

Ampersand Cable System Order

Order #	62813580
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

Flight Dates	09/21/20 - 10/11/20
Agency	Strategic Media Placement
Advertiser	RSCC/Stephanie Kunze OH SD16

Update Date	09/18/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	9.21-10.5
Product Name	9.21-10.5 (OH)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$45,080.00		
Commission	\$6,762.00		
Net Total	\$38,318.00		
Total Spots	225		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 9.18 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	PRE 09/04/20-11/03/20
2	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	PRE 09/04/20-11/03/20
3	CNN	CNN NEWSROOM<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	PRE 09/04/20-11/03/20
4	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
5	CNN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
6	CNN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$200.00	\$200.00	30	PRE 09/04/20-11/03/20
7	FXNC	FOX AND FRIEND<	9/21/20	9/27/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$250.00	\$1,500.00	30	PRE 09/04/20-11/03/20
8	FXNC	FOX AND FRIEND<	9/28/20	10/4/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$250.00	\$1,500.00	30	PRE 09/04/20-11/03/20
9	FXNC	FOX AND FRIEND<	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$250.00	\$250.00	30	PRE 09/04/20-11/03/20
10	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
11	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
12	FXNC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$200.00	\$200.00	30	PRE 09/04/20-11/03/20
13	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$340.00	\$2,380.00	30	PRE 09/04/20-11/03/20
14	FXNC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$340.00	\$2,380.00	30	PRE 09/04/20-11/03/20
15	FXNC	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$340.00	\$340.00	30	PRE 09/04/20-11/03/20
16	FXNC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$425.00	\$2,550.00	30	PRE 09/04/20-11/03/20
17	FXNC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$425.00	\$2,550.00	30	PRE 09/04/20-11/03/20
18	FXNC	VARIOUS	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$425.00	\$425.00	30	PRE 09/04/20-11/03/20
19	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$165.00	\$1,155.00	30	PRE 09/04/20-11/03/20
20	HGTV	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$165.00	\$1,155.00	30	PRE 09/04/20-11/03/20
21	HGTV	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$165.00	\$165.00	30	PRE 09/04/20-11/03/20

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22	FOOD	VARIOUS	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	PRE 09/04/20-11/03/20
23	FOOD	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	PRE 09/04/20-11/03/20
24	FOOD	VARIOUS	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
25	FOOD	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$250.00	\$1,500.00	30	PRE 09/04/20-11/03/20
26	FOOD	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$250.00	\$1,500.00	30	PRE 09/04/20-11/03/20
27	FOOD	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	PRE 09/04/20-11/03/20
28	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	PRE 09/04/20-11/03/20
29	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	PRE 09/04/20-11/03/20
30	HALL	HALLMARK MOVIE<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$100.00	\$100.00	30	PRE 09/04/20-11/03/20
31	HALL	HALLMARK MOVIE<	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
32	HALL	HALLMARK MOVIE<	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$200.00	\$1,200.00	30	PRE 09/04/20-11/03/20
33	HALL	HALLMARK MOVIE<	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$200.00	\$200.00	30	PRE 09/04/20-11/03/20
34	STO	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
35	STO	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
36	STO	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	PRE 09/04/20-11/03/20
37	AEN	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	PRE 09/04/20-11/03/20
38	AEN	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	PRE 09/04/20-11/03/20
39	AEN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$220.00	\$220.00	30	PRE 09/04/20-11/03/20
40	FSOH	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$135.00	\$810.00	30	PRE 09/04/20-11/03/20
41	FSOH	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$135.00	\$810.00	30	PRE 09/04/20-11/03/20
42	FSOH	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$135.00	\$135.00	30	PRE 09/04/20-11/03/20

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43	DISC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$290.00	\$1,740.00	30	PRE 09/04/20-11/03/20
44	DISC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$290.00	\$1,740.00	30	PRE 09/04/20-11/03/20
45	DISC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X							-	-	1	\$290.00	\$290.00	30	PRE 09/04/20-11/03/20
46	HIST	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	PRE 09/04/20-11/03/20
47	HIST	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	PRE 09/04/20-11/03/20
48	HIST	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X							-	-	1	\$90.00	\$90.00	30	PRE 09/04/20-11/03/20
49	HIST	VARIOUS	9/21/20	9/27/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$240.00	\$1,440.00	30	PRE 09/04/20-11/03/20
50	HIST	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$240.00	\$1,440.00	30	PRE 09/04/20-11/03/20
51	HIST	VARIOUS	10/5/20	10/11/20	16:00	19:00	X							-	-	1	\$240.00	\$240.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	104	121	0	0	0	0	0	0	0	0	0	0	225
AMT	\$20,845.00	\$24,235.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45,080.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/21/20

62813580 | Columbus, OH | Spectrum/Columbus Interconnect, OH | 8637 |