



INVOICE NO.	INVOICE DATE
SG42838	1/31/2021
BILL CYCLE	INVOICE DUE DATE
202101	2/28/2021

SMART MEDIA - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG468303	Atlanta	TV	\$71,434.00	61	61

INVOICE NOTES

PRI, NPE=80, IPE=74.62853108 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on
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Gross Advertising Total	\$71,434.00
Agency Commission	(\$10,715.10)
Rep Commission	(\$7,893.47)
Net Advertising Total	\$52,825.43

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
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202101

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AFFIDAVIT

Product: ORDR
Estimate No: D29105
Campaign No:

Comcast Order No: SG468303
TIM Est No: 3188782
AE Name: DC NCC - ATL

Market: Atlanta
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11001959	DP20257TH	Atlanta Interconnect 3267/3267	AEN, AMC, DISC, ESPN, FOOD, FSSE, FSSO, FX, HALL, HIST, NBCS, TBSC, TNT	35	\$39,676.00
NE11004836	DP1228TVH	Atlanta Interconnect 3267/3267	FSSE	1	\$4,000.00
NE1997477	DP20251TH	Atlanta Interconnect 3267/3267	FXNC	2	\$5,849.00
NE11007040	DP20258TH	Atlanta Interconnect 3267/3267	AEN, AMC, ESPN, FSSE, FSSO, FX, HALL, TBSC, TNT	11	\$12,068.00
NE1997476	DP20237TH	Atlanta Interconnect 3267/3267	AEN, AMC, DISC, FSSO, FX, HALL, HIST, NBCS, TBSC, TNT	12	\$9,841.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FSSE	Atlanta Interconnect 3267/3267	NE11007040	1	\$4,000.00
FX	Atlanta Interconnect 3267/3267	NE11007040	1	\$726.00
DISC	Atlanta Interconnect 3267/3267	NE1997476	1	\$1,332.00
FSSO	Atlanta Interconnect 3267/3267	NE1997476	2	\$292.00
HALL	Atlanta Interconnect 3267/3267	NE1997476	1	\$409.00
AEN	Atlanta Interconnect 3267/3267	NE1997476	1	\$1,209.00
FSSO	Atlanta Interconnect 3267/3267	NE11001959	5	\$632.00
TBSC	Atlanta Interconnect 3267/3267	NE11007040	1	\$1,896.00
FSSO	Atlanta Interconnect 3267/3267	NE11007040	2	\$292.00
NBCS	Atlanta Interconnect 3267/3267	NE11001959	4	\$750.00
NBCS	Atlanta Interconnect 3267/3267	NE1997476	1	\$240.00
TNT	Atlanta Interconnect 3267/3267	NE11007040	1	\$679.00
DISC	Atlanta Interconnect 3267/3267	NE11001959	2	\$2,055.00
ESPN	Atlanta Interconnect 3267/3267	NE11001959	1	\$3,506.00

