

Est 1227 Ohio Statewide Cable 10.6-11.3 Spectrum

Client Name Judi French for Ohio Supreme Court
 Product Ohio Supreme Court
 Sched Dates 10/06/20 03:00AM - 11/03/20 02:59AM
 Estimate # 1227
 Primary Demo Adults 35+

Demo Adults 35+
 Date 09/08/2020

All-Wks Avrg

	Notes	Unit \$	DP Code	Unit Dur	Unit/ Wk	Start Date	End Date	Day 1 Tue 10/6 '20	Day 2 Wed 10/7 '20	Day 3 Thu 10/8 '20
Total		114						52	52	52
» Columbus, OH Jun20 DMA Custom Live+1		304						4	4	4
FXNC-TV		304						4	4	4
M-Su 9a-4p		200	RT	30	2	9/28/20	#####	1	1	1
M-Su 9a-4p		200	RT	30	4	#####	11/3/20			
M-Su 4p-7p		340	RT	30	2	9/28/20	#####	1	1	1
M-Su 4p-7p		340	RT	30	4	#####	11/3/20			
M-Su 7p-12m		425	RT	30	2	9/28/20	#####	1	1	1
M-Su 7p-12m		425	RT	30	4	#####	11/3/20			
M-Su 5a-9a		250	RT	30	2	9/28/20	#####	1	1	1
M-Su 5a-9a		250	RT	30	4	#####	11/3/20			
» Columbus, OH Jun20 DMA Custom Live+1		20						3	3	3
FXNC-TV		20						3	3	3
M-Su 9a-4p		12	RT	30	2	9/28/20	#####	1	1	1
M-Su 9a-4p		12	RT	30	4	#####	11/3/20			
M-Su 4p-7p		22	RT	30	2	9/28/20	#####	1	1	1
M-Su 4p-7p		22	RT	30	4	#####	11/3/20			
M-Su 7p-12m		26	RT	30	2	9/28/20	#####	1	1	1
M-Su 7p-12m		26	RT	30	4	#####	11/3/20			
» Cleveland-Akron (Canton) Jun20 DMA Custom Live+1		498						4	4	4
FXNC-TV		498						4	4	4
M-Su 9a-4p		290	RT	30	2	9/28/20	#####	1	1	1
M-Su 9a-4p		290	RT	30	4	#####	11/3/20			
M-Su 4p-7p		500	RT	30	2	9/28/20	#####	1	1	1
M-Su 4p-7p		500	RT	30	4	#####	11/3/20			
M-Su 7p-12m		800	RT	30	2	9/28/20	#####	1	1	1
M-Su 7p-12m		800	RT	30	4	#####	11/3/20			
M-Su 5a-9a		400	RT	30	2	9/28/20	#####	1	1	1
M-Su 5a-9a		400	RT	30	4	#####	11/3/20			

» Cleveland-Akron (Canton) Jun20 DMA Custom Live+1		55							3	3	3
FXNC-TV		55							3	3	3
M-Su 9a-4p		40	RT	30	2	9/28/20	#####		1	1	1
M-Su 9a-4p		40	RT	30	4	#####	11/3/20				
M-Su 4p-7p		55	RT	30	2	9/28/20	#####		1	1	1
M-Su 4p-7p		55	RT	30	4	#####	11/3/20				
M-Su 7p-12m		70	RT	30	2	9/28/20	#####		1	1	1
M-Su 7p-12m		70	RT	30	4	#####	11/3/20				
» Cincinnati Jun20 DMA Custom Live+1		226							4	4	4
FXNC-TV		226							4	4	4
M-Su 9a-4p		140	RT	30	2	9/28/20	#####		1	1	1
M-Su 9a-4p		140	RT	30	4	#####	11/3/20				
M-Su 4p-7p		240	RT	30	2	9/28/20	#####		1	1	1
M-Su 4p-7p		240	RT	30	4	#####	11/3/20				
M-Su 7p-12m		300	RT	30	2	9/28/20	#####		1	1	1
M-Su 7p-12m		300	RT	30	4	#####	11/3/20				
M-Su 5a-9a		225	RT	30	2	9/28/20	#####		1	1	1
M-Su 5a-9a		225	RT	30	4	#####	11/3/20				
» Cincinnati Jun20 DMA Custom Live+1		70							3	3	3
FXNC-TV		70							3	3	3
M-Su 9a-4p		24	RT	30	2	9/28/20	#####		1	1	1
M-Su 9a-4p		24	RT	30	4	#####	11/3/20				
M-Su 4p-7p		85	RT	30	2	9/28/20	#####		1	1	1
M-Su 4p-7p		85	RT	30	4	#####	11/3/20				
M-Su 7p-12m		100	RT	30	2	9/28/20	#####		1	1	1
M-Su 7p-12m		100	RT	30	4	#####	11/3/20				
» Dayton Jun20 DMA Custom Live+1		120							4	4	4
FXNC-TV		120							4	4	4
M-Su 9a-4p		80	RT	30	2	9/28/20	#####		1	1	1
M-Su 9a-4p		80	RT	30	4	#####	11/3/20				
M-Su 4p-7p		135	RT	30	2	9/28/20	#####		1	1	1
M-Su 4p-7p		135	RT	30	4	#####	11/3/20				
M-Su 7p-12m		165	RT	30	2	9/28/20	#####		1	1	1
M-Su 7p-12m		165	RT	30	4	#####	11/3/20				
M-Su 5a-9a		100	RT	30	2	9/28/20	#####		1	1	1
M-Su 5a-9a		100	RT	30	4	#####	11/3/20				
» Dayton Jun20 DMA Custom Live+1		25							3	3	3
FXNC-TV		25							3	3	3
M-Su 9a-4p		20	RT	30	2	9/28/20	#####		1	1	1
M-Su 9a-4p		20	RT	30	4	#####	11/3/20				
M-Su 4p-7p		25	RT	30	2	9/28/20	#####		1	1	1
M-Su 4p-7p		25	RT	30	4	#####	11/3/20				
M-Su 7p-12m		30	RT	30	2	9/28/20	#####		1	1	1

	M-Su 9a-4p		12	RT	30	2	9/28/20	#####	1	1	1
	M-Su 9a-4p		12	RT	30	4	#####	11/3/20			
	M-Su 4p-7p		20	RT	30	2	9/28/20	#####	1	1	1
	M-Su 4p-7p		20	RT	30	4	#####	11/3/20			
	M-Su 7p-12m		25	RT	30	2	9/28/20	#####	1	1	1
	M-Su 7p-12m		25	RT	30	4	#####	11/3/20			
	M-Su 5a-9a		13	RT	30	2	9/28/20	#####	1	1	1
	M-Su 5a-9a		13	RT	30	4	#####	11/3/20			
	» Youngstown Jun20 DMA Custom Live+1		47						4	4	4
	FXNC-TV		47						4	4	4
	M-Su 9a-4p		27	RT	30	2	9/28/20	#####	1	1	1
	M-Su 9a-4p		27	RT	30	4	#####	11/3/20			
	M-Su 4p-7p		56	RT	30	2	9/28/20	#####	1	1	1
	M-Su 4p-7p		56	RT	30	4	#####	11/3/20			
	M-Su 7p-12m		70	RT	30	2	9/28/20	#####	1	1	1
	M-Su 7p-12m		70	RT	30	4	#####	11/3/20			
	M-Su 5a-9a		36	RT	30	2	9/28/20	#####	1	1	1
	M-Su 5a-9a		36	RT	30	4	#####	11/3/20			

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Cable Zones: Network Insertability and Network Carriage have been factored into calculations.

» Columbus, OH Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Columbus Interconnect

» Columbus, OH Jun20 DMA Custom Live+1

Cable Zones: DISH TV, Spectrum/DISH- I+ Columbus, OH

» Cleveland-Akron (Canton) Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Cleveland Media Conne

» Cleveland-Akron (Canton) Jun20 DMA Custom Live+1

Cable Zones: DISH TV, Spectrum/DISH- I+ Cleveland IC

» Cincinnati Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Cincinnati Interconne

» Cincinnati Jun20 DMA Custom Live+1

Cable Zones: DISH TV, Spectrum/DISH- I+ Cincinnati,

» Dayton Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Dayton DMA Interconne

» Dayton Jun20 DMA Custom Live+1

Cable Zones: DISH TV, Spectrum/DISH- I+ Dayton, OH

» Toledo Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Toledo Zone, OH

» Lima Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Lima Zone, OH

» Youngstown Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Youngstown, OH

» Youngstown Jun20 DMA Custom Live+1

Cable Zones: SPECTRUM, Warren-Niles, OH

» Youngstown Jun20 DMA Custom Live+1

Cable Zones: COMCAST, Spectrum/Comcast-Columbiana, O

» Youngstown Jun20 DMA Custom Live+1

Cable Zones: ARMSTRONG UTIL, Spectrum/Armstrong-Boardman, O

» Estimate information indicated has been supplied by the user.

Day 26 Sat 10/31 '20	Day 27 Sun 11/1 '20	Day 28 Mon 11/2 '20	Wk 1 - Wk 4									
			Adults 35+									
			Prog Name	Rtg	GRP	CPP \$\$	Rch %	Freq	Unit Tot	Tot \$	Net Tot \$.00	
52	52	52		0.0	43.6	\$2855				1092	124593	105904.05
4	4	4	8637, SPECTRUM, Columbus Interconnect	1.5	123.9	\$206				84	25515	21687.75
4	4	4		1.5	123.9	\$206				84	25515	21687.75
			»FOX NEWS	»1.3	9.1	\$154	6.9%	1.3	7	1400	1190.00	
1	1	1	»FOX NEWS	»1.3	18.2	\$154	10.8%	1.7	14	2800	2380.00	
			»FOX NEWS	»1.6	11.2	\$213	7.8%	1.4	7	2380	2023.00	
1	1	1	»FOX NEWS	»1.6	22.4	\$213	11.8%	1.9	14	4760	4046.00	
			»FOX NEWS	»1.8	12.6	\$236	9.3%	1.3	7	2975	2528.75	
1	1	1	»FOX NEWS	»1.8	25.2	\$236	14.3%	1.7	14	5950	5057.50	
			»FOX NEWS	»1.2	8.4	\$208	5.9%	1.4	7	1750	1487.50	
1	1	1	»FOX NEWS	»1.2	16.8	\$208	8.9%	1.8	14	3500	2975.00	
3	3	3	2446, DISH TV, Spectrum/DISH- I+ Columbus, OH	0.1	6.3	\$200				63	1260	1071.00
3	3	3		0.1	6.3	\$200				63	1260	1071.00
			»FOX NEWS	»0.1	0.7	\$120	0.4%	1.3	7	84	71.40	
1	1	1	»FOX NEWS	»0.1	1.4	\$120	0.7%	1.7	14	168	142.80	
			»FOX NEWS	»0.1	0.7	\$220	0.5%	1.4	7	154	130.90	
1	1	1	»FOX NEWS	»0.1	1.4	\$220	0.7%	1.9	14	308	261.80	
			»FOX NEWS	»0.1	0.7	\$260	0.6%	1.3	7	182	154.70	
1	1	1	»FOX NEWS	»0.1	1.4	\$260	0.9%	1.7	14	364	309.40	
4	4	4	6600, SPECTRUM, Cleveland Media Group	1.5	130.2	\$321				84	41790	35521.50
4	4	4		1.5	130.2	\$321				84	41790	35521.50
			»FOX NEWS	»1.2	8.4	\$242	6.4%	1.3	7	2030	1725.50	
1	1	1	»FOX NEWS	»1.2	16.8	\$242	10.1%	1.7	14	4060	3451.00	
			»FOX NEWS	»1.8	12.6	\$278	8.7%	1.4	7	3500	2975.00	
1	1	1	»FOX NEWS	»1.8	25.2	\$278	13.2%	1.9	14	7000	5950.00	
			»FOX NEWS	»1.8	12.6	\$444	9.6%	1.3	7	5600	4760.00	
1	1	1	»FOX NEWS	»1.8	25.2	\$444	14.8%	1.7	14	11200	9520.00	
			»FOX NEWS	»1.4	9.8	\$286	7.0%	1.4	7	2800	2380.00	
1	1	1	»FOX NEWS	»1.4	19.6	\$286	10.6%	1.8	14	5600	4760.00	

3	3	3	9814, DISH TV, Spectrum/DISH- I+	0.1	10.5	\$330			63	3465	2945.25
3	3	3		0.1	10.5	\$330			63	3465	2945.25
			»FOX NEWS	»0.1	0.7	\$400	0.6%	1.3	7	280	238.00
1	1	1	»FOX NEWS	»0.1	1.4	\$400	0.9%	1.7	14	560	476.00
			»FOX NEWS	»0.2	1.4	\$275	0.8%	1.4	7	385	327.25
1	1	1	»FOX NEWS	»0.2	2.8	\$275	1.2%	1.9	14	770	654.50
			»FOX NEWS	»0.2	1.4	\$350	0.9%	1.3	7	490	416.50
1	1	1	»FOX NEWS	»0.2	2.8	\$350	1.4%	1.7	14	980	833.00
4	4	4	8636, SPECTRUM, Cincinnati	1.4	119.0	\$160			84	19005	16154.25
4	4	4		1.4	119.0	\$160			84	19005	16154.25
			»FOX NEWS	»1.2	8.4	\$117	6.5%	1.3	7	980	833.00
1	1	1	»FOX NEWS	»1.2	16.8	\$117	10.3%	1.7	14	1960	1666.00
			»FOX NEWS	»1.5	10.5	\$160	7.5%	1.4	7	1680	1428.00
1	1	1	»FOX NEWS	»1.6	22.4	\$150	11.4%	1.9	14	3360	2856.00
			»FOX NEWS	»1.9	13.3	\$158	9.8%	1.3	7	2100	1785.00
1	1	1	»FOX NEWS	»1.9	26.6	\$158	15.0%	1.7	14	4200	3570.00
			»FOX NEWS	»1.0	7.0	\$225	5.0%	1.4	7	1575	1338.75
1	1	1	»FOX NEWS	»1.0	14.0	\$225	7.5%	1.8	14	3150	2677.50
3	3	3	2121, DISH TV, Spectrum/DISH- I+	0.1	8.4	\$523			63	4389	3730.65
3	3	3		0.1	8.4	\$523			63	4389	3730.65
			»FOX NEWS	»0.1	0.7	\$240	0.6%	1.3	7	168	142.80
1	1	1	»FOX NEWS	»0.1	1.4	\$240	0.9%	1.7	14	336	285.60
			»FOX NEWS	»0.1	0.7	\$850	0.7%	1.4	7	595	505.75
1	1	1	»FOX NEWS	»0.1	1.4	\$850	1.0%	1.9	14	1190	1011.50
			»FOX NEWS	»0.2	1.4	\$500	0.9%	1.3	7	700	595.00
1	1	1	»FOX NEWS	»0.2	2.8	\$500	1.4%	1.7	14	1400	1190.00
4	4	4	6363, SPECTRUM, Dayton DMA	1.0	84.0	\$120			84	10080	8568.00
4	4	4		1.0	84.0	\$120			84	10080	8568.00
			»FOX NEWS	»0.9	6.3	\$89	4.7%	1.3	7	560	476.00
1	1	1	»FOX NEWS	»0.9	12.6	\$89	7.3%	1.7	14	1120	952.00
			»FOX NEWS	»0.9	6.3	\$150	4.3%	1.4	7	945	803.25
1	1	1	»FOX NEWS	»0.9	12.6	\$150	6.5%	1.9	14	1890	1606.50
			»FOX NEWS	»1.2	8.4	\$138	6.5%	1.3	7	1155	981.75
1	1	1	»FOX NEWS	»1.2	16.8	\$138	10.0%	1.7	14	2310	1963.50
			»FOX NEWS	»1.0	7.0	\$100	4.9%	1.4	7	700	595.00
1	1	1	»FOX NEWS	»1.0	14.0	\$100	7.4%	1.8	14	1400	1190.00
3	3	3	2145, DISH TV, Spectrum/DISH- I+	0.1	6.3	\$250			63	1575	1338.75
3	3	3		0.1	6.3	\$250			63	1575	1338.75
			»FOX NEWS	»0.1	0.7	\$200	0.3%	1.3	7	140	119.00
1	1	1	»FOX NEWS	»0.1	1.4	\$200	0.5%	1.7	14	280	238.00
			»FOX NEWS	»0.1	0.7	\$250	0.3%	1.4	7	175	148.75
1	1	1	»FOX NEWS	»0.1	1.4	\$250	0.4%	1.9	14	350	297.50
			»FOX NEWS	»0.1	0.7	\$300	0.4%	1.3	7	210	178.50

