

Ampersand Cable System Order

Order #	62883752
Syscode	0555
System Name	Spectrum/Huntsville Interconnect, AL
Market	Huntsville

Flight Dates	03/29/21 - 04/11/21
Agency	AxMedia
Advertiser	Lynda Blanchard for Senate

Update Date	03/31/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+3 Apr20
-	

Client Code	
Product Code	
Est Code	2378
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$316.00		
Commission	\$47.40		
Net Total	\$268.60		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	4	GIMP	7016
CPP	\$79.00	CPM	\$45.04

Comments :	New political candidate order to air 4.1-4.5. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	SPRING BAKING CHAMPIONSHIP	4/5/21	4/11/21	20:00	21:00	X							0.90	1571	1	\$150.00	\$150.00	30	Bump Rate
2	HALL	SPRING FLING	3/29/21	4/4/21	20:00	22:00							X	3.00	5224	1	\$137.00	\$137.00	30	
3	USA	IN TOUCH W/ DR. CHARLES STANLEY	3/29/21	4/4/21	07:00	07:30							X	0.10	221	1	\$29.00	\$29.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$316.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$316.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/01/21

62883752 | Huntsville | Spectrum/Huntsville Interconnect, AL | 0555 |