FOOD	Atlanta Interconnect 3267/3267	NE11001959	4	\$6,411.00
HALL	Atlanta Interconnect 3267/3267	NE11007040	2	\$1,256.00
TBSC	Atlanta Interconnect 3267/3267	NE11001959	1	\$1,255.00
AMC	Atlanta Interconnect 3267/3267	NE1997476	1	\$1,077.00
FSSE	Atlanta Interconnect 3267/3267	NE11004836	1	\$4,000.00
FX	Atlanta Interconnect 3267/3267	NE1997476	1	\$726.00
HIST	Atlanta Interconnect 3267/3267	NE11001959	3	\$3,628.00
TNT	Atlanta Interconnect 3267/3267	NE11001959	3	\$5,275.00
TNT	Atlanta Interconnect 3267/3267	NE1997476	1	\$679.00
AEN	Atlanta Interconnect 3267/3267	NE11001959	2	\$1,767.00
AEN	Atlanta Interconnect 3267/3267	NE11007040	1	\$558.00
AMC	Atlanta Interconnect 3267/3267	NE11001959	2	\$1,731.00
AMC	Atlanta Interconnect 3267/3267	NE11007040	1	\$654.00
HALL	Atlanta Interconnect 3267/3267	NE11001959	2	\$1,037.00
HIST	Atlanta Interconnect 3267/3267	NE1997476	1	\$726.00
ESPN	Atlanta Interconnect 3267/3267	NE11007040	1	\$2,007.00
FSSE	Atlanta Interconnect 3267/3267	NE11001959	2	\$8,000.00
FX	Atlanta Interconnect 3267/3267	NE11001959	4	\$3,629.00
FXNC	Atlanta Interconnect 3267/3267	NE1997477	2	\$5,849.00
TBSC	Atlanta Interconnect 3267/3267	NE1997476	2	\$3,151.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-29-20	AEN	Atlanta Interconnect 3267/3267	5:08PM	DP20257TH	30	1	\$558.00	
12-29-20	AEN	Atlanta Interconnect 3267/3267	7:11PM	DP20257TH	30	3	\$1,209.00	
12-29-20	AMC	Atlanta Interconnect 3267/3267	6:16PM	DP20257TH	30	4	\$654.00	
12-29-20	AMC	Atlanta Interconnect 3267/3267	10:16PM	DP20257TH	30	6	\$1,077.00	
12-29-20	DISC	Atlanta Interconnect 3267/3267	4:26PM	DP20257TH	30	7	\$723.00	
12-29-20	DISC	Atlanta Interconnect 3267/3267	9:50PM	DP20237TH	30	8	\$1,332.00	
12-29-20	FOOD	Atlanta Interconnect 3267/3267	5:23PM	DP20257TH	30	14	\$1,332.00	
12-29-20	FSSO	Atlanta Interconnect 3267/3267	4:21PM	DP20257TH	30	17	\$48.00	
12-29-20	FSSO	Atlanta Interconnect 3267/3267	7:58PM	DP20237TH	30	19	\$244.00	
12-29-20	FX	Atlanta Interconnect 3267/3267	9:15PM	DP20257TH	30	23	\$1,451.00	
12-29-20	FXNC	Atlanta Interconnect 3267/3267	7:39PM	DP20251TH	30	25	\$3,492.00	
12-29-20	HIST	Atlanta Interconnect 3267/3267	6:11PM	DP20257TH	30	29	\$726.00	
12-29-20	HIST	Atlanta Interconnect 3267/3267	10:15PM	DP20257TH	30	30	\$1,451.00	
12-29-20	NBCS	Atlanta Interconnect 3267/3267	8:19PM	DP20257TH	30	33	\$240.00	
12-29-20	TBSC	Atlanta Interconnect 3267/3267	6:19PM	DP20237TH	30	34	\$1,255.00	
12-29-20	TBSC	Atlanta Interconnect 3267/3267	10:14PM	DP20237TH	30	35	\$1,896.00	
12-29-20	TNT	Atlanta Interconnect 3267/3267	5:40PM	DP20237TH	30	36	\$679.00	
12-30-20	AEN	Atlanta Interconnect 3267/3267	10:18PM	DP20237TH	30	3	\$1,209.00	
12-30-20	AMC	Atlanta Interconnect 3267/3267	10:18PM	DP20237TH	30	6	\$1,077.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-30-20	DISC	Atlanta Interconnect 3267/3267	11:24PM	DP20257TH	30	8	\$1,332.00	
12-30-20	FOOD	Atlanta Interconnect 3267/3267	4:21PM	DP20257TH	30	14	\$1,332.00	
12-30-20	FOOD	Atlanta Interconnect 3267/3267	11:18PM	DP20257TH	30	16	\$2,415.00	
12-30-20	FSSE	Atlanta Interconnect 3267/3267	8:38PM	DP1228TVH	30	12	\$4,000.00	
12-30-20	FSSO	Atlanta Interconnect 3267/3267	4:16PM	DP20237TH	30	17	\$48.00	
12-30-20	FX	Atlanta Interconnect 3267/3267	6:12PM	DP20257TH	30	21	\$726.00	
12-30-20	FXNC	Atlanta Interconnect 3267/3267	4:43PM	DP20251TH	30	24	\$2,357.00	
12-30-20	HALL	Atlanta Interconnect 3267/3267	5:40PM	DP20237TH	30	26	\$409.00	
12-30-20	HIST	Atlanta Interconnect 3267/3267	5:12PM	DP20237TH	30	29	\$726.00	
12-30-20	TBSC	Atlanta Interconnect 3267/3267	4:15PM	DP20257TH	30	34	\$1,255.00	
12-30-20	TNT	Atlanta Interconnect 3267/3267	5:01PM	DP20257TH	30	36	\$679.00	
12-30-20	TNT	Atlanta Interconnect 3267/3267	11:15PM	DP20257TH	30	38	\$2,298.00	
12-31-20	FSSO	Atlanta Interconnect 3267/3267	4:29PM	DP20257TH	30	17	\$48.00	
12-31-20	FSSO	Atlanta Interconnect 3267/3267	9:15PM	DP20257TH	30	42	\$244.00	
12-31-20	FX	Atlanta Interconnect 3267/3267	6:07PM	DP20237TH	30	21	\$726.00	
12-31-20	NBCS	Atlanta Interconnect 3267/3267	5:18PM	DP20257TH	30	31	\$135.00	
12-31-20	NBCS	Atlanta Interconnect 3267/3267	7:21PM	DP20237TH	30	44	\$240.00	
1-1-21	FSSE	Atlanta Interconnect 3267/3267	9:07PM	DP20257TH	30	39	\$4,000.00	
1-1-21	FSSO	Atlanta Interconnect 3267/3267	4:22PM	DP20258TH	30	17	\$48.00	
1-1-21	FSSO	Atlanta Interconnect 3267/3267	8:25PM	DP20257TH	30	42	\$244.00	
1-1-21	FX	Atlanta Interconnect 3267/3267	6:17PM	DP20257TH	30	21	\$726.00	
1-1-21	HALL	Atlanta Interconnect 3267/3267	9:36PM	DP20258TH	30	27	\$628.00	
1-2-21	FSSE	Atlanta Interconnect 3267/3267	9:05PM	DP20258TH	30	40	\$4,000.00	
1-2-21	FX	Atlanta Interconnect 3267/3267	5:14PM	DP20258TH	30	21	\$726.00	
1-2-21	HALL	Atlanta Interconnect 3267/3267	11:35PM	DP20258TH	30	43	\$628.00	
1-2-21	TBSC	Atlanta Interconnect 3267/3267	7:58PM	DP20258TH	30	47	\$1,896.00	
1-3-21	ESPN	Atlanta Interconnect 3267/3267	6:25PM	DP20258TH	30	9	\$2,007.00	
1-3-21	ESPN	Atlanta Interconnect 3267/3267	10:25PM	DP20257TH	30	10	\$3,506.00	
1-3-21	HIST	Atlanta Interconnect 3267/3267	7:12PM	DP20257TH	30	45	\$1,451.00	
1-3-21	NBCS	Atlanta Interconnect 3267/3267	7:20PM	DP20257TH	30	46	\$240.00	
1-3-21	TNT	Atlanta Interconnect 3267/3267	7:27PM	DP20257TH	30	48	\$2,298.00	
1-4-21	AEN	Atlanta Interconnect 3267/3267	6:14PM	DP20258TH	30	2	\$558.00	
1-4-21	AMC	Atlanta Interconnect 3267/3267	4:14PM	DP20258TH	30	5	\$654.00	
1-4-21	FOOD	Atlanta Interconnect 3267/3267	4:25PM	DP20257TH	30	15	\$1,332.00	
1-4-21	FSSE	Atlanta Interconnect 3267/3267	10:22PM	DP20257TH	30	13	\$4,000.00	
1-4-21	FSSO	Atlanta Interconnect 3267/3267	5:28PM	DP20257TH	30	18	\$48.00	
1-4-21	FSSO	Atlanta Interconnect 3267/3267	8:23PM	DP20258TH	30	20	\$244.00	
1-4-21	FX	Atlanta Interconnect 3267/3267	4:07PM	DP20257TH	30	22	\$726.00	
1-4-21	HALL	Atlanta Interconnect 3267/3267	5:40PM	DP20257TH	30	41	\$409.00	
1-4-21	HALL	Atlanta Interconnect 3267/3267	9:39PM	DP20257TH	30	28	\$628.00	
1-4-21	NBCS	Atlanta Interconnect 3267/3267	5:09PM	DP20257TH	30	32	\$135.00	
1-4-21	TNT	Atlanta Interconnect 3267/3267	4:02PM	DP20258TH	30	37	\$679.00	

Order# SG468303 Total: \$71,434.00



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BILL CYCLE

202101

BILL TO

SMART MEDIA - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$52,825.43

We accept checks, ACH, money orders and all major credit cards.