

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2975555

Traffic Order # 614712,614713		Created On 3/5/2020 1:00:14 PM	Order Status Revision Confirmed
Order # 2975555		Created By NCC_Gateway_User	Gross \$ 42130.00
Order Descrp 62741638 POL CANDIDATE BIDEN FOR PRESIDENT CHI		Updated On 3/16/2020 3:01:28 PM	Net \$ 30333.60
Client BIDEN FOR PRESIDENT - NCC - CHI		Updated By Reinhart, Susanne	Units 140
Start Date 3/2/2020		Industry Political-President	Credit Hold NO
End Date 3/22/2020		REFERENCES	
# of Weeks 3		Primary	
SALES		Secondary	
ActiveWeeks 3		Tertiary	
AE 1 NCC - CHI - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MEDIA BUYING & ANALYTICS LLC - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Chicago IL DISH - I+,Chicago IL Inter...		Contact	
Total Networks 8		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62741638		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 03060317		Estimate N/A	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Chicago, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information			
SYSCODE LIST			
9810,5170			

SUMMARY FOR SYSCODE 5170

Traffic Order #	614713	Created On	3/5/2020 1:23:11 PM	Order Status	Revision Confirmed
Order #	2975555	Created By	Delosreyes, MarieKristine	Syscode Gross \$	41127.00
Order Descrp	62741638 POL CANDIDATE BIDEN FOR PRESIDENT CHI	Updated On	3/16/2020 3:00:18 PM	Syscode Net \$	29611.44
Client	BIDEN FOR PRESIDENT - NCC - CHI	Updated By	Reinhart, Susanne	Syscode Units	96
Start Date	3/2/2020	Source	Order Details	Zone Status	Revision Confirmed
End Date	3/22/2020	Zones	Chicago IL Interconnect	Avg Unit Rate	428.41
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	1		National Political Bundle	74 74	Bravo	5170	BRVO EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$425.00	\$425.00	30
18	2		National Political Bundle	74 74	Bravo	5170	BRVO PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	1	\$600.00	\$600.00	30
19	3		National Political Bundle	74 74	Bravo	5170	BRVO PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$600.00	\$600.00	30
20	4		National Political Bundle	74 74	CNBC	5170	CNBC PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	2	\$91.00	\$182.00	30
21	5		National Political Bundle	74 74	CNBC	5170	CNBC PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$91.00	\$455.00	30
22	6		National Political Bundle	74 74	CNBC	5170	CNBC PT	03/16/2020	03/16/2020	M 7p-12m	X							2	\$91.00	\$182.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	7		National Political Bundle	74 74	CNN	5170	CNN EM	03/06/2020	03/08/2020	F-Su 5a-9a					X	X	X	2	\$250.00	\$500.00	30
24	8		National Political Bundle	74 74	CNN	5170	CNN EM	03/09/2020	03/15/2020	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$250.00	\$1,250.00	30
25	9		National Political Bundle	74 74	CNN	5170	CNN EM	03/16/2020	03/17/2020	M-Tu 5a-9a	X	X						2	\$250.00	\$500.00	30
26	10		National Political Bundle	74 74	CNN	5170	CNN DT	03/06/2020	03/08/2020	F-Su 9a-4p					X	X	X	2	\$220.00	\$440.00	30
27	11		National Political Bundle	74 74	CNN	5170	CNN DT	03/09/2020	03/15/2020	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$220.00	\$880.00	30
28	12		National Political Bundle	74 74	CNN	5170	CNN DT	03/16/2020	03/16/2020	M 9a-4p	X							2	\$220.00	\$440.00	30
29	13		National Political Bundle	74 74	CNN	5170	CNN EF	03/06/2020	03/08/2020	F-Su 4p-7p					X	X	X	2	\$450.00	\$900.00	30
30	14		National Political Bundle	74 74	CNN	5170	CNN EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$450.00	\$2,250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	15		National Political Bundle	74 74	CNN	5170	CNN EF	03/16/2020	03/16/2020	M 4p-7p	X							1	\$450.00	\$450.00	30
32	16		National Political Bundle	74 74	CNN	5170	CNN PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	2	\$700.00	\$1,400.00	30
33	17		National Political Bundle	74 74	CNN	5170	CNN PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$700.00	\$3,500.00	30
34	18		National Political Bundle	74 74	CNN	5170	CNN PT	03/16/2020	03/16/2020	M 7p-12m	X							2	\$700.00	\$1,400.00	30
35	19		National Political Bundle	74 74	Food Network	5170	FOOD EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$490.00	\$490.00	30
36	20		National Political Bundle	74 74	Food Network	5170	FOOD PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	1	\$800.00	\$800.00	30
37	21		National Political Bundle	74 74	Food Network	5170	FOOD PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$800.00	\$1,600.00	30
38	22		National Political Bundle	74 74	Hallmark Channel	5170	HALL EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$450.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	23		National Political Bundle	74 74	Hallmark Channel	5170	HALL PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	1	\$700.00	\$700.00	30
40	24		National Political Bundle	74 74	Hallmark Channel	5170	HALL PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$700.00	\$1,400.00	30
41	25		National Political Bundle	74 74	HGTV	5170	HGTV EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$800.00	\$800.00	30
42	26		National Political Bundle	74 74	HGTV	5170	HGTV PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	1	\$1,200.00	\$1,200.00	30
43	27		National Political Bundle	74 74	HGTV	5170	HGTV PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$1,200.00	\$2,400.00	30
44	28		National Political Bundle	74 74	MSNBC	5170	MNBC EM	03/06/2020	03/08/2020	F-Su 5a-9a					X	X	X	2	\$300.00	\$600.00	30
45	29		National Political Bundle	74 74	MSNBC	5170	MNBC EM	03/09/2020	03/15/2020	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$300.00	\$900.00	30
46	30		National Political Bundle	74 74	MSNBC	5170	MNBC EM	03/16/2020	03/17/2020	M-Tu 5a-9a	X	X						2	\$300.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	31		National Political Bundle	74 74	MSNBC	5170	MNBC DT	03/06/2020	03/08/2020	F-Su 9a-4p					X	X	X	2	\$210.00	\$420.00	30
48	32		National Political Bundle	74 74	MSNBC	5170	MNBC DT	03/09/2020	03/15/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$210.00	\$1,050.00	30
49	33		National Political Bundle	74 74	MSNBC	5170	MNBC DT	03/16/2020	03/16/2020	M 9a-4p	X							2	\$210.00	\$420.00	30
50	34		National Political Bundle	74 74	MSNBC	5170	MNBC EF	03/06/2020	03/08/2020	F-Su 4p-7p					X	X	X	2	\$290.00	\$580.00	30
51	35		National Political Bundle	74 74	MSNBC	5170	MNBC EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$290.00	\$1,450.00	30
52	36		National Political Bundle	74 74	MSNBC	5170	MNBC EF	03/16/2020	03/16/2020	M 4p-7p	X							0	\$290.00	\$0.00	30
53	37		National Political Bundle	74 74	MSNBC	5170	MNBC PT	03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	2	\$700.00	\$1,400.00	30
54	38		National Political Bundle	74 74	MSNBC	5170	MNBC PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$700.00	\$3,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	39		National Political Bundle	74 74	MSNBC	5170	MNBC PT	03/16/2020	03/16/2020	M 7p-12m	X							2	\$700.00	\$1,400.00	30
57	40		National Political Bundle	74 74	CNBC	5170	CNBC PT	03/14/2020	03/15/2020	Sa-Su 7p-12m						X	X	1	\$91.00	\$91.00	30
58	41		National Political Bundle	74 74	Food Network	5170	FOOD PT	03/14/2020	03/15/2020	Sa-Su 7p-12m						X	X	1	\$800.00	\$800.00	30
59	42		National Political Bundle	74 74	MSNBC	5170	MNBC EM	03/14/2020	03/15/2020	Sa-Su 5a-9a						X	X	0	\$300.00	\$0.00	30
60	43		National Political Bundle	74 74	CNBC	5170	CNBC PT	03/14/2020	03/15/2020	Sa-Su 7p-12m						X	X	2	\$91.00	\$182.00	30
61	44		National Political Bundle	80 80	MSNBC	5170	MNBC EM	03/17/2020	03/17/2020	Tu 5a-9a		X						2	\$770.00	\$1,540.00	30

