

Ampersand Cable System Order

| | |
|-------------|---------------------------|
| Order # | 62808450 |
| Syscode | 3655 |
| System Name | Spectrum/WOW-Columbus, OH |
| Market | Columbus, OH |

| | |
|--------------|-------------------------------------|
| Flight Dates | 09/28/20 - 10/04/20 |
| Agency | Strategic Media Placement |
| Advertiser | Troy Balderson for Congress OH CD12 |

| | |
|-------------|----------|
| Update Date | 09/10/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|------------------------------------|
| AE | Matthew Marcus |
| Sales Coordinator | Emily Piccione |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | Feb20 DMA Nielsen Parallel Live+SD |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 9.28-10.4 |
| Product Name | 9.28-10.4 (OH) |
| Credit Status | Cash in Advance |

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|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$1,583.00 | | |
| Commission | \$237.45 | | |
| Net Total | \$1,345.55 | | |
| Total Spots | 103 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--|
| Comments : | 9.10 New Order. Please review and confirm. Thanks! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | FXNC | FXNC EM | 9/28/20 | 10/4/20 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 5 | \$23.00 | \$115.00 | 30 | PRE 09/04/20-11/03/20 |
| 2 | FXNC | FXNC DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 5 | \$10.00 | \$50.00 | 30 | PRE 09/04/20-11/03/20 |
| 3 | FXNC | FXNC PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$31.00 | \$155.00 | 30 | PRE 09/04/20-11/03/20 |
| 4 | ENT | ENT EM | 9/28/20 | 10/4/20 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 7 | \$2.00 | \$14.00 | 30 | PRE 09/04/20-11/03/20 |
| 5 | ENT | ENT DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$2.00 | \$14.00 | 30 | PRE 09/04/20-11/03/20 |
| 6 | ENT | ENT PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$5.00 | \$35.00 | 30 | PRE 09/04/20-11/03/20 |
| 7 | CNN | CNN DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$7.00 | \$49.00 | 30 | PRE 09/04/20-11/03/20 |
| 8 | CNN | CNN EF | 9/28/20 | 10/4/20 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$25.00 | \$175.00 | 30 | PRE 09/04/20-11/03/20 |
| 9 | ESPN | ESPN DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$14.00 | \$98.00 | 30 | PRE 09/04/20-11/03/20 |
| 10 | ESPN | ESPN PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$46.00 | \$230.00 | 30 | PRE 09/04/20-11/03/20 |
| 11 | HGTV | HGTV DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$21.00 | \$147.00 | 30 | PRE 09/04/20-11/03/20 |
| 12 | HGTV | HGTV PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$31.00 | \$217.00 | 30 | PRE 09/04/20-11/03/20 |
| 13 | FOOD | FOOD DT | 9/28/20 | 10/4/20 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$6.00 | \$42.00 | 30 | PRE 09/04/20-11/03/20 |
| 14 | FOOD | FOOD PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 5 | \$15.00 | \$75.00 | 30 | PRE 09/04/20-11/03/20 |
| 15 | TNT | TNT PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$16.00 | \$64.00 | 30 | PRE 09/04/20-11/03/20 |
| 16 | TBSC | TBSC PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 4 | \$17.00 | \$68.00 | 30 | PRE 09/04/20-11/03/20 |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 17 | FSOH | FSOH PT | 9/28/20 | 10/4/20 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$5.00 | \$35.00 | 30 | PRE 09/04/20-11/03/20 |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 103 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 103 |
| AMT | \$1,583.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,583.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/11/20

62808450 | Columbus, OH | Spectrum/WOW-Columbus, OH | 3655 |