

Ampersand Cable System Order

Order #	62741993
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/09/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Mar19 DMA Nielsen Parallel Live+3
-	

Client Code	OH
Product Code	03070317
Est Code	N/A
Product Name	OH 3.7-3.17 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$22,703.00		
Commission	\$3,405.45		
Net Total	\$19,297.55		
Total Spots	175		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 3.6 R1 Removed N/As from order and made them good. no \$ change. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	0	\$235.00	\$0.00	30	R1-4x
2	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$235.00	\$1,175.00	30	
3	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$235.00	\$235.00	30	
4	CNN	CNN DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$132.00	\$792.00	30	
5	CNN	CNN DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$132.00	\$1,056.00	30	
6	CNN	CNN DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$132.00	\$132.00	30	
7	CNN	CNN EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$189.00	\$378.00	30	
8	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$189.00	\$756.00	30	
9	CNN	CNN EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$189.00	\$189.00	30	
10	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	6	\$236.00	\$1,416.00	30	
11	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$236.00	\$2,360.00	30	
12	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$236.00	\$472.00	30	
13	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	3	\$200.00	\$600.00	30	R1-1x
14	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$200.00	\$1,000.00	30	
15	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$200.00	\$200.00	30	
16	MNBC	MNBC DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$150.00	\$900.00	30	
17	MNBC	MNBC DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$150.00	\$1,200.00	30	
18	MNBC	MNBC DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	
19	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$250.00	\$500.00	30	
20	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$250.00	\$1,000.00	30	
21	MNBC	MNBC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$250.00	\$250.00	30	

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	6	\$300.00	\$1,800.00	30	
23	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$300.00	\$3,300.00	30	
24	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$300.00	\$300.00	30	
25	S1CM	S1CM EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	4	\$27.00	\$108.00	30	
26	S1CM	S1CM EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$27.00	\$270.00	30	
27	S1CM	S1CM EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$27.00	\$27.00	30	
28	S1CM	S1CM DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$6.00	\$36.00	30	
29	S1CM	S1CM DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$6.00	\$126.00	30	
30	S1CM	S1CM DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	
31	S1CM	S1CM EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$22.00	\$44.00	30	
32	S1CM	S1CM EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
33	S1CM	S1CM EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	
34	S1CM	S1CM PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	0	\$27.00	\$0.00	30	R1-6x
35	S1CM	S1CM PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$27.00	\$486.00	30	
36	S1CM	S1CM PT	3/16/20	3/22/20	19:00	24:00	X							-	-	0	\$27.00	\$0.00	30	R1-1x
37	CNN	NEW DAY<	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$235.00	\$705.00	30	R1+3x line added
38	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$235.00	\$235.00	30	R1+1x line added
39	MNBC	MORNING JOE<	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$200.00	\$200.00	30	R1+1x line added
40	S1CM	S1CM EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$27.00	\$27.00	30	R1+1x Added a line

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41	S1CM		3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$27.00	\$162.00	30	R1+6X line added

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	175	0	0	0	0	0	0	0	0	0	0	0	175
AMT	\$22,703.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,703.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/09/20

62741993 | Columbus, OH | Spectrum/Columbus Interconnect, OH | 8637 |