

### Ampersand Cable System Order

Order #	62813580
Syscode	3655
System Name	Spectrum/WOW-Columbus, OH
Market	Columbus, OH

Flight Dates	09/21/20 - 10/11/20
Agency	Strategic Media Placement
Advertiser	RSCC/Stephanie Kunze OH SD16

Update Date	09/18/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	9.21-10.5
Product Name	9.21-10.5 (OH)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$4,433.00		
Commission	\$664.95		
Net Total	\$3,768.05		
Total Spots	296		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.18 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
2	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
3	CNN	CNN NEWSROOM<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	PRE 09/04/20-11/03/20
4	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
5	CNN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
6	CNN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
7	FXNC	FOX AND FRIEND<	9/21/20	9/27/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	PRE 09/04/20-11/03/20
8	FXNC	FOX AND FRIEND<	9/28/20	10/4/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	PRE 09/04/20-11/03/20
9	FXNC	FOX AND FRIEND<	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	PRE 09/04/20-11/03/20
10	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE 09/04/20-11/03/20
11	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
12	FXNC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	PRE 09/04/20-11/03/20
13	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
14	FXNC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
15	FXNC	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
16	FXNC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	PRE 09/04/20-11/03/20
17	FXNC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$31.00	\$186.00	30	PRE 09/04/20-11/03/20
18	FXNC	VARIOUS	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	PRE 09/04/20-11/03/20
19	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$21.00	\$126.00	30	PRE 09/04/20-11/03/20
20	HGTV	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$21.00	\$126.00	30	PRE 09/04/20-11/03/20
21	HGTV	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	PRE 09/04/20-11/03/20

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22	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
23	HGTV	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
24	HGTV	AVG. ALL WKS<	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
25	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$59.00	\$354.00	30	NPE 09/28/20-10/18/20
26	HGTV	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	NPE 09/28/20-10/18/20
27	HGTV	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$65.00	\$65.00	30	NPE 09/28/20-10/18/20
28	TLC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$9.00	\$81.00	30	PRE 09/04/20-11/03/20
29	TLC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$9.00	\$90.00	30	PRE 09/04/20-11/03/20
30	TLC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	PRE 09/04/20-11/03/20
31	FOOD	VARIOUS	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
32	FOOD	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 09/04/20-11/03/20
33	FOOD	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	PRE 09/04/20-11/03/20
34	FOOD	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
35	FOOD	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
36	FOOD	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
37	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
38	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
39	HALL	HALLMARK MOVIE<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	PRE 09/04/20-11/03/20
40	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 09/04/20-11/03/20
41	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 09/04/20-11/03/20
42	HALL	HALLMARK MOVIE<	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	PRE 09/04/20-11/03/20

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Net Total	\$3,768.05		
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Primary Demo	Adults 35+
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43	HALL	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
44	HALL	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
45	HALL	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	PRE 09/04/20-11/03/20
46	STO	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	PRE 09/04/20-11/03/20
47	STO	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	PRE 09/04/20-11/03/20
48	STO	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
49	AEN	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 09/04/20-11/03/20
50	AEN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 09/04/20-11/03/20
51	AEN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	PRE 09/04/20-11/03/20
52	FSOH	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
53	FSOH	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	PRE 09/04/20-11/03/20
54	FSOH	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	PRE 09/04/20-11/03/20
55	DISC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
56	DISC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
57	DISC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
58	HIST	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 09/04/20-11/03/20
59	HIST	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 09/04/20-11/03/20
60	HIST	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/04/20-11/03/20
61	HIST	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
62	HIST	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 09/04/20-11/03/20
63	HIST	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	PRE 09/04/20-11/03/20

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64	HIST	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 09/04/20-11/03/20
65	HIST	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 09/04/20-11/03/20
66	HIST	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	137	159	0	0	0	0	0	0	0	0	0	0	296
<b>AMT</b>	\$2,030.00	\$2,403.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,433.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/21/20

62813580 | Columbus, OH | Spectrum/WOW-Columbus, OH | 3655 |