

Ampersand Cable System Order

| | |
|-------------|------------------------|
| Order # | 62724621 |
| Syscode | 1558 |
| System Name | OnMedia/Lee County, AL |
| Market | Columbus, GA |

| | |
|--------------|--|
| Flight Dates | 02/17/20 - 02/23/20 |
| Agency | Strategic Media Placement |
| Advertiser | Committee to Reelect Mary Windom AL CCoA |

| | |
|-------------|----------|
| Update Date | 01/23/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|-----------------------------------|
| AE | Matthew Marcus |
| Sales Coordinator | Ida Hailu |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Not accepted |
| Survey | Feb18 DMA Nielsen Parallel Live+7 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 2.17-2.23 |
| Product Name | 2.17-2.23 (AL) |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$740.00 | | |
| Commission | \$111.00 | | |
| Net Total | \$629.00 | | |
| Total Spots | 15 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--|
| Comments : | 1.23 New order. Please review and confirm. Thanks! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | FXNC | FXNC EM | 2/17/20 | 2/23/20 | 05:00 | 10:00 | X | X | X | X | X | X | X | - | - | 5 | \$64.00 | \$320.00 | 30 | CPR |
| 2 | FXNC | FXNC DT | 2/17/20 | 2/23/20 | 10:00 | 14:00 | X | X | X | X | X | X | X | - | - | 5 | \$33.00 | \$165.00 | 30 | CPR |
| 3 | FXNC | FXNC EF | 2/17/20 | 2/23/20 | 14:00 | 18:00 | X | X | X | X | X | X | X | - | - | 5 | \$51.00 | \$255.00 | 30 | CPR |

| | Feb 2020 | Mar 2020 | Apr 2020 | May 2020 | Jun 2020 | Jul 2020 | Aug 2020 | Sep 2020 | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 |
| AMT | \$740.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$740.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/24/20

62724621 | Columbus, GA | OnMedia/Lee County, AL | 1558 |