1	1	1	»FOX NEWS	»0.1	1.4	\$300	0.7%	1.7	14	420	357.00
4	4	4	0419, SPECTRUM, Toledo Zone, OH	0.2	12.6	\$368			84	4641	3944.85
4	4	4		0.2	12.6	\$368			84	4641	3944.85
			»FOX NEWS	»0.1	0.7	\$350	0.8%	1.3	7	245	208.25
1	1	1	»FOX NEWS	»0.1	1.4	\$350	1.2%	1.7	14	490	416.50
			»FOX NEWS	»0.2	1.4	\$325	1.0%	1.4	7	455	386.75
1	1	1	»FOX NEWS	»0.2	2.8	\$325	1.4%	1.9	14	910	773.50
			»FOX NEWS	»0.2	1.4	\$400	1.1%	1.3	7	560	476.00
1	1	1	»FOX NEWS	»0.2	2.8	\$400	1.7%	1.7	14	1120	952.00
			»FOX NEWS	»0.1	0.7	\$410	0.7%	1.4	7	287	243.95
1	1	1	»FOX NEWS	»0.1	1.4	\$410	1.1%	1.8	14	574	487.90
4	4	4	0280, SPECTRUM, Lima Zone, OH	0.1	10.5	\$220			84	2310	1963.50
4	4	4		0.1	10.5	\$220			84	2310	1963.50
			»FOX NEWS	»0.1	0.7	\$170	0.5%	1.3	7	119	101.15
1	1	1	»FOX NEWS	»0.1	1.4	\$170	0.8%	1.7	14	238	202.30
			»FOX NEWS	»0.1	0.7	\$320	0.6%	1.4	7	224	190.40
1	1	1	»FOX NEWS	»0.1	1.4	\$320	1.0%	1.9	14	448	380.80
			»FOX NEWS	»0.2	1.4	\$200	0.8%	1.3	7	280	238.00
1	1	1	»FOX NEWS	»0.2	2.8	\$200	1.2%	1.7	14	560	476.00
			»FOX NEWS	»0.1	0.7	\$210	0.6%	1.4	7	147	124.95
1	1	1	»FOX NEWS	»0.1	1.4	\$210	0.9%	1.8	14	294	249.90
4	4	4	0509, SPECTRUM, Youngstown, OH	0.1	8.4	\$173			84	1449	1231.65
4	4	4		0.1	8.4	\$173			84	1449	1231.65
			»FOX NEWS	»0.1	0.7	\$110	0.3%	1.3	7	77	65.45
1	1	1	»FOX NEWS	»0.1	1.4	\$110	0.4%	1.7	14	154	130.90
			»FOX NEWS	»0.1	0.7	\$200	0.3%	1.4	7	140	119.00
1	1	1	»FOX NEWS	»0.1	1.4	\$200	0.5%	1.9	14	280	238.00
			»FOX NEWS	»0.1	0.7	\$250	0.4%	1.3	7	175	148.75
1	1	1	»FOX NEWS	»0.1	1.4	\$250	0.6%	1.7	14	350	297.50
			»FOX NEWS	»0.1	0.7	\$130	0.3%	1.4	7	91	77.35
1	1	1	»FOX NEWS	»0.1	1.4	\$130	0.4%	1.8	14	182	154.70
4	4	4	6169, SPECTRUM, Warren-Niles, OH	0.1	8.4	\$438			84	3675	3123.75
4	4	4		0.1	8.4	\$438			84	3675	3123.75
			»FOX NEWS	»0.1	0.7	\$250	0.5%	1.3	7	175	148.75
1	1	1	»FOX NEWS	»0.1	1.4	\$250	0.7%	1.7	14	350	297.50
			»FOX NEWS	»0.1	0.7	\$520	0.6%	1.4	7	364	309.40
1	1	1	»FOX NEWS	»0.1	1.4	\$520	0.9%	1.9	14	728	618.80
			»FOX NEWS	»0.1	0.7	\$650	0.7%	1.3	7	455	386.75
1	1	1	»FOX NEWS	»0.1	1.4	\$650	1.0%	1.7	14	910	773.50
			»FOX NEWS	»0.1	0.7	\$330	0.5%	1.4	7	231	196.35
1	1	1	»FOX NEWS	»0.1	1.4	\$330	0.7%	1.8	14	462	392.70
4	4	4	2887, COMCAST, Spectrum/Comcast- Columbus, OH	0.0	0.0	\$0			84	1470	1249.50
4	4	4		0.0	0.0	\$0			84	1470	1249.50

			»FOX NEWS	»0.0	0.0	\$0	0.2%	1.3	7	84	71.40	
1	1	1	»FOX NEWS	»0.0	0.0	\$0	0.3%	1.7	14	168	142.80	
			»FOX NEWS	»0.0	0.0	\$0	0.2%	1.4	7	140	119.00	
1	1	1	»FOX NEWS	»0.0	0.0	\$0	0.3%	1.9	14	280	238.00	
			»FOX NEWS	»0.0	0.0	\$0	0.2%	1.3	7	175	148.75	
1	1	1	»FOX NEWS	»0.0	0.0	\$0	0.4%	1.7	14	350	297.50	
			»FOX NEWS	»0.0	0.0	\$0	0.2%	1.4	7	91	77.35	
1	1	1	»FOX NEWS	»0.0	0.0	\$0	0.3%	1.8	14	182	154.70	
4	4	4	2878, ARMSTRONG UTIL, <i>Spectrum/Armstrong</i>	0.1	8.4	\$473				84	3969	3373.65
4	4	4		0.1	8.4	\$473				84	3969	3373.65
			»FOX NEWS	»0.1	0.7	\$270	0.4%	1.3	7	189	160.65	
1	1	1	»FOX NEWS	»0.1	1.4	\$270	0.6%	1.7	14	378	321.30	
			»FOX NEWS	»0.1	0.7	\$560	0.5%	1.4	7	392	333.20	
1	1	1	»FOX NEWS	»0.1	1.4	\$560	0.7%	1.9	14	784	666.40	
			»FOX NEWS	»0.1	0.7	\$700	0.6%	1.3	7	490	416.50	
1	1	1	»FOX NEWS	»0.1	1.4	\$700	0.9%	1.7	14	980	833.00	
			»FOX NEWS	»0.1	0.7	\$360	0.4%	1.4	7	252	214.20	
1	1	1	»FOX NEWS	»0.1	1.4	\$360	0.6%	1.8	14	504	428.40	