



INVOICE NO.	INVOICE DATE
CN26794	3/29/2020
BILL CYCLE	INVOICE DUE DATE
202003	4/26/2020

MEDIA BUYING & ANALYTICS LLC - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - NCC	A201588	BIDEN FOR PRESIDENT - NCC - CHI	201590

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CN614713	Chicago	TV	\$38,967.00	88	89

INVOICE NOTES

Chicago, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network inform
 Chicago, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network inform

Gross Advertising Total	\$38,967.00
Agency Commission	(\$5,845.05)
Rep Commission	(\$4,305.85)
Net Advertising Total	\$28,816.10

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO. CN26794	INVOICE DATE 3/29/2020
BILL CYCLE 202003	INVOICE DUE DATE 4/26/2020

AFFIDAVIT

Product: 03060317	Comcast Order No: CN614713	Market: Chicago
Estimate No: N/A	TIM Est No: 2975555	Contract Type: Single
Campaign No:	AE Name: NCC - CHI - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1826900	BFP3020039H	Chicago Interconnect/5170	BRVO, CNBC, CNN, FOOD, HALL, HGTV, MNBC	57	\$24,312.00
NE1829416	BFP3020048H	Chicago Interconnect/5170	BRVO, CNBC, CNN, FOOD, HGTV, MNBC	32	\$14,655.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BRVO	Chicago Interconnect/5170	NE1826900	2	\$1,025.00
CNBC	Chicago Interconnect/5170	NE1829416	5	\$455.00
HALL	Chicago Interconnect/5170	NE1826900	4	\$2,550.00
MNBC	Chicago Interconnect/5170	NE1829416	11	\$5,640.00
BRVO	Chicago Interconnect/5170	NE1829416	1	\$600.00
CNBC	Chicago Interconnect/5170	NE1826900	7	\$637.00
HGTV	Chicago Interconnect/5170	NE1829416	2	\$2,000.00
FOOD	Chicago Interconnect/5170	NE1826900	3	\$2,400.00
MNBC	Chicago Interconnect/5170	NE1826900	19	\$7,200.00
CNN	Chicago Interconnect/5170	NE1826900	20	\$8,100.00
FOOD	Chicago Interconnect/5170	NE1829416	2	\$1,290.00
CNN	Chicago Interconnect/5170	NE1829416	11	\$4,670.00
HGTV	Chicago Interconnect/5170	NE1826900	2	\$2,400.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-6-20	BRVO	Chicago Interconnect/5170	9:11PM	BFP3020039H	30	2	\$600.00	
3-6-20	CNBC	Chicago Interconnect/5170	7:35PM	BFP3020039H	30	4	\$91.00	
3-6-20	CNN	Chicago Interconnect/5170	8:59AM	BFP3020039H	30	7	\$250.00	
3-6-20	CNN	Chicago Interconnect/5170	12:46PM	BFP3020039H	30	10	\$220.00	
3-6-20	CNN	Chicago Interconnect/5170	7:41PM	BFP3020039H	30	16	\$700.00	
3-6-20	FOOD	Chicago Interconnect/5170	7:17PM	BFP3020039H	30	20	\$800.00	
3-6-20	HALL	Chicago Interconnect/5170	8:38PM	BFP3020039H	30	23	\$700.00	
3-6-20	HGTV	Chicago Interconnect/5170	9:19PM	BFP3020039H	30	26	\$1,200.00	
3-6-20	MNBC	Chicago Interconnect/5170	1:58PM	BFP3020039H	30	31	\$210.00	
3-6-20	MNBC	Chicago Interconnect/5170	11:32PM	BFP3020039H	30	37	\$700.00	
3-7-20	CNBC	Chicago Interconnect/5170	8:32PM	BFP3020039H	30	4	\$91.00	
3-7-20	CNN	Chicago Interconnect/5170	5:47AM	BFP3020039H	30	7	\$250.00	
3-7-20	CNN	Chicago Interconnect/5170	9:53AM	BFP3020039H	30	10	\$220.00	
3-7-20	CNN	Chicago Interconnect/5170	4:51PM	BFP3020039H	30	13	\$450.00	
3-7-20	CNN	Chicago Interconnect/5170	9:52PM	BFP3020039H	30	16	\$700.00	
3-7-20	MNBC	Chicago Interconnect/5170	7:59AM	BFP3020039H	30	28	\$300.00	
3-7-20	MNBC	Chicago Interconnect/5170	9:52AM	BFP3020039H	30	31	\$210.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-7-20	MNBC	Chicago Interconnect/5170	5:25PM	BFP3020039H	30	34	\$290.00	
3-7-20	MNBC	Chicago Interconnect/5170	10:30PM	BFP3020039H	30	37	\$700.00	
3-8-20	CNN	Chicago Interconnect/5170	4:50PM	BFP3020039H	30	13	\$450.00	
3-8-20	MNBC	Chicago Interconnect/5170	5:28AM	BFP3020039H	30	28	\$300.00	
3-8-20	MNBC	Chicago Interconnect/5170	4:35PM	BFP3020039H	30	34	\$290.00	
3-9-20	BRVO	Chicago Interconnect/5170	5:12PM	BFP3020039H	30	1	\$425.00	
3-9-20	BRVO	Chicago Interconnect/5170	11:07PM	BFP3020048H	30	3	\$600.00	
3-9-20	CNBC	Chicago Interconnect/5170	8:31PM	BFP3020039H	30	5	\$91.00	
3-9-20	CNN	Chicago Interconnect/5170	7:40AM	BFP3020039H	30	8	\$250.00	
3-9-20	CNN	Chicago Interconnect/5170	1:50PM	BFP3020048H	30	11	\$220.00	
3-9-20	CNN	Chicago Interconnect/5170	8:40PM	BFP3020048H	30	17	\$700.00	
3-9-20	FOOD	Chicago Interconnect/5170	4:22PM	BFP3020048H	30	19	\$490.00	
3-9-20	FOOD	Chicago Interconnect/5170	10:22PM	BFP3020039H	30	21	\$800.00	
3-9-20	HALL	Chicago Interconnect/5170	4:38PM	BFP3020039H	30	22	\$450.00	
3-9-20	HALL	Chicago Interconnect/5170	8:40PM	BFP3020039H	30	24	\$700.00	
3-9-20	HGTV	Chicago Interconnect/5170	4:19PM	BFP3020048H	30	25	\$800.00	
3-9-20	HGTV	Chicago Interconnect/5170	10:18PM	BFP3020039H	30	27	\$1,200.00	
3-9-20	MNBC	Chicago Interconnect/5170	1:59PM	BFP3020048H	30	32	\$210.00	
3-9-20	MNBC	Chicago Interconnect/5170	5:58PM	BFP3020039H	30	35	\$290.00	
3-9-20	MNBC	Chicago Interconnect/5170	8:37PM	BFP3020048H	30	38	\$700.00	
3-10-20	CNBC	Chicago Interconnect/5170	7:43PM	BFP3020048H	30	5	\$91.00	
3-10-20	CNN	Chicago Interconnect/5170	8:48AM	BFP3020048H	30	8	\$250.00	
3-10-20	CNN	Chicago Interconnect/5170	1:48PM	BFP3020039H	30	11	\$220.00	
3-10-20	CNN	Chicago Interconnect/5170	6:14PM	BFP3020048H	30	14	\$450.00	
3-10-20	FOOD	Chicago Interconnect/5170	8:24PM	BFP3020048H	30	21	\$800.00	
3-10-20	HALL	Chicago Interconnect/5170	10:36PM	BFP3020039H	30	24	\$700.00	
3-10-20	HGTV	Chicago Interconnect/5170	9:17PM	BFP3020048H	30	27	\$1,200.00	
3-10-20	MNBC	Chicago Interconnect/5170	6:37AM	BFP3020039H	30	29	\$300.00	
3-10-20	MNBC	Chicago Interconnect/5170	11:29AM	BFP3020048H	30	32	\$210.00	
3-10-20	MNBC	Chicago Interconnect/5170	8:44PM	BFP3020039H	30	38	\$700.00	
3-11-20	CNBC	Chicago Interconnect/5170	7:32PM	BFP3020048H	30	5	\$91.00	
3-11-20	CNN	Chicago Interconnect/5170	7:40AM	BFP3020039H	30	8	\$250.00	
3-11-20	CNN	Chicago Interconnect/5170	2:48PM	BFP3020039H	30	11	\$220.00	
3-11-20	CNN	Chicago Interconnect/5170	4:51PM	BFP3020039H	30	14	\$450.00	
3-11-20	CNN	Chicago Interconnect/5170	5:58PM	BFP3020039H	30	14	\$450.00	
3-11-20	CNN	Chicago Interconnect/5170	7:47PM	BFP3020039H	30	17	\$700.00	
