



<b>INVOICE NO.</b> CC86966	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

MEDIA BUYING & ANALYTICS LLC - AMP  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC698396	Lansing	TV	\$2,512.00	114	114

### INVOICE NOTES

Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC  
Lansing , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC

Gross Advertising Total	\$2,512.00
Agency Commission	(\$376.80)
Rep Commission	(\$277.54)
<b>Net Advertising Total</b>	<b>\$1,857.66</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
  
BOSTON, MA 02241-5949



**INVOICE NO.**  
CC86966

**BILL CYCLE**  
202011

**INVOICE DATE**  
11/29/2020

**INVOICE DUE DATE**  
12/27/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 10.27-11.3 30s  
**Campaign No:**

**Comcast Order No:** CC698396  
**TIM Est No:** 3145843  
**AE Name:** DALLAS NCC - MI -

**Market:** Lansing  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1957962	BFP3020401H	Lansing Interconnect 7887/7887	APL, CMT, FBN, FSD, GOLF, NBCS, OWN, SYFY, TLC, TNT, TVL, VH1	18	\$370.00
NE1957960	BFP3020405H	Lansing Interconnect 7887/7887	APL, BTMI, FBN, FS1, FSD, GOLF, HLN, NBCS, OWN, PAR, TLC, TNT, TRU, TVL, TWC, VH1	32	\$619.00
NE1957961	BFP3020406H	Lansing Interconnect 7887/7887	APL, BTMI, CMT, FBN, FS1, FSD, GOLF, HLN, NBCS, PAR, SYFY, TVL, TWC	27	\$439.00
NE1961942	BFP3020398H	Lansing Interconnect 7887/7887	APL, FBN, FSD, GOLF, NBCS, OWN, TRAV, TVL, TWC	37	\$1,084.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
SYFY	Lansing Interconnect 7887/7887	NE1957962	1	\$4.00
TVL	Lansing Interconnect 7887/7887	NE1957962	3	\$100.00
FBN	Lansing Interconnect 7887/7887	NE1957960	3	\$39.00
GOLF	Lansing Interconnect 7887/7887	NE1957962	2	\$36.00
NBCS	Lansing Interconnect 7887/7887	NE1957961	3	\$27.00
OWN	Lansing Interconnect 7887/7887	NE1957962	1	\$3.00
PAR	Lansing Interconnect 7887/7887	NE1957961	1	\$27.00
TNT	Lansing Interconnect 7887/7887	NE1957960	1	\$10.00
TRU	Lansing Interconnect 7887/7887	NE1957960	2	\$4.00
TWC	Lansing Interconnect 7887/7887	NE1961942	2	\$28.00
BTMI	Lansing Interconnect 7887/7887	NE1957961	1	\$1.00
CMT	Lansing Interconnect 7887/7887	NE1957962	1	\$3.00
FBN	Lansing Interconnect 7887/7887	NE1957961	3	\$39.00
FSD	Lansing Interconnect 7887/7887	NE1957962	2	\$113.00
NBCS	Lansing Interconnect 7887/7887	NE1957960	3	\$77.00

PAR	Lansing Interconnect 7887/7887	NE1957960	1	\$27.00
VH1	Lansing Interconnect 7887/7887	NE1957960	1	\$3.00
APL	Lansing Interconnect 7887/7887	NE1957962	2	\$32.00
FBN	Lansing Interconnect 7887/7887	NE1957962	2	\$26.00
FSD	Lansing Interconnect 7887/7887	NE1957961	2	\$70.00
TNT	Lansing Interconnect 7887/7887	NE1957962	1	\$10.00
TVL	Lansing Interconnect 7887/7887	NE1957960	5	\$123.00
GOLF	Lansing Interconnect 7887/7887	NE1957961	4	\$82.00
GOLF	Lansing Interconnect 7887/7887	NE1961942	5	\$163.00
NBCS	Lansing Interconnect 7887/7887	NE1961942	2	\$54.00
OWN	Lansing Interconnect 7887/7887	NE1961942	1	\$29.00
SYFY	Lansing Interconnect 7887/7887	NE1957961	1	\$4.00
VH1	Lansing Interconnect 7887/7887	NE1957962	1	\$3.00
APL	Lansing Interconnect 7887/7887	NE1957960	2	\$36.00
BTMI	Lansing Interconnect 7887/7887	NE1957960	1	\$1.00
FS1	Lansing Interconnect 7887/7887	NE1957961	1	\$2.00
FSD	Lansing Interconnect 7887/7887	NE1957960	4	\$149.00
FSD	Lansing Interconnect 7887/7887	NE1961942	6	\$339.00
TVL	Lansing Interconnect 7887/7887	NE1957961	3	\$74.00
APL	Lansing Interconnect 7887/7887	NE1957961	4	\$68.00
FS1	Lansing Interconnect 7887/7887	NE1957960	1	\$2.00
HLN	Lansing Interconnect 7887/7887	NE1957960	1	\$14.00
TLC	Lansing Interconnect 7887/7887	NE1957960	1	\$13.00
TRAV	Lansing Interconnect 7887/7887	NE1961942	1	\$33.00
TWC	Lansing Interconnect 7887/7887	NE1957960	1	\$14.00
APL	Lansing Interconnect 7887/7887	NE1961942	4	\$89.00
CMT	Lansing Interconnect 7887/7887	NE1957961	1	\$3.00
FBN	Lansing Interconnect 7887/7887	NE1961942	7	\$91.00
GOLF	Lansing Interconnect 7887/7887	NE1957960	4	\$104.00
HLN	Lansing Interconnect 7887/7887	NE1957961	1	\$14.00
NBCS	Lansing Interconnect 7887/7887	NE1957962	1	\$27.00

OWN	Lansing Interconnect 7887/7887	NE1957960	1	\$3.00
TLC	Lansing Interconnect 7887/7887	NE1957962	1	\$13.00
TVL	Lansing Interconnect 7887/7887	NE1961942	9	\$258.00
TWC	Lansing Interconnect 7887/7887	NE1957961	2	\$28.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	APL	Lansing Interconnect 7887/7887	1:15AM	BFP3020406H	30	25	\$9.00	
10-27-20	APL	Lansing Interconnect 7887/7887	10:15AM	BFP3020406H	30	26	\$18.00	
10-27-20	APL	Lansing Interconnect 7887/7887	3:14PM	BFP3020405H	30	26	\$18.00	
10-27-20	APL	Lansing Interconnect 7887/7887	5:14PM	BFP3020401H	30	27	\$23.00	
10-27-20	BTMI	Lansing Interconnect 7887/7887	12:22AM	BFP3020405H	30	29	\$1.00	
10-27-20	CMT	Lansing Interconnect 7887/7887	12:45AM	BFP3020406H	30	16	\$3.00	
10-27-20	FBN	Lansing Interconnect 7887/7887	6:54AM	BFP3020401H	30	8	\$13.00	
10-27-20	FBN	Lansing Interconnect 7887/7887	11:15AM	BFP3020401H	30	7	\$13.00	
10-27-20	FBN	Lansing Interconnect 7887/7887	2:17PM	BFP3020406H	30	7	\$13.00	
10-27-20	FBN	Lansing Interconnect 7887/7887	4:19PM	BFP3020406H	30	6	\$13.00	
10-27-20	FS1	Lansing Interconnect 7887/7887	1:02AM	BFP3020406H	30	23	\$2.00	
10-27-20	FSD	Lansing Interconnect 7887/7887	10:25AM	BFP3020405H	30	14	\$18.00	
10-27-20	FSD	Lansing Interconnect 7887/7887	12:52PM	BFP3020401H	30	14	\$18.00	
10-27-20	FSD	Lansing Interconnect 7887/7887	4:24PM	BFP3020406H	30	13	\$35.00	
10-27-20	FSD	Lansing Interconnect 7887/7887	8:59PM	BFP3020405H	30	15	\$95.00	
10-27-20	GOLF	Lansing Interconnect 7887/7887	12:04AM	BFP3020401H	30	1	\$1.00	
10-27-20	GOLF	Lansing Interconnect 7887/7887	1:30PM	BFP3020406H	30	3	\$35.00	
10-27-20	GOLF	Lansing Interconnect 7887/7887	1:43PM	BFP3020401H	30	3	\$35.00	
10-27-20	GOLF	Lansing Interconnect 7887/7887	6:55PM	BFP3020406H	30	2	\$23.00	
10-27-20	GOLF	Lansing Interconnect 7887/7887	11:14PM	BFP3020405H	30	4	\$23.00	
10-27-20	HLN	Lansing Interconnect 7887/7887	1:15AM	BFP3020405H	30	34	\$14.00	
10-27-20	NBCS	Lansing Interconnect 7887/7887	12:18AM	BFP3020406H	30	10	\$2.00	
10-27-20	NBCS	Lansing Interconnect 7887/7887	6:16PM	BFP3020406H	30	11	\$23.00	
10-27-20	NBCS	Lansing Interconnect 7887/7887	10:18PM	BFP3020405H	30	9	\$27.00	
10-27-20	OWN	Lansing Interconnect 7887/7887	12:14AM	BFP3020401H	30	24	\$3.00	
10-27-20	PAR	Lansing Interconnect 7887/7887	6:13PM	BFP3020406H	30	35	\$27.00	
10-27-20	SYFY	Lansing Interconnect 7887/7887	12:52AM	BFP3020406H	30	33	\$4.00	
10-27-20	TLC	Lansing Interconnect 7887/7887	12:16AM	BFP3020401H	30	32	\$13.00	
10-27-20	TNT	Lansing Interconnect 7887/7887	1:41AM	BFP3020401H	30	36	\$10.00	
10-27-20	TRU	Lansing Interconnect 7887/7887	12:39AM	BFP3020405H	30	5	\$2.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	12:05AM	BFP3020405H	30	17	\$14.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	12:10PM	BFP3020401H	30	18	\$27.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	1:01PM	BFP3020406H	30	18	\$27.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	5:40PM	BFP3020401H	30	20	\$33.00	
10-27-20	TVL	Lansing Interconnect 7887/7887	7:07PM	BFP3020401H	30	19	\$40.00	
10-27-20	TWC	Lansing Interconnect 7887/7887	6:46AM	BFP3020406H	30	31	\$14.00	
10-27-20	VH1	Lansing Interconnect 7887/7887	12:09AM	BFP3020405H	30	22	\$3.00	
10-28-20	APL	Lansing Interconnect 7887/7887	12:13AM	BFP3020401H	30	25	\$9.00	
10-28-20	APL	Lansing Interconnect 7887/7887	10:17AM	BFP3020406H	30	26	\$18.00	
10-28-20	APL	Lansing Interconnect 7887/7887	5:15PM	BFP3020406H	30	27	\$23.00	
10-28-20	BTMI	Lansing Interconnect 7887/7887	12:17AM	BFP3020406H	30	29	\$1.00	
10-28-20	CMT	Lansing Interconnect 7887/7887	12:45AM	BFP3020401H	30	16	\$3.00	
10-28-20	FBN	Lansing Interconnect 7887/7887	7:52AM	BFP3020405H	30	8	\$13.00	
10-28-20	FBN	Lansing Interconnect 7887/7887	4:19PM	BFP3020406H	30	6	\$13.00	
10-28-20	FSD	Lansing Interconnect 7887/7887	12:15PM	BFP3020405H	30	14	\$18.00	
10-28-20	FSD	Lansing Interconnect 7887/7887	4:23PM	BFP3020406H	30	13	\$35.00	
10-28-20	FSD	Lansing Interconnect 7887/7887	7:49PM	BFP3020401H	30	15	\$95.00	
10-28-20	GOLF	Lansing Interconnect 7887/7887	12:11AM	BFP3020406H	30	1	\$1.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	GOLF	Lansing Interconnect 7887/7887	11:17AM	BFP3020405H	30	3	\$35.00	
10-28-20	GOLF	Lansing Interconnect 7887/7887	6:52PM	BFP3020405H	30	2	\$23.00	
10-28-20	GOLF	Lansing Interconnect 7887/7887	9:21PM	BFP3020406H	30	4	\$23.00	
10-28-20	HLN	Lansing Interconnect 7887/7887	1:14AM	BFP3020406H	30	34	\$14.00	
10-28-20	NBCS	Lansing Interconnect 7887/7887	12:16AM	BFP3020406H	30	10	\$2.00	
10-28-20	NBCS	Lansing Interconnect 7887/7887	6:13PM	BFP3020405H	30	11	\$23.00	
10-28-20	NBCS	Lansing Interconnect 7887/7887	9:01PM	BFP3020401H	30	9	\$27.00	
10-28-20	OWN	Lansing Interconnect 7887/7887	12:06AM	BFP3020405H	30	24	\$3.00	
10-28-20	PAR	Lansing Interconnect 7887/7887	6:13PM	BFP3020405H	30	35	\$27.00	
10-28-20	SYFY	Lansing Interconnect 7887/7887	12:50AM	BFP3020401H	30	33	\$4.00	
10-28-20	TLC	Lansing Interconnect 7887/7887	12:13AM	BFP3020405H	30	32	\$13.00	
10-28-20	TRU	Lansing Interconnect 7887/7887	12:39AM	BFP3020405H	30	5	\$2.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	12:07AM	BFP3020406H	30	17	\$14.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	12:07PM	BFP3020405H	30	18	\$27.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	5:42PM	BFP3020406H	30	20	\$33.00	
10-28-20	TVL	Lansing Interconnect 7887/7887	7:21PM	BFP3020405H	30	19	\$40.00	
10-28-20	TWC	Lansing Interconnect 7887/7887	6:46AM	BFP3020406H	30	31	\$14.00	
10-28-20	VH1	Lansing Interconnect 7887/7887	12:23AM	BFP3020401H	30	22	\$3.00	
10-29-20	APL	Lansing Interconnect 7887/7887	12:15PM	BFP3020398H	30	26	\$18.00	
10-29-20	FBN	Lansing Interconnect 7887/7887	7:52AM	BFP3020398H	30	8	\$13.00	
10-29-20	FBN	Lansing Interconnect 7887/7887	12:19PM	BFP3020398H	30	7	\$13.00	
10-29-20	FSD	Lansing Interconnect 7887/7887	12:13PM	BFP3020398H	30	14	\$18.00	
10-29-20	FSD	Lansing Interconnect 7887/7887	7:41PM	BFP3020398H	30	15	\$95.00	
10-29-20	GOLF	Lansing Interconnect 7887/7887	11:17AM	BFP3020398H	30	3	\$35.00	
10-29-20	GOLF	Lansing Interconnect 7887/7887	10:43PM	BFP3020405H	30	4	\$23.00	
10-29-20	NBCS	Lansing Interconnect 7887/7887	7:42PM	BFP3020405H	30	9	\$27.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	12:09PM	BFP3020398H	30	18	\$27.00	
10-29-20	TVL	Lansing Interconnect 7887/7887	7:16PM	BFP3020398H	30	19	\$40.00	
10-29-20	TWC	Lansing Interconnect 7887/7887	6:46AM	BFP3020405H	30	31	\$14.00	
10-30-20	APL	Lansing Interconnect 7887/7887	11:16AM	BFP3020398H	30	26	\$18.00	
10-30-20	FBN	Lansing Interconnect 7887/7887	7:51AM	BFP3020405H	30	8	\$13.00	
10-30-20	FBN	Lansing Interconnect 7887/7887	11:16AM	BFP3020398H	30	7	\$13.00	
10-30-20	FBN	Lansing Interconnect 7887/7887	12:20PM	BFP3020398H	30	7	\$13.00	
10-30-20	FS1	Lansing Interconnect 7887/7887	1:43AM	BFP3020405H	30	23	\$2.00	
10-30-20	FSD	Lansing Interconnect 7887/7887	10:21AM	BFP3020398H	30	14	\$18.00	
10-30-20	FSD	Lansing Interconnect 7887/7887	9:29PM	BFP3020398H	30	15	\$95.00	
10-30-20	GOLF	Lansing Interconnect 7887/7887	11:17AM	BFP3020398H	30	3	\$35.00	
10-30-20	GOLF	Lansing Interconnect 7887/7887	9:35PM	BFP3020398H	30	4	\$23.00	
10-30-20	NBCS	Lansing Interconnect 7887/7887	10:08PM	BFP3020398H	30	9	\$27.00	
10-30-20	TNT	Lansing Interconnect 7887/7887	12:19AM	BFP3020405H	30	36	\$10.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	12:16PM	BFP3020405H	30	18	\$27.00	
10-30-20	TVL	Lansing Interconnect 7887/7887	10:10PM	BFP3020398H	30	19	\$40.00	
10-30-20	TWC	Lansing Interconnect 7887/7887	5:51AM	BFP3020398H	30	31	\$14.00	
10-31-20	APL	Lansing Interconnect 7887/7887	10:13AM	BFP3020398H	30	26	\$18.00	
10-31-20	FBN	Lansing Interconnect 7887/7887	10:17AM	BFP3020405H	30	7	\$13.00	
10-31-20	FSD	Lansing Interconnect 7887/7887	12:15PM	BFP3020405H	30	14	\$18.00	
10-31-20	GOLF	Lansing Interconnect 7887/7887	9:25AM	BFP3020398H	30	3	\$35.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	6:07AM	BFP3020398H	30	21	\$15.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	6:17AM	BFP3020405H	30	21	\$15.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	7:06AM	BFP3020398H	30	21	\$15.00	
10-31-20	TVL	Lansing Interconnect 7887/7887	10:42AM	BFP3020398H	30	18	\$27.00	
11-1-20	APL	Lansing Interconnect 7887/7887	9:11AM	BFP3020405H	30	26	\$18.00	
11-1-20	FBN	Lansing Interconnect 7887/7887	10:17AM	BFP3020398H	30	7	\$13.00	
11-1-20	FSD	Lansing Interconnect 7887/7887	12:04PM	BFP3020398H	30	14	\$18.00	
11-1-20	GOLF	Lansing Interconnect 7887/7887	11:16AM	BFP3020398H	30	3	\$35.00	
11-1-20	TVL	Lansing Interconnect 7887/7887	1:25PM	BFP3020398H	30	18	\$27.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	APL	Lansing Interconnect 7887/7887	9:16PM	BFP3020398H	30	44	\$35.00	
11-2-20	FBN	Lansing Interconnect 7887/7887	7:53AM	BFP3020398H	30	38	\$13.00	
11-2-20	FBN	Lansing Interconnect 7887/7887	11:16AM	BFP3020398H	30	37	\$13.00	
11-2-20	FSD	Lansing Interconnect 7887/7887	7:53PM	BFP3020398H	30	40	\$95.00	
11-2-20	NBCS	Lansing Interconnect 7887/7887	11:46PM	BFP3020398H	30	39	\$27.00	
11-2-20	OWN	Lansing Interconnect 7887/7887	9:11PM	BFP3020398H	30	43	\$29.00	
11-2-20	TRAV	Lansing Interconnect 7887/7887	9:56PM	BFP3020398H	30	46	\$33.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	12:19PM	BFP3020398H	30	41	\$27.00	
11-2-20	TVL	Lansing Interconnect 7887/7887	10:07PM	BFP3020398H	30	42	\$40.00	
11-2-20	TWC	Lansing Interconnect 7887/7887	6:46AM	BFP3020398H	30	45	\$14.00	

Order# CC698396 Total: \$2,512.00

