

Ampersand Cable System Order

Order #	62879821
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

Flight Dates	04/14/21 - 04/20/21
Agency	FP1 Strategies Inc
Advertiser	Jane Timken for OH

Update Date	03/25/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Oct20
-	

Client Code	85
Product Code	88
Est Code	1583
Product Name	4.14-4.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$12,237.00		
Commission	\$1,835.55		
Net Total	\$10,401.45		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	3/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	_	4/19/21	4/25/21	05:00	09:00	X	X						-	-	3	\$243.00	\$729.00	30	OOW 03/29/21-06/27/21
2	FXNC	_	4/19/21	4/25/21	09:00	16:00	X	X						-	-	3	\$143.00	\$429.00	30	OOW 03/29/21-06/27/21
3	FXNC	_	4/19/21	4/25/21	16:00	19:00	X	X						-	-	4	\$260.00	\$1,040.00	30	OOW 03/29/21-06/27/21
4	FXNC	_	4/19/21	4/25/21	19:00	24:00	X	X						-	-	4	\$325.00	\$1,300.00	30	OOW 03/29/21-06/27/21
5	FXNC	_	4/12/21	4/18/21	05:00	09:00			X	X	X	X	X	-	-	9	\$243.00	\$2,187.00	30	OOW 03/29/21-06/27/21
6	FXNC	_	4/12/21	4/18/21	09:00	16:00			X	X	X	X	X	-	-	9	\$143.00	\$1,287.00	30	OOW 03/29/21-06/27/21
7	FXNC	_	4/12/21	4/18/21	16:00	19:00			X	X	X	X	X	-	-	9	\$260.00	\$2,340.00	30	OOW 03/29/21-06/27/21
8	FXNC	_	4/12/21	4/18/21	19:00	24:00			X	X	X	X	X	-	-	9	\$325.00	\$2,925.00	30	OOW 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$12,237.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,237.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/25/21

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