3-11-20	MNBC	Chicago Interconnect/5170	8:29AM	BFP3020039H	30	29	\$300.00	
3-11-20	MNBC	Chicago Interconnect/5170	11:29AM	BFP3020039H	30	32	\$210.00	
3-11-20	MNBC	Chicago Interconnect/5170	4:38PM	BFP3020048H	30	35	\$290.00	
3-11-20	MNBC	Chicago Interconnect/5170	7:32PM	BFP3020048H	30	38	\$700.00	
3-12-20	CNBC	Chicago Interconnect/5170	7:31PM	BFP3020039H	30	5	\$91.00	
3-12-20	CNN	Chicago Interconnect/5170	5:38AM	BFP3020048H	30	8	\$250.00	
3-12-20	CNN	Chicago Interconnect/5170	4:45PM	BFP3020048H	30	14	\$450.00	
3-12-20	CNN	Chicago Interconnect/5170	7:58PM	BFP3020048H	30	17	\$700.00	
3-12-20	CNN	Chicago Interconnect/5170	9:58PM	BFP3020039H	30	17	\$700.00	
3-12-20	MNBC	Chicago Interconnect/5170	5:38PM	BFP3020039H	30	35	\$290.00	
3-12-20	MNBC	Chicago Interconnect/5170	6:40PM	BFP3020039H	30	35	\$290.00	
3-12-20	MNBC	Chicago Interconnect/5170	9:33PM	BFP3020039H	30	38	\$700.00	
3-13-20	CNBC	Chicago Interconnect/5170	8:33PM	BFP3020039H	30	5	\$91.00	
3-13-20	CNN	Chicago Interconnect/5170	5:38AM	BFP3020039H	30	8	\$250.00	
3-13-20	CNN	Chicago Interconnect/5170	1:50PM	BFP3020039H	30	11	\$220.00	
3-13-20	CNN	Chicago Interconnect/5170	4:51PM	BFP3020048H	30	14	\$450.00	
3-13-20	CNN	Chicago Interconnect/5170	8:38PM	BFP3020048H	30	17	\$700.00	
3-13-20	MNBC	Chicago Interconnect/5170	11:28AM	BFP3020039H	30	32	\$210.00	
3-13-20	MNBC	Chicago Interconnect/5170	5:38PM	BFP3020048H	30	35	\$290.00	
3-13-20	MNBC	Chicago Interconnect/5170	9:56PM	BFP3020048H	30	38	\$700.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-14-20	CNBC	Chicago Interconnect/5170	7:33PM	BFP3020048H	30	43	\$91.00	
3-14-20	CNBC	Chicago Interconnect/5170	8:31PM	BFP3020039H	30	40	\$91.00	
3-14-20	FOOD	Chicago Interconnect/5170	8:14PM	BFP3020039H	30	41	\$800.00	
3-14-20	MNBC	Chicago Interconnect/5170	10:31AM	BFP3020039H	30	32	\$210.00	
3-15-20	CNBC	Chicago Interconnect/5170	7:29PM	BFP3020048H	30	43	\$91.00	
3-15-20	MNBC	Chicago Interconnect/5170	7:59AM	BFP3020048H	30	29	\$300.00	
3-16-20	CNBC	Chicago Interconnect/5170	7:34PM	BFP3020048H	30	6	\$91.00	
3-16-20	CNBC	Chicago Interconnect/5170	10:33PM	BFP3020039H	30	6	\$91.00	
3-16-20	CNN	Chicago Interconnect/5170	6:32AM	BFP3020048H	30	9	\$250.00	
3-16-20	CNN	Chicago Interconnect/5170	5:59PM	BFP3020039H	30	15	\$450.00	
3-16-20	CNN	Chicago Interconnect/5170	8:37PM	BFP3020039H	30	18	\$700.00	
3-16-20	MNBC	Chicago Interconnect/5170	7:32PM	BFP3020048H	30	39	\$700.00	
3-16-20	MNBC	Chicago Interconnect/5170	9:35PM	BFP3020039H	30	39	\$700.00	
3-17-20	CNN	Chicago Interconnect/5170	7:42AM	BFP3020048H	30	9	\$250.00	
3-17-20	MNBC	Chicago Interconnect/5170	5:58AM	BFP3020048H	30	44	\$770.00	
3-17-20	MNBC	Chicago Interconnect/5170	8:29AM	BFP3020048H	30	44	\$770.00	

Order# CN614713 Total: \$38,967.00



INVOICE NO.

CN26794

BILL CYCLE

202003

BILL TO

MEDIA BUYING & ANALYTICS LLC - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - NCC	A201588	BIDEN FOR PRESIDENT - NCC - CHI	201590

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