

Ampersand Cable System Order

Order #	62742311
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

Flight Dates	03/09/20 - 03/22/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	03/10/20
Version	3 Vs. 2

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Dec19
-	

Client Code	
Product Code	
Est Code	2016
Product Name	est 2016 3.11-3.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$34,160.00		
Commission	\$5,124.00		
Net Total	\$29,036.00		
Total Spots	166		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 3.10 Removed NA spots and added MG Lines. Please review and confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ENT	ENT DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	
2	ENT	ENT DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	1	\$42.00	\$42.00	30	
3	ENT	ENT EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$71.00	\$71.00	30	
4	ENT	ENT EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$71.00	\$142.00	30	
5	ENT	ENT PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NP
6	ENT	ENT PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	6	\$165.00	\$990.00	30	NP
7	BET	BET DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$37.00	\$37.00	30	
8	BET	BET EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$66.00	\$66.00	30	
9	BET	BET DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	1	\$37.00	\$37.00	30	
10	BET	BET EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$66.00	\$132.00	30	
11	BET	BET PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$153.00	\$153.00	30	NP
12	BET	BET PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	6	\$82.00	\$492.00	30	
13	CNN	CNN DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	1	\$132.00	\$132.00	30	
14	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	0	\$235.00	\$0.00	30	3.10 -2x
15	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$236.00	\$236.00	30	3.10 -1x
16	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$236.00	\$944.00	30	
17	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	5	\$492.00	\$2,460.00	30	NP
18	VH1	VH1 DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	
19	VH1	VH1 EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$63.00	\$63.00	30	
20	VH1	VH1 DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	
21	VH1	VH1 EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$63.00	\$126.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	VH1	VH1 PT	3/16/20	3/22/20	19:00	24:00	X							-	-	3	\$78.00	\$234.00	30	
23	VH1	VH1 PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	6	\$78.00	\$468.00	30	
24	LIF	LIF DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$67.00	\$67.00	30	
25	LIF	LIF EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$186.00	\$186.00	30	
26	LIF	LIF DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$67.00	\$134.00	30	
27	LIF	LIF EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$186.00	\$372.00	30	
28	LIF	LIF PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$232.00	\$464.00	30	3.10 -2x
29	LIF	LIF PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	11	\$232.00	\$2,552.00	30	
30	FOOD	FOOD EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$181.00	\$181.00	30	
31	FOOD	FOOD DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$124.00	\$124.00	30	
32	FOOD	FOOD DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$124.00	\$248.00	30	
33	FOOD	FOOD EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$181.00	\$362.00	30	
34	FOOD	FOOD PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$473.00	\$473.00	30	NP
35	FOOD	FOOD PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	11	\$226.00	\$2,486.00	30	
36	HGTV	HGTV DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$159.00	\$159.00	30	
37	HGTV	HGTV EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$329.00	\$329.00	30	
38	HGTV	HGTV DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$159.00	\$318.00	30	
39	HGTV	HGTV EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$329.00	\$658.00	30	
40	HGTV	HGTV PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$411.00	\$822.00	30	3.10 -2x
41	HGTV	HGTV PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	11	\$411.00	\$4,521.00	30	
42	TLC	TLC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$136.00	\$136.00	30	

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43	TLC	TLC DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$46.00	\$46.00	30	
44	TLC	TLC DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
45	TLC	TLC EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$136.00	\$272.00	30	
46	TLC	TLC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$318.00	\$318.00	30	NP
47	TLC	TLC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	8	\$170.00	\$1,360.00	30	-3x
48	MNBC	MNBC DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	1	\$150.00	\$150.00	30	
49	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$627.00	\$627.00	30	NP
50	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	2	\$418.00	\$836.00	30	NP
51	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	4	\$300.00	\$1,200.00	30	
52	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00			X	X	X	X	X	-	-	3	\$200.00	\$600.00	30	3.10 -2x
53	BRVO	BRVO DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$46.00	\$46.00	30	
54	BRVO	BRVO EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$231.00	\$231.00	30	
55	BRVO	BRVO DT	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
56	BRVO	BRVO EF	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$231.00	\$462.00	30	
57	BRVO	BRVO PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$602.00	\$602.00	30	NP
58	BRVO	BRVO PT	3/9/20	3/15/20	19:00	24:00			X	X	X	X	X	-	-	11	\$288.00	\$3,168.00	30	
59	VH1	AVG. ALL WKS<	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	3.10 mg line
60	LIF	AVG. ALL WKS<	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	2	\$186.00	\$372.00	30	3.10 mg line
61	HGTV	AVG. ALL WKS	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	4	\$329.00	\$1,316.00	30	3.10 mg line
62	TLC	AVG. ALL WKS	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	4	\$46.00	\$184.00	30	3.10 mg line
63	TLC	AVG. ALL WKS<	3/9/20	3/15/20	16:00	19:00			X	X	X	X	X	-	-	1	\$136.00	\$136.00	30	3.10 mg line

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	AVG. ALL WKS<	3/9/20	3/15/20	09:00	16:00			X	X	X	X	X	-	-	2	\$150.00	\$300.00	30	3.10 mg line

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	166	0	0	0	0	0	0	0	0	0	0	0	166
AMT	\$34,160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34,160.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/10/20

62742311 | Columbus, OH | Spectrum/Columbus Interconnect, OH | 8637 |