

### Ampersand Cable System Order

Order #	62853571
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	12/14/20 - 12/27/20
Agency	Grassroots Media LLC
Advertiser	Warnock for Georgia

Update Date	12/14/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	12.15-12
Est Code	12.15-12.21 ATS
Product Name	12.15-12.21 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,532.00		
Commission	\$379.80		
Net Total	\$2,152.20		
Total Spots	249		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	12/14 MG R1 fixed ESPN mon. please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CMT	CMT EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
2	CMT	CMT EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
3	CMT	CMT PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
4	CMT	CMT PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
5	CMT	CMT O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
6	CMT	CMT O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
7	DIY	DIY EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
8	DIY	DIY EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
9	DIY	DIY PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$3.00	\$3.00	30	IPE 07/27/20-12/31/20
10	DIY	DIY PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$3.00	\$24.00	30	IPE 07/27/20-12/31/20
11	DIY	DIY O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
12	DIY	DIY O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
13	ENT	ENT EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
14	ENT	ENT EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
15	ENT	ENT PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$9.00	\$9.00	30	OOW 07/27/20-12/31/20
16	ENT	ENT PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	OOW 07/27/20-12/31/20
17	ENT	ENT O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
18	ENT	ENT O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
19	ESPN	ESPN EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$64.00	\$64.00	30	NPE 12/09/20-01/05/21
20	ESPN	ESPN EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$64.00	\$512.00	30	NPE 12/09/20-01/05/21
21	ESPN	ESPN PT	12/21/20	12/27/20	18:00	24:00	X							-	-	0	\$78.00	\$0.00	30	R1-1x NPE 12/09/20-01/05/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$78.00	\$624.00	30	NPE 12/09/20-01/05/21
23	ESPN	ESPN O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
24	ESPN	ESPN O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
25	FRFM	FRFM EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
26	FRFM	FRFM EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
27	FRFM	FRFM PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$9.00	\$9.00	30	OOW 07/27/20-12/31/20
28	FRFM	FRFM PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	OOW 07/27/20-12/31/20
29	FRFM	FRFM O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
30	FRFM	FRFM O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
31	ID	ID EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
32	ID	ID EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
33	ID	ID PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$3.00	\$3.00	30	IPE 07/27/20-12/31/20
34	ID	ID PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$3.00	\$24.00	30	IPE 07/27/20-12/31/20
35	ID	ID O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
36	ID	ID O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
37	LIF	LIF EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$13.00	\$13.00	30	OOW 07/27/20-12/31/20
38	LIF	LIF EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	OOW 07/27/20-12/31/20
39	LIF	LIF PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$44.00	\$44.00	30	NPE 12/09/20-01/05/21
40	LIF	LIF PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$44.00	\$352.00	30	NPE 12/09/20-01/05/21
41	LIF	LIF O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
42	LIF	LIF O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20

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43	PAR	PAR EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
44	PAR	PAR EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
45	PAR	PAR PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
46	PAR	PAR PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
47	PAR	PAR O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
48	PAR	PAR O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
49	TRU	TRU EF	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
50	TRU	TRU EF	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
51	TRU	TRU PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$2.00	\$2.00	30	IPE 07/27/20-12/31/20
52	TRU	TRU PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	IPE 07/27/20-12/31/20
53	TRU	TRU O	12/21/20	12/27/20	00:00	05:00	X							-	-	1	\$1.00	\$1.00	30	IPE 07/27/20-12/31/20
54	TRU	TRU O	12/14/20	12/20/20	00:00	05:00		X	X	X	X	X	X	-	-	8	\$1.00	\$8.00	30	IPE 07/27/20-12/31/20
55	USA	TRU PT	12/21/20	12/27/20	18:00	24:00	X							-	-	1	\$44.00	\$44.00	30	NPE 12/09/20-01/05/21
56	USA	TRU PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	5	\$44.00	\$220.00	30	NPE 12/09/20-01/05/21

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Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
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Product Name	12.15-12.21 ATS
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57	ESPN	ESPN PT	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	1	\$78.00	\$78.00	30	R1+1x NPE 12/09/20-01/05/21

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
<b>SPOTS</b>	249	0	0	0	0	0	0	0	0	0	0	0	249
<b>AMT</b>	\$2,532.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,532.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/14/20

62853571 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |