

Ampersand Cable System Order

Order #	62724673
Syscode	1558
System Name	OnMedia/Lee County, AL
Market	Columbus, GA

Flight Dates	02/24/20 - 03/01/20
Agency	Strategic Media Placement
Advertiser	Committee to Reelect Mary Windom AL CCoA

Update Date	01/24/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Feb18 DMA Nielsen Parallel Live+7
-	

Client Code	
Product Code	
Est Code	2.24-3.1
Product Name	2.24-3.1 (AL)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$740.00		
Commission	\$111.00		
Net Total	\$629.00		
Total Spots	15		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1.24 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/24/20	3/1/20	05:00	10:00	X	X	X	X	X	X	X	-	-	5	\$64.00	\$320.00	30	CPR
2	FXNC	FXNC DT	2/24/20	3/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	CPR
3	FXNC	FXNC EF	2/24/20	3/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	5	\$51.00	\$255.00	30	CPR

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$740.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$740.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/24/20

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