SUMMARY FOR SYSCODE 9810

Traffic Order #	614712	Created On	3/5/2020 1:23:11 PM	Order Status	Revision Confirmed
Order #	2975555	Created By	Delosreyes, MarieKristine	Syscode Gross \$	1003.00
Order Descrp	62741638 POL CANDIDATE BIDEN FOR PRESIDENT CHI	Updated On	3/16/2020 2:29:39 PM	Syscode Net \$	722.16
Client	BIDEN FOR PRESIDENT - NCC - CHI	Updated By	Delosreyes, MarieKristine	Syscode Units	44
Start Date	3/2/2020	Source	Order Details	Zone Status	Revision Confirmed
End Date	3/22/2020	Zones	Chicago IL DISH - I+	Avg Unit Rate	22.80
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Bravo	9810	BRVO PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$43.00	\$43.00	30
2	2		National Political Bundle	74 74	CNN	9810	CNN DT	03/09/2020	03/15/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$11.00	\$77.00	30
3	3		National Political Bundle	74 74	CNN	9810	CNN DT	03/16/2020	03/16/2020	M 9a-4p	X							1	\$11.00	\$11.00	30
4	4		National Political Bundle	74 74	CNN	9810	CNN EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$17.00	\$85.00	30
5	5		National Political Bundle	74 74	CNN	9810	CNN EF	03/16/2020	03/16/2020	M 4p-7p	X							1	\$17.00	\$17.00	30
6	6		National Political Bundle	74 74	CNN	9810	CNN PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$35.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	CNN	9810	CNN PT	03/16/2020	03/16/2020	M 7p-12m	X							0	\$35.00	\$0.00	30
8	8		National Political Bundle	74 74	Food Network	9810	FOOD PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$60.00	\$60.00	30
9	9		National Political Bundle	74 74	HGTV	9810	HGTV PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$95.00	\$95.00	30
10	10		National Political Bundle	74 74	Lifetime	9810	LIF PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$32.00	\$32.00	30
11	11		National Political Bundle	74 74	MSNBC	9810	MNBC DT	03/09/2020	03/15/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$8.00	\$64.00	30
12	12		National Political Bundle	74 74	MSNBC	9810	MNBC DT	03/16/2020	03/16/2020	M 9a-4p	X							1	\$8.00	\$8.00	30
13	13		National Political Bundle	74 74	MSNBC	9810	MNBC EF	03/09/2020	03/15/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$15.00	\$30.00	30
14	14		National Political Bundle	74 74	MSNBC	9810	MNBC EF	03/16/2020	03/16/2020	M 4p-7p	X							1	\$15.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	MSNBC	9810	MNBC PT	03/09/2020	03/15/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$32.00	\$224.00	30
16	16		National Political Bundle	74 74	MSNBC	9810	MNBC PT	03/16/2020	03/16/2020	M 7p-12m	X							1	\$32.00	\$32.00	30
56	17		National Political Bundle	74 74	Bravo	9810		03/06/2020	03/08/2020	F-Su 7p-12m					X	X	X	0	\$0.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2975555

Traffic Order #	614712,614713	# of Weeks	3	Active	Yes
Order #	2975555	Created On	3/5/2020 1:00:14 PM	Order Status	Revision Confirmed
Order Descrp	62741638 POL CANDIDATE BIDEN FOR PRESIDENT CHI	Created By	NCC_Gateway_User	Gross \$	42130.00
Client	BIDEN FOR PRESIDENT - NCC - CHI	Updated On	3/16/2020 3:01:28 PM	Net \$	30333.60
Start Date	3/2/2020	Updated By	Reinhart, Susanne	Units	140
End Date	3/22/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	