

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

**OR**

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name:** Longwell Partners

**Contact Name:** Barry Rubin

**Phone Number:** 703-624-1913

**Address:** 925 15<sup>th</sup> St. NW Washington DC 20009

**2. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

**Name:** Defending Democracy Together

**Contact Name:** Barry Rubin

**Phone Number:** 703-624-1913

**Address:** 925 15<sup>th</sup> St. NW Washington DC 20009

**3. Date of request:** 2/3/2021

**4. Request received by:** Ampersand

**5. Content of the ad:** Convict Trump

**6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Barasso, Collins, Sasse, Toomey, Romney, Grassley, McConnell, Burr, Tillis, Inhofe, Lankford, Cornyn, Shelby, Young, Moran, Cassidy, Wicker, Cramer, Hoeven, Portman, Thune, Capito, Trump

**7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

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**8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:** William Kristol, Sarah Longwell

**9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: \_\_\_ YES**

**10. DMA:** Birmingham, Columbus GA, Dothan, Huntsville, Meridian, Mobile, Montgomery, Cheyenne, Denver, Lincoln, North Platte, Omaha, Sioux City, Bangor, Boston, Portland ME, Presque Island, Baltimore, Buffalo, Erie, Harrisonburg, Johnstown PA, Philadelphia, Pittsburgh, Wilkes Barre, Youngstown, Salt Lake City, Billings, Casper, Idaho Falls, Rapid City, Sioux Falls, Fargo, Minot, Charleston WV, Cincinnati, Cleveland, Columbus OH, Dayton, Lima OH, Parkersburg, Toledo, Wheeling, Bowling Gree, Evansville, Knoxville, Lexington, Louisville, Nashville, Paducah, Tri-Cities, Chicago, Ft. Wayne, Lafayette IN, South Bend, Terre Haute, Cedar Rapids, Des Moines, Omaha, Ottumwa, Quad Cities, Quincy, Rochester MN, **Interconnect (Y)**

**Zones:**

**11. Distribution Platform(s):** \_\_\_\_\_ Linear TV; Yes VOD; \_\_\_\_\_ Digital/websites/apps

**12. Date and nature of any follow-ups:** \_\_\_\_\_

**13. Disposition:**

**Accepted – see attached contract details**

**Rejected – provide reason:**

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**14. Additional Information:**