

Ampersand Cable System Order

Order #	62828052
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/08/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9467
Product Name	10.13-10.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,008.00		
Commission	\$901.20		
Net Total	\$5,106.80		
Total Spots	74		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.8 New Order Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/12/20	10/18/20	05:00	10:00		X	X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20
2	CNN	NEW DAY<	10/19/20	10/25/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
3	CNN	CNN NEWSROOM<	10/12/20	10/18/20	10:00	14:00		X	X	X	X	X	X	-	-	5	\$49.00	\$245.00	30	NCR 10/05/20-12/31/20
4	CNN	CNN NEWSROOM	10/19/20	10/25/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
5	CNN	VARIOUS	10/12/20	10/18/20	14:00	18:00		X	X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	NCR 10/05/20-12/31/20
6	CNN	CNN NEWSROOM<	10/19/20	10/25/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20
7	CNN	VARIOUS	10/12/20	10/18/20	18:00	24:00		X	X	X	X	X	X	-	-	6	\$97.00	\$582.00	30	NCR 10/05/20-12/31/20
8	CNN	VARIOUS	10/19/20	10/25/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
9	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	05:00	10:00		X	X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20
10	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
11	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	10:00	14:00		X	X	X	X	X	X	-	-	5	\$49.00	\$245.00	30	NCR 10/05/20-12/31/20
12	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
13	ESPN	AVG. ALL WKS	10/12/20	10/18/20	14:00	18:00		X	X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	NCR 10/05/20-12/31/20
14	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20
15	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	18:00	24:00		X	X	X	X	X	X	-	-	6	\$97.00	\$582.00	30	NCR 10/05/20-12/31/20
16	FXNC	VARIOUS	10/12/20	10/18/20	05:00	10:00		X	X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20
17	FXNC	FOX AND FRIEND<	10/19/20	10/25/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
18	FXNC	VARIOUS	10/12/20	10/18/20	10:00	14:00		X	X	X	X	X	X	-	-	5	\$49.00	\$245.00	30	NCR 10/05/20-12/31/20
19	FXNC	AVG. ALL WKS<	10/19/20	10/25/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
20	FXNC	VARIOUS	10/12/20	10/18/20	14:00	18:00		X	X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	NCR 10/05/20-12/31/20
21	FXNC	VARIOUS	10/19/20	10/25/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/12/20	10/18/20	18:00	24:00		X	X	X	X	X	X	-	-	6	\$97.00	\$582.00	30	NCR 10/05/20-12/31/20
23	FXNC	VARIOUS	10/19/20	10/25/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	74	0	0	0	0	0	0	0	0	0	0	0	74
AMT	\$6,008.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,008.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/08/20

62828052 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |