

Ampersand Cable System Order

Order #	62838135
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/19/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/23/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	9299
Product Name	10.24-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$7,234.00		
Commission	\$1,085.10		
Net Total	\$6,148.90		
Total Spots	164		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.23 New Order please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	PAID PROGRAMMI<	10/19/20	10/25/20	05:00	10:00						X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/11/20-12/31/20
2	CNBC	VARIOUS	10/26/20	11/1/20	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/11/20-12/31/20
3	CNBC	SQUAWK BOX<	11/2/20	11/8/20	05:00	10:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/11/20-12/31/20
4	CNBC	PAID PROGRAMMI<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20
5	CNBC	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	NCR 10/11/20-12/31/20
6	CNBC	VARIOUS	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20
7	CNBC	VARIOUS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	NCR 10/11/20-12/31/20
8	CNBC	UNDERCOVER BOS<	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$30.00	\$30.00	30	NCR 10/11/20-12/31/20
9	CNBC	VARIOUS	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/11/20-12/31/20
10	CNN	VARIOUS	10/19/20	10/25/20	05:00	10:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
11	CNN	VARIOUS	10/26/20	11/1/20	05:00	10:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
12	CNN	NEW DAY<	11/2/20	11/8/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
13	CNN	CNN NEWSROOM<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
14	CNN	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	NCR 10/11/20-12/31/20
15	CNN	VARIOUS	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
16	CNN	CNN NEWSROOM<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 10/11/20-12/31/20
17	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
18	ESPN	SPORTSCENTER W<	10/19/20	10/25/20	05:00	10:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
19	ESPN	VARIOUS	11/2/20	11/8/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	ESPN	College Gameday, NCAA Football: Regular Season	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
21	ESPN	College Gameday, NCAA Football: Regular Season	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	NCR 10/11/20-12/31/20
22	ESPN	FIRST TAKE L<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
23	ESPN	NCAA Football: Regular Season, College Gameday	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
24	ESPN	NCAA Football: Regular Season, College Gameday, NFL: Regular Season, MLS: Regular Season	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
25	FXNC	FOX & FRIENDS<	10/19/20	10/25/20	05:00	10:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
26	FXNC	VARIOUS	10/26/20	11/1/20	05:00	10:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
27	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
28	FXNC	AMERICAS NEWS<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
29	FXNC	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	NCR 10/11/20-12/31/20
30	FXNC	AMERICAS NEWSR<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
31	FXNC	FIVE, THE	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 10/11/20-12/31/20
32	FXNC	VARIOUS	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
33	FXNC	HANNITY, TUCKER CARLSON TONIGHT, INGRAHAM ANGLE, THE	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
34	MNBC	VARIOUS	10/26/20	11/1/20	05:00	10:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
35	MNBC	MORNING JOE<	11/2/20	11/8/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
36	MNBC	WEEKENDS WITH<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
37	MNBC	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$49.00	\$196.00	30	NCR 10/11/20-12/31/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	MNBC	MSNBC LIVE W/<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/11/20-12/31/20
39	MNBC	VARIOUS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 10/11/20-12/31/20
40	MNBC	AVG. ALL WKS<	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$97.00	\$97.00	30	NCR 10/11/20-12/31/20
41	MNBC	THE RACHEL MADDOW SHOW	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR 10/11/20-12/31/20
42	AEN	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
43	AEN	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 10/11/20-12/31/20
44	AEN	LIVE PD<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
45	AEN	VARIOUS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 10/11/20-12/31/20
46	AEN	VARIOUS	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	NCR 10/11/20-12/31/20
47	AMC	AVG. ALL WKS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
48	AMC	AVG. ALL WKS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 10/11/20-12/31/20
49	AMC	AVG. ALL WKS	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
50	AMC	AVG. ALL WKS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 10/11/20-12/31/20
51	AMC	FEAR THE WALKING DEAD, SOULMATES, THE WALKING DEAD: WORLD BEYOND	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	NCR 10/11/20-12/31/20
52	BRVO	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
53	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 10/11/20-12/31/20
54	BRVO	BELOW DECK	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$22.00	\$22.00	30	NCR 10/11/20-12/31/20
55	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 10/11/20-12/31/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	BRVO	DON'T BE TARDY..., REAL HOUSEWIVES OF POTOMAC, THE, REAL HOUSEWIVES: OC, BELOW DECK MEDITERRANEAN,	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	NCR 10/11/20-12/31/20
57	DISC	AVG. ALL WKS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
58	DISC	AVG. ALL WKS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 10/11/20-12/31/20
59	DISC	AVG. ALL WKS	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
60	DISC	AVG. ALL WKS<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	NCR 10/11/20-12/31/20
61	DISC	ALASKA: LAST FRONTIER	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$55.00	\$55.00	30	NCR 10/11/20-12/31/20
62	DISC	ALASKA: LAST FRONTIER, GOLD RUSH, STREET OUTLAWS: FASTEST IN AMERICA	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/11/20-12/31/20
63	FOOD	VARIOUS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
64	FOOD	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 10/11/20-12/31/20
65	FOOD	KITCHEN AT FN,<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
66	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$33.00	\$33.00	30	NCR 10/11/20-12/31/20
67	FOOD	HALLOWEEN FREAKSHOW CAKES, HOLIDAY WARS, HALLOWEEN WARS, KIDS BAKING CHAMPIONSHIP	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$55.00	\$55.00	30	NCR 10/11/20-12/31/20
68	FOOD	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES, HALLOWEEN BAKING CHAMPIONSHIP, HALLOWEEN	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/11/20-12/31/20
69	FS1	AVG. ALL WKS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20

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70	FS1	NCAA Football: Regular Season, NASCAR: Xfinity	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	NCR 10/11/20-12/31/20
71	FS1	UNDISPUTED L/HERD L	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20
72	FS1	NCAA Football: Regular Season, NASCAR: Xfinity	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	NCR 10/11/20-12/31/20
73	FS1	AVG. ALL WKS	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$30.00	\$30.00	30	NCR 10/11/20-12/31/20
74	FS1	NCAA Football: Regular Season, NASCAR: Truck Series	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/11/20-12/31/20
75	ID	AVG. ALL WKS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20
76	ID	AVG. ALL WKS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	NCR 10/11/20-12/31/20
77	ID	AVG. ALL WKS	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/11/20-12/31/20
78	ID	AVG. ALL WKS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	NCR 10/11/20-12/31/20
79	ID	AVG. ALL WKS<	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$30.00	\$30.00	30	NCR 10/11/20-12/31/20
80	ID	AVG. ALL WKS<	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NCR 10/11/20-12/31/20
81	TBSC	VARIOUS	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
82	TBSC	FRIENDS<	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 10/11/20-12/31/20
83	TBSC	FRIENDS<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
84	TBSC	AVG. ALL WKS<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	NCR 10/11/20-12/31/20
85	TBSC	AVG. ALL WKS	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$55.00	\$55.00	30	NCR 10/11/20-12/31/20
86	TBSC	BIG BANG THEORY, THE, CONAN, FULL FRONTAL WITH SAMANTHA BEE, MISERY INDEX, THE	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/11/20-12/31/20
87	TNT	TNT SUNDAY MOV<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20

Ampersand Cable System Order

Order #	62838135
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/19/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/23/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	9299
Product Name	10.24-11.2
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$7,234.00		
Commission	\$1,085.10		
Net Total	\$6,148.90		
Total Spots	164		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.23 New Order please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
88	TNT	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 10/11/20-12/31/20
89	TNT	SUPERNATURAL<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
90	TNT	VARIOUS	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	NCR 10/11/20-12/31/20
91	TNT	AVG. ALL WKS<	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$55.00	\$55.00	30	NCR 10/11/20-12/31/20
92	TNT	ALL ELITE WRESTLING	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/11/20-12/31/20
93	USA	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00						X	X	-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
94	USA	VARIOUS	10/26/20	11/1/20	10:00	14:00	X	X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 10/11/20-12/31/20
95	USA	CHICAGO PD<	11/2/20	11/8/20	10:00	14:00	X							-	-	1	\$29.00	\$29.00	30	NCR 10/11/20-12/31/20
96	USA	LAW & ORDER: S<	10/26/20	11/1/20	14:00	18:00	X	X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	NCR 10/11/20-12/31/20
97	USA	VARIOUS	10/19/20	10/25/20	18:00	24:00						X	X	-	-	1	\$55.00	\$55.00	30	NCR 10/11/20-12/31/20
98	USA	WWE MONDAY NIGHT RAW, WWE NXT	10/26/20	11/1/20	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR 10/11/20-12/31/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	31	133	0	0	0	0	0	0	0	0	0	0	164
AMT	\$1,462.00	\$5,772.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,234.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

62838135 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |