

Ampersand Cable System Order

Order #	62834501
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/19/20 - 11/01/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/19/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9625
Product Name	10.20-10.26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,138.00		
Commission	\$1,070.70		
Net Total	\$6,067.30		
Total Spots	89		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.19 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/19/20	10/25/20	05:00	10:00		X	X	X	X	X	X	-	-	9	\$97.00	\$873.00	30	NCR
2	CNN	NEW DAY<	10/26/20	11/1/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR
3	CNN	CNN NEWSROOM<	10/19/20	10/25/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$49.00	\$441.00	30	NCR
4	CNN	CNN NEWSROOM	10/26/20	11/1/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
5	CNN	VARIOUS	10/19/20	10/25/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$80.00	\$720.00	30	NCR
6	CNN	CNN NEWSROOM<	10/26/20	11/1/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR
7	CNN	VARIOUS	10/19/20	10/25/20	18:00	24:00		X	X	X	X	X	X	-	-	9	\$97.00	\$873.00	30	NCR
8	CNN	VARIOUS	10/26/20	11/1/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR
9	FXNC	VARIOUS	10/19/20	10/25/20	05:00	10:00		X	X	X	X	X	X	-	-	9	\$97.00	\$873.00	30	NCR
10	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR
11	FXNC	VARIOUS	10/19/20	10/25/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$49.00	\$441.00	30	NCR
12	FXNC	AVG. ALL WKS<	10/26/20	11/1/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
13	FXNC	VARIOUS	10/19/20	10/25/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$80.00	\$720.00	30	NCR
14	FXNC	VARIOUS	10/26/20	11/1/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR
15	FXNC	VARIOUS	10/19/20	10/25/20	18:00	24:00		X	X	X	X	X	X	-	-	9	\$97.00	\$873.00	30	NCR
16	FXNC	VARIOUS	10/26/20	11/1/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR
17	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00		X	X	X	X	X	X	-	-	2	\$49.00	\$98.00	30	NCR
18	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
19	ESPN	AVG. ALL WKS	10/19/20	10/25/20	14:00	18:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	NCR
20	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	18:00	24:00		X	X	X	X	X	X	-	-	3	\$97.00	\$291.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	79	10	0	0	0	0	0	0	0	0	0	0	89
AMT	\$6,363.00	\$775.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,138.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

62834501 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |