



INVOICE NO.	INVOICE DATE
CC85534	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
 SCREEN STRATEGIES MEDIA - AMP
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - AMP	A5330	GARY PETERS FOR MICHIGAN - AMP - MI	0205027

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC697444	Lansing	TV	\$3,034.00	116	116

INVOICE NOTES

Lansing, Priority NP=80, IP=74, see key on FCC site for zone/network information
 Lansing, Priority NP=80, IP=74, see key on FCC site for zone/network information

Gross Advertising Total	\$3,034.00
Agency Commission	(\$455.10)
Rep Commission	(\$335.26)
Net Advertising Total	\$2,243.64

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.	INVOICE DATE
CC85534	11/29/2020
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AFFIDAVIT

Product:	Comcast Order No: CC697444	Market: Lansing
Estimate No: 6981	TIM Est No: 3140330	Contract Type: Single
Campaign No:	AE Name: WASH DC NCC - MI	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1957696	GPT2028H	Lansing Interconnect 7887/7887	BET, VH1	116	\$3,034.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
VH1	Lansing Interconnect 7887/7887	NE1957696	54	\$984.00
BET	Lansing Interconnect 7887/7887	NE1957696	62	\$2,050.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	BET	Lansing Interconnect 7887/7887	5:13AM	GPT2028H	30	2	\$23.00	
10-26-20	BET	Lansing Interconnect 7887/7887	8:19AM	GPT2028H	30	2	\$23.00	
10-26-20	BET	Lansing Interconnect 7887/7887	11:14AM	GPT2028H	30	5	\$23.00	
10-26-20	BET	Lansing Interconnect 7887/7887	12:16PM	GPT2028H	30	5	\$23.00	
10-26-20	BET	Lansing Interconnect 7887/7887	5:09PM	GPT2028H	30	8	\$35.00	
10-26-20	BET	Lansing Interconnect 7887/7887	6:44PM	GPT2028H	30	8	\$35.00	
10-26-20	BET	Lansing Interconnect 7887/7887	10:08PM	GPT2028H	30	11	\$50.00	
10-26-20	BET	Lansing Interconnect 7887/7887	11:12PM	GPT2028H	30	11	\$50.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	5:36AM	GPT2028H	30	14	\$14.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	8:11AM	GPT2028H	30	14	\$14.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	1:42PM	GPT2028H	30	17	\$14.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	3:41PM	GPT2028H	30	17	\$14.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	4:09PM	GPT2028H	30	20	\$20.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	6:08PM	GPT2028H	30	20	\$20.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	9:16PM	GPT2028H	30	23	\$23.00	
10-26-20	VH1	Lansing Interconnect 7887/7887	10:48PM	GPT2028H	30	23	\$23.00	
10-27-20	BET	Lansing Interconnect 7887/7887	5:18AM	GPT2028H	30	2	\$23.00	
10-27-20	BET	Lansing Interconnect 7887/7887	8:17AM	GPT2028H	30	2	\$23.00	
10-27-20	BET	Lansing Interconnect 7887/7887	12:16PM	GPT2028H	30	5	\$23.00	
10-27-20	BET	Lansing Interconnect 7887/7887	2:11PM	GPT2028H	30	5	\$23.00	
10-27-20	BET	Lansing Interconnect 7887/7887	5:16PM	GPT2028H	30	8	\$35.00	
10-27-20	BET	Lansing Interconnect 7887/7887	6:44PM	GPT2028H	30	8	\$35.00	
10-27-20	BET	Lansing Interconnect 7887/7887	8:14PM	GPT2028H	30	11	\$50.00	
10-27-20	BET	Lansing Interconnect 7887/7887	10:23PM	GPT2028H	30	11	\$50.00	
10-27-20	VH1	Lansing Interconnect 7887/7887	8:14AM	GPT2028H	30	14	\$14.00	
10-27-20	VH1	Lansing Interconnect 7887/7887	6:13PM	GPT2028H	30	20	\$20.00	
10-27-20	VH1	Lansing Interconnect 7887/7887	8:20PM	GPT2028H	30	23	\$23.00	
10-27-20	VH1	Lansing Interconnect 7887/7887	10:44PM	GPT2028H	30	23	\$23.00	
10-28-20	BET	Lansing Interconnect 7887/7887	5:13AM	GPT2028H	30	2	\$23.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	BET	Lansing Interconnect 7887/7887	8:18AM	GPT2028H	30	2	\$23.00	
10-28-20	BET	Lansing Interconnect 7887/7887	11:14AM	GPT2028H	30	5	\$23.00	
10-28-20	BET	Lansing Interconnect 7887/7887	2:15PM	GPT2028H	30	5	\$23.00	
10-28-20	BET	Lansing Interconnect 7887/7887	5:16PM	GPT2028H	30	8	\$35.00	
10-28-20	BET	Lansing Interconnect 7887/7887	6:41PM	GPT2028H	30	8	\$35.00	
10-28-20	BET	Lansing Interconnect 7887/7887	8:16PM	GPT2028H	30	11	\$50.00	
10-28-20	BET	Lansing Interconnect 7887/7887	11:13PM	GPT2028H	30	11	\$50.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	8:16AM	GPT2028H	30	14	\$14.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	3:36PM	GPT2028H	30	17	\$14.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	6:13PM	GPT2028H	30	20	\$20.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	8:18PM	GPT2028H	30	23	\$23.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	10:50PM	GPT2028H	30	23	\$23.00	
10-29-20	BET	Lansing Interconnect 7887/7887	5:16AM	GPT2028H	30	2	\$23.00	
10-29-20	BET	Lansing Interconnect 7887/7887	8:18AM	GPT2028H	30	2	\$23.00	
10-29-20	BET	Lansing Interconnect 7887/7887	9:22AM	GPT2028H	30	5	\$23.00	
10-29-20	BET	Lansing Interconnect 7887/7887	2:06PM	GPT2028H	30	5	\$23.00	
10-29-20	BET	Lansing Interconnect 7887/7887	5:13PM	GPT2028H	30	8	\$35.00	
10-29-20	BET	Lansing Interconnect 7887/7887	6:41PM	GPT2028H	30	8	\$35.00	
10-29-20	BET	Lansing Interconnect 7887/7887	10:13PM	GPT2028H	30	11	\$50.00	
10-29-20	BET	Lansing Interconnect 7887/7887	11:16PM	GPT2028H	30	11	\$50.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	8:16AM	GPT2028H	30	14	\$14.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	1:35PM	GPT2028H	30	17	\$14.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	3:41PM	GPT2028H	30	17	\$14.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	4:07PM	GPT2028H	30	20	\$20.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	6:10PM	GPT2028H	30	20	\$20.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	8:16PM	GPT2028H	30	23	\$23.00	
10-29-20	VH1	Lansing Interconnect 7887/7887	10:38PM	GPT2028H	30	23	\$23.00	
10-30-20	BET	Lansing Interconnect 7887/7887	5:17AM	GPT2028H	30	2	\$23.00	
10-30-20	BET	Lansing Interconnect 7887/7887	8:19AM	GPT2028H	30	2	\$23.00	
10-30-20	BET	Lansing Interconnect 7887/7887	11:15AM	GPT2028H	30	5	\$23.00	
10-30-20	BET	Lansing Interconnect 7887/7887	2:17PM	GPT2028H	30	5	\$23.00	
10-30-20	BET	Lansing Interconnect 7887/7887	5:15PM	GPT2028H	30	8	\$35.00	
10-30-20	BET	Lansing Interconnect 7887/7887	6:36PM	GPT2028H	30	8	\$35.00	
10-30-20	BET	Lansing Interconnect 7887/7887	8:09PM	GPT2028H	30	11	\$50.00	
10-30-20	BET	Lansing Interconnect 7887/7887	11:13PM	GPT2028H	30	11	\$50.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	8:14AM	GPT2028H	30	14	\$14.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	1:51PM	GPT2028H	30	17	\$14.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	3:38PM	GPT2028H	30	17	\$14.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	4:21PM	GPT2028H	30	20	\$20.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	6:14PM	GPT2028H	30	20	\$20.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	8:14PM	GPT2028H	30	23	\$23.00	
10-30-20	VH1	Lansing Interconnect 7887/7887	10:43PM	GPT2028H	30	23	\$23.00	
10-31-20	BET	Lansing Interconnect 7887/7887	8:16AM	GPT2028H	30	2	\$23.00	
10-31-20	BET	Lansing Interconnect 7887/7887	9:13AM	GPT2028H	30	5	\$23.00	
10-31-20	BET	Lansing Interconnect 7887/7887	2:09PM	GPT2028H	30	5	\$23.00	
10-31-20	BET	Lansing Interconnect 7887/7887	5:12PM	GPT2028H	30	8	\$35.00	
10-31-20	BET	Lansing Interconnect 7887/7887	6:36PM	GPT2028H	30	8	\$35.00	
10-31-20	BET	Lansing Interconnect 7887/7887	8:16PM	GPT2028H	30	11	\$50.00	
10-31-20	BET	Lansing Interconnect 7887/7887	11:18PM	GPT2028H	30	11	\$50.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	5:47AM	GPT2028H	30	14	\$14.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	8:17AM	GPT2028H	30	14	\$14.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	1:40PM	GPT2028H	30	17	\$14.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	3:43PM	GPT2028H	30	17	\$14.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	4:09PM	GPT2028H	30	20	\$20.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	6:20PM	GPT2028H	30	20	\$20.00	
10-31-20	VH1	Lansing Interconnect 7887/7887	8:06PM	GPT2028H	30	23	\$23.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	VH1	Lansing Interconnect 7887/7887	10:46PM	GPT2028H	30	23	\$23.00	
11-1-20	BET	Lansing Interconnect 7887/7887	8:15AM	GPT2028H	30	2	\$23.00	
11-1-20	BET	Lansing Interconnect 7887/7887	11:19AM	GPT2028H	30	5	\$23.00	
11-1-20	BET	Lansing Interconnect 7887/7887	2:15PM	GPT2028H	30	5	\$23.00	
11-1-20	BET	Lansing Interconnect 7887/7887	5:18PM	GPT2028H	30	8	\$35.00	
11-1-20	BET	Lansing Interconnect 7887/7887	6:44PM	GPT2028H	30	8	\$35.00	
11-1-20	BET	Lansing Interconnect 7887/7887	8:18PM	GPT2028H	30	11	\$50.00	
11-1-20	BET	Lansing Interconnect 7887/7887	11:16PM	GPT2028H	30	11	\$50.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	5:37AM	GPT2028H	30	14	\$14.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	8:10AM	GPT2028H	30	14	\$14.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	1:46PM	GPT2028H	30	17	\$14.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	3:46PM	GPT2028H	30	17	\$14.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	4:00PM	GPT2028H	30	20	\$20.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	6:14PM	GPT2028H	30	20	\$20.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	8:17PM	GPT2028H	30	23	\$23.00	
11-1-20	VH1	Lansing Interconnect 7887/7887	9:13PM	GPT2028H	30	23	\$23.00	
11-2-20	BET	Lansing Interconnect 7887/7887	5:12AM	GPT2028H	30	3	\$23.00	
11-2-20	BET	Lansing Interconnect 7887/7887	8:19AM	GPT2028H	30	3	\$23.00	
11-2-20	BET	Lansing Interconnect 7887/7887	11:16AM	GPT2028H	30	6	\$23.00	
11-2-20	BET	Lansing Interconnect 7887/7887	12:13PM	GPT2028H	30	6	\$23.00	
11-2-20	BET	Lansing Interconnect 7887/7887	5:06PM	GPT2028H	30	9	\$35.00	
11-2-20	BET	Lansing Interconnect 7887/7887	6:45PM	GPT2028H	30	9	\$35.00	
11-2-20	BET	Lansing Interconnect 7887/7887	8:14PM	GPT2028H	30	12	\$50.00	
11-2-20	BET	Lansing Interconnect 7887/7887	11:09PM	GPT2028H	30	12	\$50.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	8:14AM	GPT2028H	30	15	\$14.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	12:52PM	GPT2028H	30	18	\$14.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	1:37PM	GPT2028H	30	18	\$14.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	4:09PM	GPT2028H	30	21	\$20.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	6:19PM	GPT2028H	30	21	\$20.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	8:13PM	GPT2028H	30	24	\$23.00	
11-2-20	VH1	Lansing Interconnect 7887/7887	10:46PM	GPT2028H	30	24	\$23.00	

Order# CC697444 Total: \$3,034.00



INVOICE NO.

CC85534

BILL CYCLE

202011

BILL TO

ATTN: NCC
SCREEN STRATEGIES MEDIA - AMP
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - AMP	A5330	GARY PETERS FOR MICHIGAN - AMP - MI	0205027

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$2,243.64

We accept checks, ACH, money orders and all major credit cards.