

Ampersand Cable System Order

Order #	62882008
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

Flight Dates	03/29/21 - 04/04/21
Agency	AxMedia
Advertiser	Citizens for Josh Mandel

Update Date	03/29/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Jan21
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Client Code	302
Product Code	403
Est Code	2380
Product Name	2022 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,200.00		
Commission	\$330.00		
Net Total	\$1,870.00		
Total Spots	9		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	2.9	GIMP	25950
CPP	\$759.00	CPM	\$84.78

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/26 New political candidate order. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	SPRING BAKING CHAMPIONSHIP	3/29/21	4/4/21	21:00	22:00	X							0.80	7004	1	\$550.00	\$550.00	30	
2	FOOD	EASTER BASKET CHALLENGE	3/29/21	4/4/21	22:00	23:00	X							0.50	4305	1	\$550.00	\$550.00	30	
3	HALL	SPRING FLING	3/29/21	4/4/21	21:00	23:00						X		1.50	13118	1	\$550.00	\$550.00	30	
4	LIF	JOYCE MEYER	3/29/21	4/4/21	07:00	07:30	X	X	X	X	X			0.00	86	5	\$100.00	\$500.00	30	
5	USA	IN TOUCH W/ DR. CHARLES STANLEY	3/29/21	4/4/21	08:00	08:30							X	0.10	1093	1	\$50.00	\$50.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$2,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/31/21

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