

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #							
Client		AE	WIL_Brantman, Greg (34 Office South	Address	30700 TELEGRAPH BINGHAM FARMS, MI 48025								1210849										
Product		Client	CITIZENS FOR BETTY DOMINGUEZ (24872)	Contact		Phone	111-111-1111						Contract Start	04/09/2018									
Estimate		Product	Political-State-Local (134)	Notes									Contract End	04/15/2018									
Order		Agency	POLITICAL AGENCY-In House (W) (192 15%	TOTALS FOR CONTRACT																			
Do Not Submit EDI Invoice		Rep Firm		Bill Month	Broadcast	Contract Type	Political											Total Spots	85				
				REFERENCES				Ord Status	Revision Confirmed											Gross Amt	\$1,504.75		
Est #		Primary	CHICAGO (1)	Tertiary																			
Contr #	536672	Secondary	Local Political Bu	Quaternary																			
Systems	S. Lake Indiana, 0990 (31)																						

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		5	CNN	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	5	1	5	\$8.25	\$41.25	30
2		5	CNN	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	4	1	4	\$6.25	\$25.00	30
-1																					
3		5	CNN	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	5	1	5	\$22.50	\$112.50	30
4		5	CNN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$19.75	\$98.75	30
5		5	ESPN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	3	1	3	\$56.50	\$169.50	30
6		5	FOOD	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	5	1	5	\$15.75	\$78.75	30
7		5	FOOD	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$44.50	\$222.50	30
8		5	HALL	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	10	1	10	\$3.00	\$30.00	30
9		5	HALL	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	10	1	10	\$7.50	\$75.00	30
10		5	HGTV	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	8	1	8	\$18.50	\$148.00	30
11		5	HGTV	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$51.50	\$360.50	30
-1																					
12		5	MNBC	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	5	1	5	\$4.25	\$21.25	30
13		5	MNBC	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	4	1	4	\$3.25	\$13.00	30
-1																					
14		5	MNBC	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	5	1	5	\$12.75	\$63.75	30
15		5	MNBC	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	4	1	4	\$11.25	\$45.00	30
-1																					

Apr 18		Total
Spots	85	85
Grs \$	\$1,505	\$1,505
Net \$	\$1,279	\$1,279

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #					
Client		AE	WIL_Brantman, Greg (34 Office South	Address	30700 TELEGRAPH BINGHAM FARMS, MI 48025								1210849								
Product		Client	CITIZENS FOR BETTY DOMINGUEZ (24872)	Contact		Phone	111-111-1111							Contract Start	04/09/2018						
Estimate		Product	Political-State-Local (134)	Notes									Contract End	04/15/2018							
Order		Agency	POLITICAL AGENCY-In House (W) (192 15%	TOTALS FOR CONTRACT																	
Do Not Submit EDI Invoice		Rep Firm		Bill Month	Broadcast	Contract Type	Political									Total Spots	85				
				REFERENCES				Ord Status	Revision Confirmed								Gross Amt	\$946.50			
Est #		Primary	CHICAGO (1)	Tertiary																	
Contr #	536672	Secondary	Local Political Bu	Quaternary																	
Systems	N.Lake Indiana, 2057 (21)																				
Net Amt	\$804.53																				

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
16		5	CNN	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	4	1	4	\$3.00	\$12.00	30
-1																					
17		5	CNN	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	5	1	5	\$4.00	\$20.00	30
18		5	CNN	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	4	1	4	\$9.00	\$36.00	30
-1																					
19		5	CNN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$17.00	\$85.00	30
20		5	ESPN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	3	1	3	\$33.00	\$99.00	30
21		5	FOOD	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	5	1	5	\$8.00	\$40.00	30
22		5	FOOD	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$34.00	\$170.00	30
23		5	HALL	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	10	1	10	\$1.50	\$15.00	30
24		5	HALL	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	10	1	10	\$3.75	\$37.50	30
25		5	HGTV	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	30
26		5	HGTV	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	8	1	8	\$34.00	\$272.00	30
27		5	MNBC	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	5	1	5	\$3.00	\$15.00	30
28		5	MNBC	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	4	1	4	\$2.00	\$8.00	30
-1																					
29		5	MNBC	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	5	1	5	\$5.00	\$25.00	30
30		5	MNBC	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	4	1	4	\$8.00	\$32.00	30
-1																					

Apr 18		Total
Spots	85	85
Grs \$	\$947	\$947
Net \$	\$805	\$805

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client		AE	WIL_Brantman, Greg (34 Office South	Address	30700 TELEGRAPH BINGHAM FARMS, MI 48025								1210849				
Product		Client	CITIZENS FOR BETTY DOMINGUEZ (24872)	Contact		Phone	111-111-1111						Contract Start	04/09/2018			
Estimate		Product	Political-State-Local (134)	Notes									Contract End	04/15/2018			
Order		Agency	POLITICAL AGENCY-In House (W) (192 15%	TOTALS FOR CONTRACT													
Do Not Submit EDI Invoice		Rep Firm		Bill Month	Broadcast	Contract Type	Political							Total Spots	64		
				REFERENCES								Gross Amt	\$425.75				
Est #		Primary	CHICAGO (1)	Tertiary				Ord Status	Revision Confirmed				Agency Comm	\$63.86			
Contr #	536672	Secondary	Local Political Bu	Quaternary												Rep Comm	\$0.00
Systems	NW Indiana IN U-verse, 4090 (172)																
														Net Amt	\$361.89		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
31		5	CNN	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	4	1	4	\$2.50	\$10.00	30
-1																					
32		5	CNN	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	4	1	4	\$2.00	\$8.00	30
-1																					
33		5	CNN	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	4	1	4	\$5.75	\$23.00	30
-1																					
34		5	CNN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	4	1	4	\$5.00	\$20.00	30
-1																					
35		5	ESPN	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	3	1	3	\$18.50	\$55.50	30
36		5	FOOD	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	5	1	5	\$4.25	\$21.25	30
37		5	FOOD	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$11.25	\$56.25	30
38		5	HGTV	Morning	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	8	1	8	\$6.25	\$50.00	30
39		5	HGTV	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	8	1	8	\$18.50	\$148.00	30
40		5	MNBC	Morning	04/09/18	04/15/18	05:00	09:00	X	X	X	X	X	X	X	5	1	5	\$1.00	\$5.00	30
41		5	MNBC	Daytime	04/09/18	04/15/18	09:00	16:00	X	X	X	X	X	X	X	5	1	5	\$0.75	\$3.75	30
42		5	MNBC	Fringe	04/09/18	04/15/18	16:00	19:00	X	X	X	X	X	X	X	5	1	5	\$3.00	\$15.00	30
43		5	MNBC	Prime	04/09/18	04/15/18	19:00	24:00	X	X	X	X	X	X	X	4	1	4	\$2.50	\$10.00	30
-1																					

Apr 18		Total
Spots	64	64
Grs \$	\$426	\$426
Net \$	\$362	\$362

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION			TIM #	1210849		
Client		AE	WIL_Brantman, Greg (340)	South	Address	30700 TELEGRAPH BINGHAM FARMS, MI 48025		Contract Start	04/09/2018	
Product		Client	CITIZENS FOR BETTY DOMINGUEZ (24872)		Contact		Phone	111-111-1111	Contract End	04/15/2018
Estimate		Agency	POLITICAL AGENCY-In House (W) (192)	15%	Notes					
Order		Rep Firm								
Do Not Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political					
Summary by broadcast month for the following schedules: 1. S. Lake Indiana, 0990 (31) 2. N.Lake Indiana, 2057 (21) 3. NW Indiana IN U-verse, 4090 (172)										
TOTALS FOR CONTRACT									Total Spots	234
									Gross Amt	\$2,877.00
									Agency Comm	\$431.55
									Rep Comm	\$0.00
									Net Amt	\$2,445.45

	Apr 18		Total
Spots	234		234
Grs \$	\$2,877		\$2,877
Net \$	\$2,445		\$2,445

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____