



INVOICE NO.	INVOICE DATE
CC85316	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
 JAMESTOWN & ASSOCIATES - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
JAMESTOWN & ASSOCIATES - NCC	A5061	TIM WALBERG FOR CONGRESS - NCC -	25290

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC697417	Lansing	TV	\$23,380.00	128	128

INVOICE NOTES
 Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC
 Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC

Gross Advertising Total	\$23,380.00
Agency Commission	(\$3,507.00)
Rep Commission	(\$2,583.52)
Net Advertising Total	\$17,289.48

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
CC85316

BILL CYCLE
202011

INVOICE DATE
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AFFIDAVIT

Product: 59
Estimate No: 785
Campaign No:

Comcast Order No: CC697417
TIM Est No: 3139995
AE Name: WASH DC NCC - MI

Market: Lansing
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1953354	TWTV20101301H	Lansing Interconnect 7887/7887	BRVO, CNN, ENT, ESPN, FOOD, FXNC, HGTV, HIST, LIF, NFLN, TBSC, USA	72	\$13,420.00
NE1932635	TWTV20091101H	Lansing Interconnect 7887/7887	BRVO, CNN, ENT, ESPN, FOOD, FXNC, HGTV, HIST, LIF, NFLN, TBSC, USA	56	\$9,960.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TBSC	Lansing Interconnect 7887/7887	NE1953354	3	\$690.00
HGTV	Lansing Interconnect 7887/7887	NE1932635	3	\$735.00
LIF	Lansing Interconnect 7887/7887	NE1953354	4	\$420.00
USA	Lansing Interconnect 7887/7887	NE1953354	5	\$1,375.00
BRVO	Lansing Interconnect 7887/7887	NE1932635	5	\$675.00
USA	Lansing Interconnect 7887/7887	NE1932635	3	\$825.00
FOOD	Lansing Interconnect 7887/7887	NE1953354	3	\$615.00
HIST	Lansing Interconnect 7887/7887	NE1932635	2	\$340.00
NFLN	Lansing Interconnect 7887/7887	NE1932635	4	\$140.00
BRVO	Lansing Interconnect 7887/7887	NE1953354	6	\$810.00
CNN	Lansing Interconnect 7887/7887	NE1932635	11	\$2,215.00
ESPN	Lansing Interconnect 7887/7887	NE1932635	8	\$1,180.00
FOOD	Lansing Interconnect 7887/7887	NE1932635	2	\$410.00
HGTV	Lansing Interconnect 7887/7887	NE1953354	2	\$490.00
LIF	Lansing Interconnect 7887/7887	NE1932635	4	\$420.00
CNN	Lansing Interconnect 7887/7887	NE1953354	18	\$3,645.00
NFLN	Lansing Interconnect 7887/7887	NE1953354	4	\$140.00

ENT	Lansing Interconnect 7887/7887	NE1932635	4	\$140.00
ENT	Lansing Interconnect 7887/7887	NE1953354	3	\$105.00
ESPN	Lansing Interconnect 7887/7887	NE1953354	12	\$1,770.00
FXNC	Lansing Interconnect 7887/7887	NE1932635	8	\$2,420.00
FXNC	Lansing Interconnect 7887/7887	NE1953354	9	\$2,850.00
HIST	Lansing Interconnect 7887/7887	NE1953354	3	\$510.00
TBSC	Lansing Interconnect 7887/7887	NE1932635	2	\$460.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	BRVO	Lansing Interconnect 7887/7887	9:33PM	TWTV20101301H	30	2	\$135.00	
10-26-20	BRVO	Lansing Interconnect 7887/7887	10:28PM	TWTV20101301H	30	2	\$135.00	
10-26-20	CNN	Lansing Interconnect 7887/7887	5:47AM	TWTV20101301H	30	8	\$185.00	
10-26-20	CNN	Lansing Interconnect 7887/7887	9:27AM	TWTV20101301H	30	11	\$185.00	
10-26-20	CNN	Lansing Interconnect 7887/7887	2:29PM	TWTV20101301H	30	11	\$185.00	
10-26-20	CNN	Lansing Interconnect 7887/7887	5:31PM	TWTV20101301H	30	14	\$215.00	
10-26-20	CNN	Lansing Interconnect 7887/7887	8:34PM	TWTV20101301H	30	5	\$260.00	
10-26-20	ESPN	Lansing Interconnect 7887/7887	11:10AM	TWTV20101301H	30	23	\$110.00	
10-26-20	ESPN	Lansing Interconnect 7887/7887	12:56PM	TWTV20101301H	30	23	\$110.00	
10-26-20	FOOD	Lansing Interconnect 7887/7887	9:26PM	TWTV20101301H	30	26	\$205.00	
10-26-20	FXNC	Lansing Interconnect 7887/7887	10:14AM	TWTV20101301H	30	32	\$260.00	
10-26-20	FXNC	Lansing Interconnect 7887/7887	12:50PM	TWTV20101301H	30	32	\$260.00	
10-26-20	FXNC	Lansing Interconnect 7887/7887	11:22PM	TWTV20101301H	30	29	\$430.00	
10-26-20	LIF	Lansing Interconnect 7887/7887	11:20PM	TWTV20101301H	30	41	\$105.00	
10-26-20	NFLN	Lansing Interconnect 7887/7887	7:16PM	TWTV20101301H	30	44	\$35.00	
10-26-20	TBSC	Lansing Interconnect 7887/7887	7:46PM	TWTV20101301H	30	47	\$230.00	
10-26-20	USA	Lansing Interconnect 7887/7887	8:47PM	TWTV20101301H	30	50	\$275.00	
10-27-20	BRVO	Lansing Interconnect 7887/7887	9:40PM	TWTV20101301H	30	2	\$135.00	
10-27-20	BRVO	Lansing Interconnect 7887/7887	10:10PM	TWTV20091101H	30	2	\$135.00	
10-27-20	CNN	Lansing Interconnect 7887/7887	5:44AM	TWTV20101301H	30	8	\$185.00	
10-27-20	CNN	Lansing Interconnect 7887/7887	1:44PM	TWTV20091101H	30	11	\$185.00	
10-27-20	CNN	Lansing Interconnect 7887/7887	5:32PM	TWTV20101301H	30	14	\$215.00	
10-27-20	CNN	Lansing Interconnect 7887/7887	10:27PM	TWTV20101301H	30	5	\$260.00	
10-27-20	ENT	Lansing Interconnect 7887/7887	9:16PM	TWTV20101301H	30	17	\$35.00	
10-27-20	ESPN	Lansing Interconnect 7887/7887	11:00AM	TWTV20101301H	30	23	\$110.00	
10-27-20	ESPN	Lansing Interconnect 7887/7887	3:16PM	TWTV20091101H	30	23	\$110.00	
10-27-20	ESPN	Lansing Interconnect 7887/7887	9:49PM	TWTV20101301H	30	20	\$260.00	
10-27-20	FOOD	Lansing Interconnect 7887/7887	8:24PM	TWTV20091101H	30	26	\$205.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	9:18AM	TWTV20101301H	30	32	\$260.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	11:19AM	TWTV20091101H	30	32	\$260.00	
10-27-20	FXNC	Lansing Interconnect 7887/7887	8:46PM	TWTV20101301H	30	29	\$430.00	
10-27-20	HGTV	Lansing Interconnect 7887/7887	7:40PM	TWTV20091101H	30	35	\$245.00	
10-27-20	HGTV	Lansing Interconnect 7887/7887	8:22PM	TWTV20091101H	30	35	\$245.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	7:42PM	TWTV20101301H	30	38	\$170.00	
10-27-20	HIST	Lansing Interconnect 7887/7887	8:43PM	TWTV20091101H	30	38	\$170.00	
10-27-20	LIF	Lansing Interconnect 7887/7887	9:18PM	TWTV20091101H	30	41	\$105.00	
10-27-20	NFLN	Lansing Interconnect 7887/7887	8:25PM	TWTV20101301H	30	44	\$35.00	
10-27-20	TBSC	Lansing Interconnect 7887/7887	7:43PM	TWTV20101301H	30	47	\$230.00	
10-27-20	USA	Lansing Interconnect 7887/7887	8:38PM	TWTV20101301H	30	50	\$275.00	
10-28-20	BRVO	Lansing Interconnect 7887/7887	8:33PM	TWTV20091101H	30	2	\$135.00	
10-28-20	BRVO	Lansing Interconnect 7887/7887	10:14PM	TWTV20101301H	30	2	\$135.00	
10-28-20	CNN	Lansing Interconnect 7887/7887	5:42AM	TWTV20101301H	30	8	\$185.00	
10-28-20	CNN	Lansing Interconnect 7887/7887	11:31AM	TWTV20101301H	30	11	\$185.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	CNN	Lansing Interconnect 7887/7887	12:37PM	TWTV20101301H	30	11	\$185.00	
10-28-20	CNN	Lansing Interconnect 7887/7887	4:24PM	TWTV20091101H	30	14	\$215.00	
10-28-20	CNN	Lansing Interconnect 7887/7887	8:39PM	TWTV20101301H	30	5	\$260.00	
10-28-20	ENT	Lansing Interconnect 7887/7887	7:18PM	TWTV20091101H	30	17	\$35.00	
10-28-20	ESPN	Lansing Interconnect 7887/7887	10:58AM	TWTV20101301H	30	23	\$110.00	
10-28-20	ESPN	Lansing Interconnect 7887/7887	12:57PM	TWTV20101301H	30	23	\$110.00	
10-28-20	ESPN	Lansing Interconnect 7887/7887	7:12PM	TWTV20101301H	30	20	\$260.00	
10-28-20	ESPN	Lansing Interconnect 7887/7887	8:22PM	TWTV20101301H	30	20	\$260.00	
10-28-20	FOOD	Lansing Interconnect 7887/7887	10:23PM	TWTV20101301H	30	26	\$205.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	9:16AM	TWTV20091101H	30	32	\$260.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	10:15AM	TWTV20101301H	30	32	\$260.00	
10-28-20	FXNC	Lansing Interconnect 7887/7887	8:41PM	TWTV20091101H	30	29	\$430.00	
10-28-20	HGTV	Lansing Interconnect 7887/7887	9:38PM	TWTV20101301H	30	35	\$245.00	
10-28-20	HIST	Lansing Interconnect 7887/7887	7:44PM	TWTV20091101H	30	38	\$170.00	
10-28-20	LIF	Lansing Interconnect 7887/7887	9:06PM	TWTV20101301H	30	41	\$105.00	
10-28-20	NFLN	Lansing Interconnect 7887/7887	9:11PM	TWTV20091101H	30	44	\$35.00	
10-28-20	TBSC	Lansing Interconnect 7887/7887	7:42PM	TWTV20101301H	30	47	\$230.00	
10-28-20	USA	Lansing Interconnect 7887/7887	8:47PM	TWTV20091101H	30	50	\$275.00	
10-29-20	BRVO	Lansing Interconnect 7887/7887	8:30PM	TWTV20101301H	30	2	\$135.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	5:46AM	TWTV20091101H	30	8	\$185.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	9:32AM	TWTV20091101H	30	11	\$185.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	9:52AM	TWTV20091101H	30	11	\$185.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	2:27PM	TWTV20101301H	30	11	\$185.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	5:59PM	TWTV20101301H	30	14	\$215.00	
10-29-20	CNN	Lansing Interconnect 7887/7887	11:00PM	TWTV20091101H	30	5	\$260.00	
10-29-20	ENT	Lansing Interconnect 7887/7887	10:18PM	TWTV20101301H	30	17	\$35.00	
10-29-20	ESPN	Lansing Interconnect 7887/7887	10:55AM	TWTV20091101H	30	23	\$110.00	
10-29-20	ESPN	Lansing Interconnect 7887/7887	12:58PM	TWTV20101301H	30	23	\$110.00	
10-29-20	ESPN	Lansing Interconnect 7887/7887	10:07PM	TWTV20091101H	30	20	\$260.00	
10-29-20	FOOD	Lansing Interconnect 7887/7887	8:19PM	TWTV20101301H	30	26	\$205.00	
10-29-20	FXNC	Lansing Interconnect 7887/7887	8:41PM	TWTV20091101H	30	29	\$430.00	
10-29-20	HGTV	Lansing Interconnect 7887/7887	10:46PM	TWTV20091101H	30	35	\$245.00	
10-29-20	HIST	Lansing Interconnect 7887/7887	8:43PM	TWTV20101301H	30	38	\$170.00	
10-29-20	LIF	Lansing Interconnect 7887/7887	9:12PM	TWTV20091101H	30	41	\$105.00	
10-29-20	NFLN	Lansing Interconnect 7887/7887	7:29PM	TWTV20091101H	30	44	\$35.00	
10-29-20	TBSC	Lansing Interconnect 7887/7887	9:45PM	TWTV20091101H	30	47	\$230.00	
10-29-20	USA	Lansing Interconnect 7887/7887	8:44PM	TWTV20101301H	30	50	\$275.00	
10-30-20	BRVO	Lansing Interconnect 7887/7887	8:49PM	TWTV20091101H	30	2	\$135.00	
10-30-20	CNN	Lansing Interconnect 7887/7887	12:29PM	TWTV20091101H	30	11	\$185.00	
10-30-20	CNN	Lansing Interconnect 7887/7887	2:30PM	TWTV20101301H	30	11	\$185.00	
10-30-20	ENT	Lansing Interconnect 7887/7887	8:48PM	TWTV20091101H	30	17	\$35.00	
10-30-20	ESPN	Lansing Interconnect 7887/7887	11:08AM	TWTV20091101H	30	23	\$110.00	
10-30-20	ESPN	Lansing Interconnect 7887/7887	3:26PM	TWTV20101301H	30	23	\$110.00	
10-30-20	ESPN	Lansing Interconnect 7887/7887	11:46PM	TWTV20091101H	30	20	\$260.00	
10-30-20	FXNC	Lansing Interconnect 7887/7887	11:15AM	TWTV20091101H	30	32	\$260.00	
10-30-20	LIF	Lansing Interconnect 7887/7887	10:25PM	TWTV20091101H	30	41	\$105.00	
10-30-20	NFLN	Lansing Interconnect 7887/7887	7:16PM	TWTV20101301H	30	44	\$35.00	
10-30-20	USA	Lansing Interconnect 7887/7887	8:47PM	TWTV20101301H	30	50	\$275.00	
10-31-20	BRVO	Lansing Interconnect 7887/7887	8:31PM	TWTV20101301H	30	2	\$135.00	
10-31-20	CNN	Lansing Interconnect 7887/7887	11:28AM	TWTV20091101H	30	11	\$185.00	
10-31-20	CNN	Lansing Interconnect 7887/7887	12:55PM	TWTV20101301H	30	11	\$185.00	
10-31-20	ENT	Lansing Interconnect 7887/7887	7:38PM	TWTV20091101H	30	17	\$35.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	12:33PM	TWTV20091101H	30	23	\$110.00	
10-31-20	ESPN	Lansing Interconnect 7887/7887	3:27PM	TWTV20091101H	30	23	\$110.00	
10-31-20	FXNC	Lansing Interconnect 7887/7887	9:22AM	TWTV20091101H	30	32	\$260.00	
10-31-20	FXNC	Lansing Interconnect 7887/7887	10:24AM	TWTV20091101H	30	32	\$260.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	LIF	Lansing Interconnect 7887/7887	10:19PM	TWTV20101301H	30	41	\$105.00	
10-31-20	NFLN	Lansing Interconnect 7887/7887	9:23PM	TWTV20101301H	30	44	\$35.00	
10-31-20	USA	Lansing Interconnect 7887/7887	8:45PM	TWTV20091101H	30	50	\$275.00	
11-1-20	BRVO	Lansing Interconnect 7887/7887	9:32PM	TWTV20091101H	30	2	\$135.00	
11-1-20	CNN	Lansing Interconnect 7887/7887	9:30AM	TWTV20091101H	30	11	\$185.00	
11-1-20	CNN	Lansing Interconnect 7887/7887	1:18PM	TWTV20091101H	30	11	\$185.00	
11-1-20	ENT	Lansing Interconnect 7887/7887	9:29PM	TWTV20101301H	30	17	\$35.00	
11-1-20	ESPN	Lansing Interconnect 7887/7887	10:39AM	TWTV20101301H	30	23	\$110.00	
11-1-20	ESPN	Lansing Interconnect 7887/7887	12:45PM	TWTV20101301H	30	23	\$110.00	
11-1-20	FXNC	Lansing Interconnect 7887/7887	9:24AM	TWTV20091101H	30	32	\$260.00	
11-1-20	FXNC	Lansing Interconnect 7887/7887	12:49PM	TWTV20101301H	30	32	\$260.00	
11-1-20	LIF	Lansing Interconnect 7887/7887	9:21PM	TWTV20091101H	30	41	\$105.00	
11-1-20	NFLN	Lansing Interconnect 7887/7887	7:23PM	TWTV20091101H	30	44	\$35.00	
11-1-20	USA	Lansing Interconnect 7887/7887	8:43PM	TWTV20091101H	30	50	\$275.00	
11-2-20	BRVO	Lansing Interconnect 7887/7887	10:28PM	TWTV20091101H	30	3	\$135.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	7:20AM	TWTV20101301H	30	9	\$185.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	12:40PM	TWTV20101301H	30	12	\$185.00	
11-2-20	CNN	Lansing Interconnect 7887/7887	9:34PM	TWTV20091101H	30	6	\$260.00	
11-2-20	ENT	Lansing Interconnect 7887/7887	9:19PM	TWTV20091101H	30	18	\$35.00	
11-2-20	ESPN	Lansing Interconnect 7887/7887	11:00AM	TWTV20091101H	30	24	\$110.00	
11-2-20	FOOD	Lansing Interconnect 7887/7887	8:21PM	TWTV20091101H	30	27	\$205.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	9:18AM	TWTV20101301H	30	33	\$260.00	
11-2-20	FXNC	Lansing Interconnect 7887/7887	8:42PM	TWTV20101301H	30	30	\$430.00	
11-2-20	HGTV	Lansing Interconnect 7887/7887	9:40PM	TWTV20101301H	30	36	\$245.00	
11-2-20	HIST	Lansing Interconnect 7887/7887	10:48PM	TWTV20101301H	30	39	\$170.00	
11-2-20	LIF	Lansing Interconnect 7887/7887	11:21PM	TWTV20101301H	30	42	\$105.00	
11-2-20	NFLN	Lansing Interconnect 7887/7887	7:15PM	TWTV20091101H	30	45	\$35.00	
11-2-20	TBSC	Lansing Interconnect 7887/7887	9:45PM	TWTV20091101H	30	48	\$230.00	
11-2-20	USA	Lansing Interconnect 7887/7887	9:37PM	TWTV20101301H	30	51	\$275.00	

Order# CC697417 Total: \$23,380.00



INVOICE NO.

CC85316

BILL CYCLE

202011

BILL TO

ATTN: NCC
JAMESTOWN & ASSOCIATES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
JAMESTOWN & ASSOCIATES - NCC	A5061	TIM WALBERG FOR CONGRESS - NCC -	25290

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$17,289.48

We accept checks, ACH, money orders and all major credit cards.