

### Ampersand Cable System Order

Order #	62835328
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/19/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9626
Product Name	10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$10,852.00		
Commission	\$1,627.80		
Net Total	\$9,224.20		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.19 New Order Please Review and Confirm
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/26/20	11/1/20	05:00	10:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR 10/19/20-11/08/20
2	CNN	NEW DAY<	11/2/20	11/8/20	05:00	10:00	X	X						-	-	2	\$97.00	\$194.00	30	NCR 10/19/20-11/08/20
3	CNN	CNN NEWSROOM<	10/26/20	11/1/20	10:00	16:00		X	X	X	X	X	X	-	-	12	\$49.00	\$588.00	30	NCR 10/19/20-11/08/20
4	CNN	CNN NEWSROOM	11/2/20	11/8/20	10:00	16:00	X							-	-	2	\$49.00	\$98.00	30	NCR 10/19/20-11/08/20
5	CNN	VARIOUS	10/26/20	11/1/20	16:00	20:00		X	X	X	X	X	X	-	-	12	\$80.00	\$960.00	30	NCR 10/19/20-11/08/20
6	CNN	SITUATION ROOM<	11/2/20	11/8/20	16:00	20:00	X							-	-	2	\$80.00	\$160.00	30	NCR 10/19/20-11/08/20
7	CNN	AVG. ALL WKS<	10/26/20	11/1/20	20:00	24:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR 10/19/20-11/08/20
8	CNN	CNN TONIGHT<	11/2/20	11/8/20	20:00	24:00	X							-	-	2	\$97.00	\$194.00	30	NCR 10/19/20-11/08/20
9	FXNC	VARIOUS	10/26/20	11/1/20	05:00	10:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR 10/19/20-11/08/20
10	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	10:00	X	X						-	-	2	\$97.00	\$194.00	30	NCR 10/19/20-11/08/20
11	FXNC	VARIOUS	10/26/20	11/1/20	10:00	16:00		X	X	X	X	X	X	-	-	12	\$49.00	\$588.00	30	NCR 10/19/20-11/08/20
12	FXNC	AVG. ALL WKS<	11/2/20	11/8/20	10:00	16:00	X							-	-	2	\$49.00	\$98.00	30	NCR 10/19/20-11/08/20
13	FXNC	VARIOUS	10/26/20	11/1/20	16:00	20:00		X	X	X	X	X	X	-	-	12	\$80.00	\$960.00	30	NCR 10/19/20-11/08/20
14	FXNC	VARIOUS	11/2/20	11/8/20	16:00	20:00	X							-	-	2	\$80.00	\$160.00	30	NCR 10/19/20-11/08/20
15	FXNC	VARIOUS	10/26/20	11/1/20	20:00	24:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR 10/19/20-11/08/20
16	FXNC	VARIOUS	11/2/20	11/8/20	20:00	24:00	X							-	-	2	\$97.00	\$194.00	30	NCR 10/19/20-11/08/20
17	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	10:00	16:00		X	X	X	X	X	X	-	-	7	\$49.00	\$343.00	30	NCR 10/19/20-11/08/20
18	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	10:00	16:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/19/20-11/08/20
19	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	20:00		X	X	X	X	X	X	-	-	7	\$80.00	\$560.00	30	NCR 10/19/20-11/08/20
20	ESPN	AVG. ALL WKS	11/2/20	11/8/20	16:00	20:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/19/20-11/08/20
21	ESPN	AVG. ALL WKS	10/26/20	11/1/20	20:00	24:00		X	X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR 10/19/20-11/08/20

### Ampersand Cable System Order

Order #	62835328
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/19/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9626
Product Name	10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$10,852.00		
Commission	\$1,627.80		
Net Total	\$9,224.20		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.19 New Order Please Review and Confirm
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS	11/2/20	11/8/20	20:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/19/20-11/08/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	136	0	0	0	0	0	0	0	0	0	0	0	136
<b>AMT</b>	\$10,852.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,852.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/20/20

62835328 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |