101420H	30	3	\$260.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	9:44AM	JJTV101420H	30	21	\$55.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	12:48PM	JJTV101420H	30	21	\$55.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	5:44PM	JJTV101420H	30	23	\$90.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	8:43PM	JJTV101420H	30	25	\$170.00	
10-27-20	TBSC	Lansing Interconnect 7887/7887	12:14PM	JJTV101420H	30	33	\$100.00	
10-27-20	TBSC	Lansing Interconnect 7887/7887	4:40PM	JJTV101420H	30	35	\$125.00	
10-27-20	TBSC	Lansing Interconnect 7887/7887	9:46PM	JJTV101420H	30	37	\$230.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	12:23PM	JJTV101420H	30	27	\$27.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	4:20PM	JJTV101420H	30	29	\$33.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	8:36PM	JJTV101420H	30	31	\$40.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	11:24PM	JJTV101420H	30	31	\$40.00	
10-28-20	DISC	Lansing Interconnect 7887/7887	12:24PM	JJTV101420H	30	15	\$45.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	DISC	Lansing Interconnect 7887/7887	1:24PM	JJTV101420H	30	15	\$45.00	
10-28-20	DISC	Lansing Interconnect 7887/7887	8:31PM	JJTV101420H	30	19	\$85.00	
10-28-20	FOOD	Lansing Interconnect 7887/7887	12:47PM	JJTV101420H	30	9	\$85.00	
10-28-20	FOOD	Lansing Interconnect 7887/7887	3:53PM	JJTV101420H	30	9	\$85.00	
10-28-20	FOOD	Lansing Interconnect 7887/7887	6:53PM	JJTV101420H	30	11	\$95.00	
10-28-20	FOOD	Lansing Interconnect 7887/7887	9:23PM	JJTV101420H	30	13	\$205.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	5:44AM	JJTV101420H	30	1	\$325.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	11:19AM	JJTV101420H	30	3	\$260.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	6:44PM	JJTV101420H	30	5	\$305.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	9:49PM	JJTV101420H	30	7	\$430.00	
10-28-20	HIST	Lansing Interconnect 7887/7887	9:41AM	JJTV101420H	30	21	\$55.00	
10-28-20	HIST	Lansing Interconnect 7887/7887	3:13PM	JJTV101420H	30	21	\$55.00	
10-28-20	HIST	Lansing Interconnect 7887/7887	4:44PM	JJTV101420H	30	23	\$90.00	
10-28-20	HIST	Lansing Interconnect 7887/7887	9:47PM	JJTV101420H	30	25	\$170.00	
10-28-20	TBSC	Lansing Interconnect 7887/7887	12:16PM	JJTV101420H	30	33	\$100.00	
10-28-20	TBSC	Lansing Interconnect 7887/7887	4:41PM	JJTV101420H	30	35	\$125.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	1:03PM	JJTV101420H	30	27	\$27.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	4:07PM	JJTV101420H	30	29	\$33.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	11:12PM	JJTV101420H	30	31	\$40.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	11:20PM	JJTV101420H	30	31	\$40.00	
10-29-20	DISC	Lansing Interconnect 7887/7887	9:22AM	JJTV101420H	30	15	\$45.00	
10-29-20	DISC	Lansing Interconnect 7887/7887	3:29PM	JJTV101420H	30	15	\$45.00	
10-29-20	DISC	Lansing Interconnect 7887/7887	8:23PM	JJTV101420H	30	19	\$85.00	
10-29-20	FOOD	Lansing Interconnect 7887/7887	12:51PM	JJTV101420H	30	9	\$85.00	
10-29-20	FOOD	Lansing Interconnect 7887/7887	2:22PM	JJTV101420H	30	9	\$85.00	
10-29-20	FOOD	Lansing Interconnect 7887/7887	5:20PM	JJTV101420H	30	11	\$95.00	
10-29-20	FOOD	Lansing Interconnect 7887/7887	8:19PM	JJTV101420H	30	13	\$205.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	5:42AM	JJTV101420H	30	1	\$325.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	11:16AM	JJTV101420H	30	3	\$260.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	12:18PM	JJTV101420H	30	3	\$260.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	4:17PM	JJTV101420H	30	5	\$305.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	6:50PM	JJTV101420H	30	5	\$305.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	8:42PM	JJTV101420H	30	7	\$430.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	9:48PM	JJTV101420H	30	7	\$430.00	
10-29-20	HIST	Lansing Interconnect 7887/7887	12:42PM	JJTV101420H	30	21	\$55.00	
10-29-20	HIST	Lansing Interconnect 7887/7887	2:16PM	JJTV101420H	30	21	\$55.00	
10-29-20	HIST	Lansing Interconnect 7887/7887	4:45PM	JJTV101420H	30	23	\$90.00	
10-29-20	HIST	Lansing Interconnect 7887/7887	9:48PM	JJTV101420H	30	25	\$170.00	
10-29-20	TBSC	Lansing Interconnect 7887/7887	4:42PM	JJTV101420H	30	35	\$125.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	1:03PM	JJTV101420H	30	27	\$27.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	4:11PM	JJTV101420H	30	29	\$33.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	7:08PM	JJTV101420H	30	31	\$40.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	10:17PM	JJTV101420H	30	31	\$40.00	
10-30-20	DISC	Lansing Interconnect 7887/7887	12:28PM	JJTV101420H	30	15	\$45.00	
10-30-20	DISC	Lansing Interconnect 7887/7887	3:28PM	JJTV101420H	30	15	\$45.00	
10-30-20	DISC	Lansing Interconnect 7887/7887	9:46PM	JJTV101420H	30	19	\$85.00	
