



<b>INVOICE NO.</b> SG37323	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

MEDIUM BUYING LLC - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIUM BUYING LLC - NCC	A22641	FRIENDS OF MCCORMICK - NCC - ATL	201839

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG463962	Atlanta	TV	\$4,292.00	7	7

### INVOICE NOTES

ATLANTA - 62842558 - POL - PRI: NP=80 IP=74 - FRIENDS OF MCCORMICK - SEE FCC SIT  
ATLANTA - 62842558 - POL - PRI: NP=80 IP=74 - FRIENDS OF MCCORMICK - SEE FCC SIT

Gross Advertising Total	\$4,292.00
Agency Commission	(\$643.80)
Rep Commission	(\$474.28)
<b>Net Advertising Total</b>	<b>\$3,173.92</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
  
BOSTON, MA 02241-5949



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**AFFIDAVIT**

<b>Product:</b> MG	<b>Comcast Order No:</b> SG463962	<b>Market:</b> Atlanta
<b>Estimate No:</b> GACD7	<b>TIM Est No:</b> 3152068	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> DC NCC - ATL	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1955318	GACD7RM101420H	Atlanta Interconnect 3267/3267	FXNC	2	\$1,820.00
NE1955319	GACD7RM100120H	Atlanta Interconnect 3267/3267	HIST	1	\$94.00
NE1957784	GACD7RM102020H	Atlanta Interconnect 3267/3267	ESPN, HIST	4	\$2,378.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ESPN	Atlanta Interconnect 3267/3267	NE1957784	2	\$1,725.00
FXNC	Atlanta Interconnect 3267/3267	NE1955318	2	\$1,820.00
HIST	Atlanta Interconnect 3267/3267	NE1955319	1	\$94.00
HIST	Atlanta Interconnect 3267/3267	NE1957784	2	\$653.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	ESPN	Atlanta Interconnect 3267/3267	6:08AM	GACD7RM102020H	30	1	\$373.00	
10-31-20	ESPN	Atlanta Interconnect 3267/3267	10:49PM	GACD7RM102020H	30	3	\$1,352.00	
10-31-20	FXNC	Atlanta Interconnect 3267/3267	6:52AM	GACD7RM101420H	30	4	\$474.00	
10-31-20	FXNC	Atlanta Interconnect 3267/3267	8:50PM	GACD7RM101420H	30	6	\$1,346.00	
10-31-20	HIST	Atlanta Interconnect 3267/3267	7:14AM	GACD7RM102020H	30	7	\$94.00	
10-31-20	HIST	Atlanta Interconnect 3267/3267	2:12PM	GACD7RM100120H	30	8	\$94.00	
10-31-20	HIST	Atlanta Interconnect 3267/3267	9:18PM	GACD7RM102020H	30	9	\$559.00	

**Order# SG463962 Total: \$4,292.00**



**INVOICE NO.**

SG37323

**BILL CYCLE**

202011

**BILL TO**

MEDIUM BUYING LLC - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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**REMITTANCE**

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Please return this document with your payment

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MEDIUM BUYING LLC - NCC	A22641	FRIENDS OF MCCORMICK - NCC - ATL	201839

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$3,173.92**

We accept checks, ACH, money orders and all major credit cards.