10-30-20	FOOD	Lansing Interconnect 7887/7887	2:18PM	JJTV101420H	30	9	\$85.00	
10-30-20	FOOD	Lansing Interconnect 7887/7887	3:46PM	JJTV101420H	30	9	\$85.00	
10-30-20	FXNC	Lansing Interconnect 7887/7887	11:15AM	JJTV101420H	30	3	\$260.00	
10-30-20	HIST	Lansing Interconnect 7887/7887	12:39PM	JJTV101420H	30	21	\$55.00	
10-30-20	HIST	Lansing Interconnect 7887/7887	3:12PM	JJTV101420H	30	21	\$55.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	12:06PM	JJTV101420H	30	27	\$27.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	4:17PM	JJTV101420H	30	29	\$33.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	10:10PM	JJTV101420H	30	31	\$40.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	11:17PM	JJTV101420H	30	31	\$40.00	
10-31-20	DISC	Lansing Interconnect 7887/7887	9:28AM	JJTV101420H	30	15	\$45.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	DISC	Lansing Interconnect 7887/7887	1:30PM	JJTV101420H	30	15	\$45.00	
10-31-20	DISC	Lansing Interconnect 7887/7887	11:27PM	JJTV101420H	30	19	\$85.00	
10-31-20	FOOD	Lansing Interconnect 7887/7887	12:49PM	JJTV101420H	30	9	\$85.00	
10-31-20	FXNC	Lansing Interconnect 7887/7887	9:23AM	JJTV101420H	30	3	\$260.00	
10-31-20	FXNC	Lansing Interconnect 7887/7887	10:25AM	JJTV101420H	30	3	\$260.00	
10-31-20	HIST	Lansing Interconnect 7887/7887	9:45AM	JJTV101420H	30	21	\$55.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	1:18PM	JJTV101420H	30	27	\$27.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	4:13PM	JJTV101420H	30	29	\$33.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	10:05PM	JJTV101420H	30	31	\$40.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	11:17PM	JJTV101420H	30	31	\$40.00	
11-1-20	DISC	Lansing Interconnect 7887/7887	9:26AM	JJTV101420H	30	15	\$45.00	
11-1-20	DISC	Lansing Interconnect 7887/7887	1:20PM	JJTV101420H	30	15	\$45.00	
11-1-20	DISC	Lansing Interconnect 7887/7887	9:24PM	JJTV101420H	30	19	\$85.00	
11-1-20	FOOD	Lansing Interconnect 7887/7887	12:48PM	JJTV101420H	30	9	\$85.00	
11-1-20	FXNC	Lansing Interconnect 7887/7887	9:24AM	JJTV101420H	30	3	\$260.00	
11-1-20	HIST	Lansing Interconnect 7887/7887	11:14AM	JJTV101420H	30	21	\$55.00	
11-1-20	TVL	Lansing Interconnect 7887/7887	12:23PM	JJTV101420H	30	27	\$27.00	
11-1-20	TVL	Lansing Interconnect 7887/7887	4:10PM	JJTV101420H	30	29	\$33.00	
11-1-20	TVL	Lansing Interconnect 7887/7887	7:12PM	JJTV101420H	30	31	\$40.00	
11-1-20	TVL	Lansing Interconnect 7887/7887	8:42PM	JJTV101420H	30	31	\$40.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	1:27PM	JJTV101420H	30	16	\$85.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	4:25PM	JJTV101420H	30	18	\$140.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	5:26PM	JJTV101420H	30	18	\$140.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	6:28PM	JJTV101420H	30	18	\$140.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	9:28PM	JJTV101420H	30	20	\$140.00	
11-2-20	DISC	Lansing Interconnect 7887/7887	11:27PM	JJTV101420H	30	20	\$140.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	3:52PM	JJTV101420H	30	10	\$85.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	6:54PM	JJTV101420H	30	12	\$95.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	10:32PM	JJTV101420H	30	14	\$205.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	5:45AM	JJTV101420H	30	2	\$325.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	4:19PM	JJTV101420H	30	6	\$305.00	
11-2-20	HIST	Lansing Interconnect 7887/7887	11:16AM	JJTV101420H	30	22	\$55.00	
11-2-20	HIST	Lansing Interconnect 7887/7887	3:16PM	JJTV101420H	30	22	\$55.00	
11-2-20	HIST	Lansing Interconnect 7887/7887	5:46PM	JJTV101420H	30	24	\$90.00	
11-2-20	HIST	Lansing Interconnect 7887/7887	8:42PM	JJTV101420H	30	26	\$170.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	12:15PM	JJTV101420H	30	34	\$100.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	4:45PM	JJTV101420H	30	36	\$125.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	10:12PM	JJTV101420H	30	38	\$230.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	10:39AM	JJTV101420H	30	28	\$27.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	4:14PM	JJTV101420H	30	30	\$33.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	8:35PM	JJTV101420H	30	32	\$40.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	10:14PM	JJTV101420H	30	32	\$40.00	

Order# CC697872 Total: \$14,020.00



**INVOICE NO.**

CC86957

**BILL CYCLE**

202011

**BILL TO**

AMERICAN MEDIA & ADVOCACY GROUP - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## REMITTANCE

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMERICAN MEDIA & ADVOCACY GROUP - NCC	A202697	JOHN JAMES FOR SENATE - NCC - MI	202689

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due** **\$10,367.77**

We accept checks, ACH, money orders and all major credit cards.